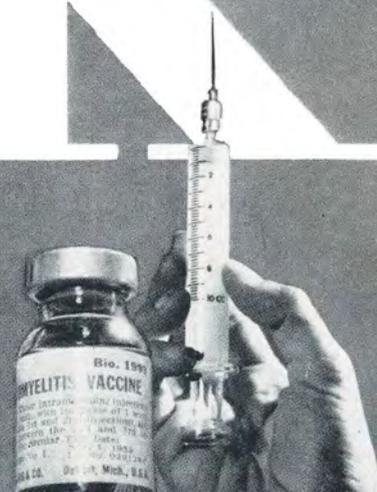


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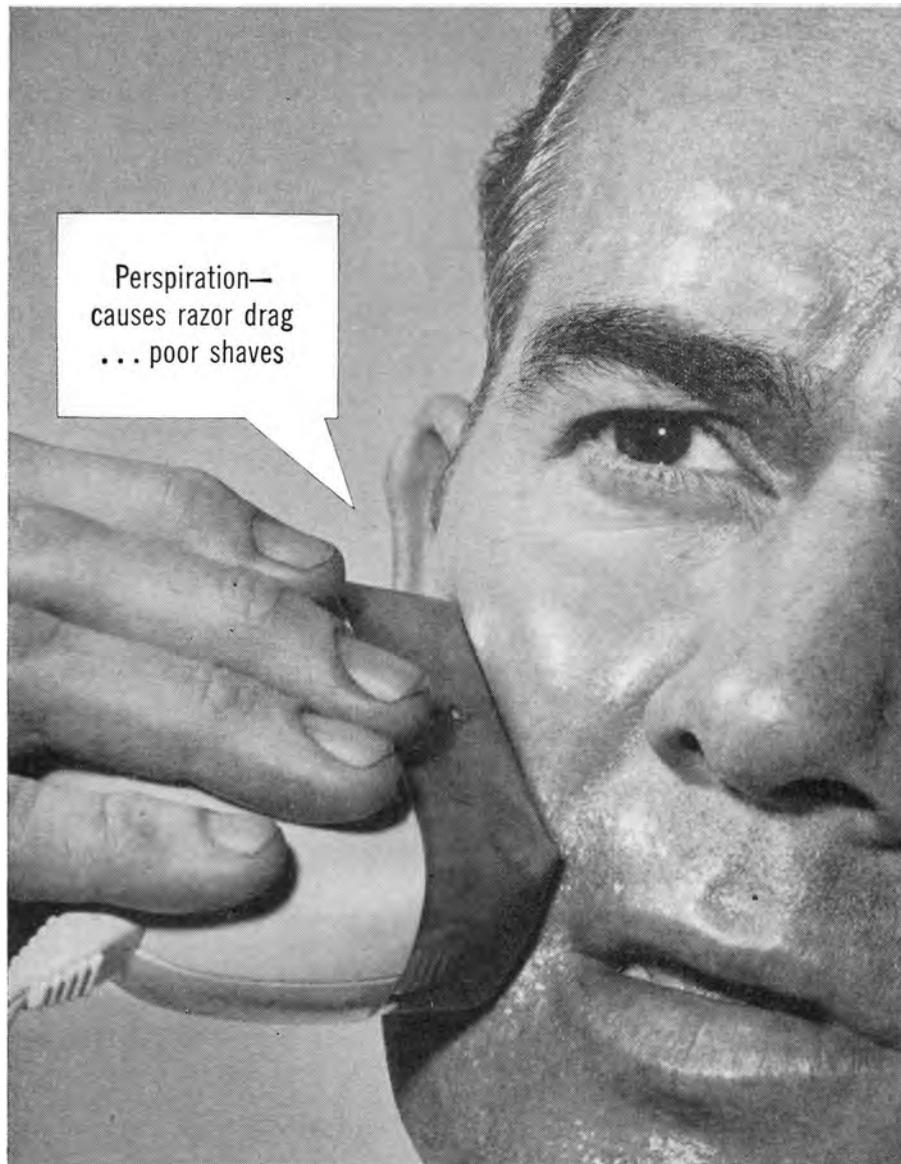
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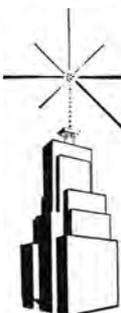


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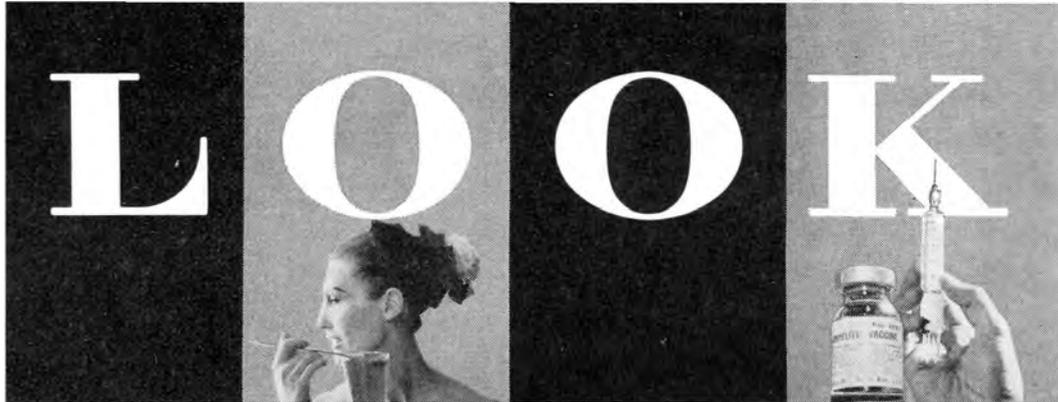
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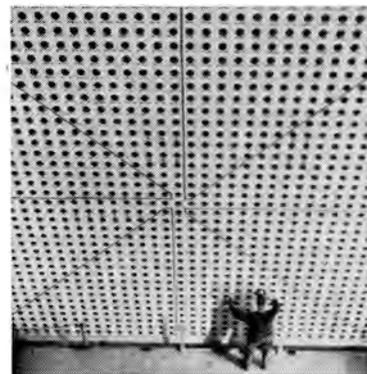
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Cover Photograph: Walt Disney and Fess Parker (Davy Crockett)
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In the Next Issue . . .

The Hell that was Hiroshima and the Utopia that is promised by the peaceful use of atomic energy are treated in companion articles. The diary of a Japanese physician spells out the Hiroshima story. David O. Woodbury writes of the



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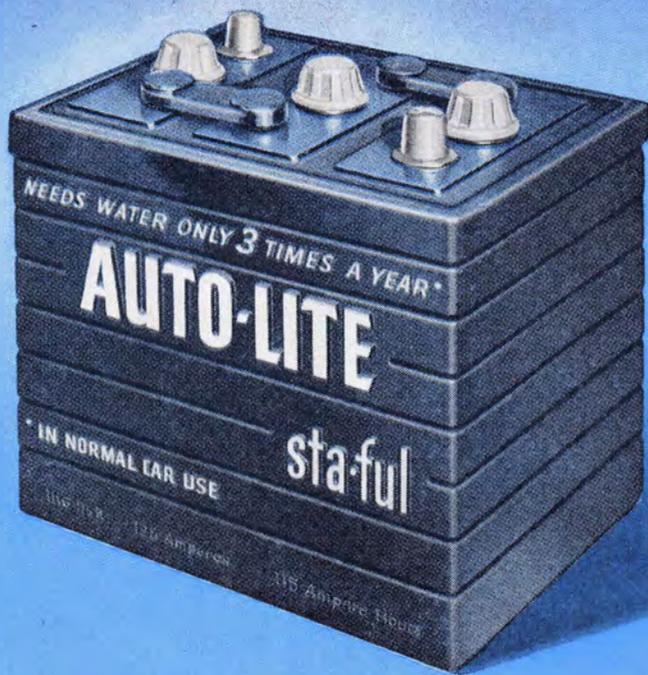
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BEHIND THE SCENES



Food editor **Sylvia Schur's** *Six-Snacks-a-Day Diet* (page 70) is the latest of a long series of savory regimens she has drawn up for the solace of people less fortunately endowed as to conformation than is Sylvia (5 feet 1½", 103 pounds). Since 1948, her articles on diet, all of which are subjected to test among her friends and to the approval of medical authorities, have drawn more than one third of a million letters from readers of *Look*.

Sylvia, as is natural in a cooking expert, loves food but regards herself as a taster rather than an eater. She says she has a built-in calorie conscience that tells her when to stop. Anyone, according to Sylvia, can develop one. Her interest in cooking stems from childhood when her three brothers and their friends kept her busy over a hot stove. Now she tries out intriguing recipes on her three children, with fascinating results: The one-and-a-half-year-old son currently is indulging a passion for avocados; the seven-year-old daughter turns up her nose at anything but soup for breakfast; the twelve-year-old son alternates between smoked oysters with peanut butter and Chinese seaweed. On the other hand, Mama's gustatory tastes remain resolutely less esoteric, "I love bread and cheese," says Sylvia.



Roland H. Berg, *Look's* medical editor, and the cunning monkey he is cuddling (above) both took part in the great antipolio campaign, of which Roland gives a behind-the-scenes report in *The Truth About the Salk Polio Vaccine* (page 24). Roland's contribution to the polio victory primarily has been that of a public educator. For 10 years, he was director of scientific information for the National Foundation for Infantile Paralysis, and he is the author of a comprehensive book for laymen on the disease, *Polio and Its Problems* (J. B. Lippincott, 1948). While on a lower intellectual plane, the monk's contribution to the Salk vaccine was more direct than Roland's. He was one of the hundreds of thousands of monkeys used in the experiments.



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"After a year in New York I finally located an unfurnished 2-room apartment," writes Mrs. M. R.* "I wanted to use my own furniture, stored in Norfolk. But I had enough for an 8-room house! I couldn't take time off to go there, though, and pick out what I wanted.

"At a friend's suggestion I called the North American Van Lines agent. He said, 'Tell us what to bring here, and have somebody back home sell the rest.' That sounded sensible; so I wrote my mother and she agreed to handle the sale.

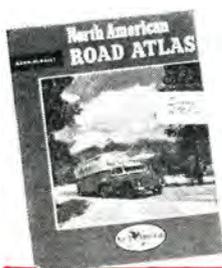
"It all worked out beautifully. The articles I didn't need, North American delivered to my mother's home. She dis-

posed of them at a good price. Now I have my apartment furnished with the things that mean so much to me. I didn't have to make an expensive trip—North American handled everything."

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Look for the famous "NAVL OVAL" in phone book under Movers, to get safe, on-time delivery of your prized possessions anywhere in U.S., Canada, Alaska or Hawaii. Depend on your NAVL agent for expert packing and storage, too. If employer is paying for move, request North American for a better move ALL ways!

*Name on request.



Free! Giant Road Atlas!

Phone your NAVL agent for estimate on your next move. With it, you're entitled to big Road Atlas free. If no agent is listed in your directory, write NORTH AMERICAN VAN LINES, Dept. L755, Fort Wayne 1, Indiana, for nearest agent and helpful booklet on moving.

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WHAT THEY ARE SAYING



Cleo Moore

“ Film actress **Cleo Moore**, quoted by Sheilah Graham, on her sister's choice of a university scholarship over two studio contracts: "She took U.C.L.A. with the idea of getting an educated husband plus a contract when she graduates."

According to Sen. **J. William Fulbright** (Dem., Ark.): "It's getting so you can be accused of unlawful assembly if you stop to collect your thoughts."

Bertha Shore in the *Augusta (Kan.) Gazette*: "The ideal will be reached when all women are married and all men are single."

TV producer **Peter Arnell**: "A gentleman is a person who shows respect for those who can be of no possible use to him."

British symphony conductor **Sir Thomas Beecham**: "If an opera cannot be played by an organ-grinder—as Puccini's and Verdi's melodies were played—then that opera is not going to achieve immortality."

Columnist **Art Buchwald** after a visit to Jerusalem: "If you say that Israel is a melting pot, most citizens will disagree and tell you, 'We are a pressure cooker.'"

Bill Vaughn of the *Kansas City Star*: "Christian Dior says he has given up his campaign to flatten out the women of the world. Which is about like Baltimore conceding the American League pennant."

An Osaka *Mainichi* review in English of a *Symphony of the Air* concert in Japan: "As the symphony was brought to the grand finale, the crowd who sat in an ecstasy of tonal splendor knew no end of jolly."

Peter Windsor on the gambles of coquetry: "The girl who lays all her cards on the table is usually left playing solitaire." ”

Brother Sebastian



Chon Day

LOOK

CHON DAY

*This Dad knows
brushing after meals is best,
but it's not always possible.*



New Gleem Toothpaste for people who can't brush after every meal

JUST ONE BRUSHING destroys decay- and odor-causing bacteria!



Mouth odor stopped all day for most people with *one* Gleem brushing. Scientific tests prove just brushing with Gleem before breakfast gives *all-day* protection against most unpleasant mouth odor. So start your day with Gleem.

If you, like most busy people, just can't brush after every meal, change to new Gleem. One Gleem brushing *destroys up to 90% of bacteria* (major cause of tooth decay and mouth odor). Only Gleem has GL-70 to fight decay . . . helps stop decay action with each brushing!

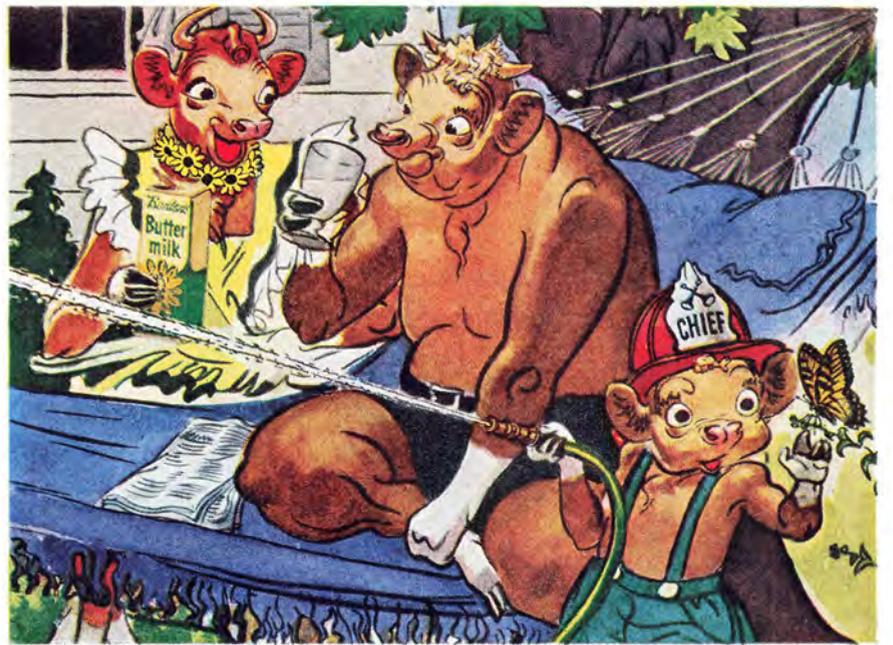
Kids love Gleem's taste. That's proved by flavor tests. So it's easy to get youngsters to use Gleem regularly. And regular after-meal brushing is a *proven* way for children to reduce tooth decay. So get Gleem for your family—it's the fastest-growing toothpaste in the U. S.!



**Only Procter & Gamble's new
GLEEM has  GL-70
new cleaner and decay fighter!**

"Drink up, Elmer, it's the fountain of youth!"

said Elsie, the Borden Cow



Elmer: Oho, so now Borden's Buttermilk will make me a boy again!

Elsie: Oh, it can't do the impossible, Elmer, but Borden's Buttermilk will help keep you fit. It has all the proteins and minerals of milk *plus* that extra something that tones up the digestive system.

Elmer: Humph, I drink it because it tastes good and cools me off.

Elsie: But do you know **WHY** it cools you, Elmer? Here's why. Tangy, refreshing Borden's Buttermilk is lower in heat-producing calories than most other beverages. It's *naturally* cooling.



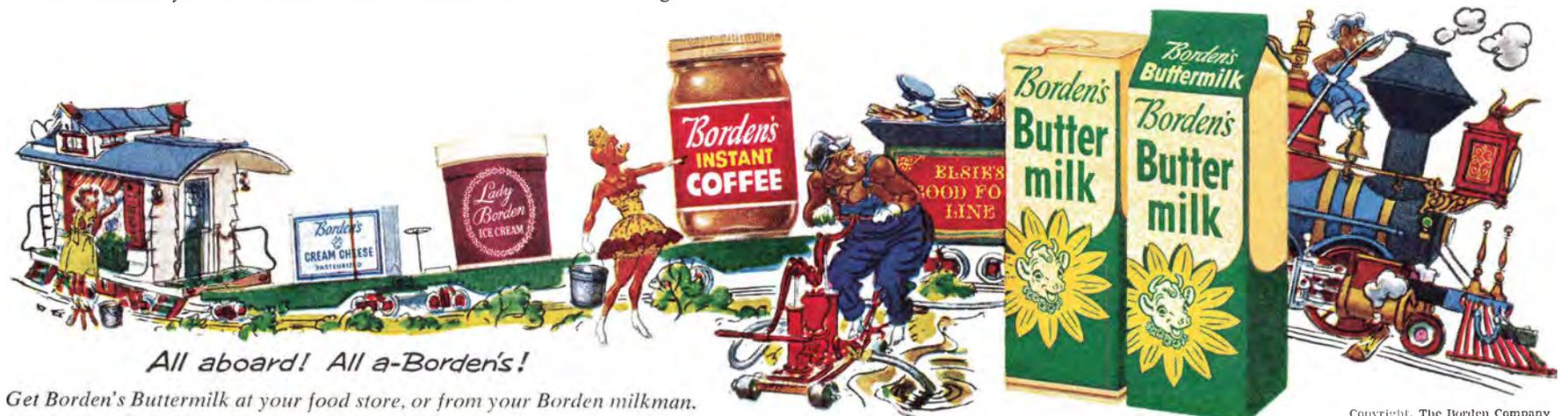
Elmer: HALP, TURN OFF THAT HOSE!

Beaugard: But Daddy, you said you wanted to cool off.

Elmer: When I want to cool off I'll do it my own way!

Elsie: *Naturally*, dear — with Borden's Buttermilk. Have another glass.

Your daily health drink—
Borden's Buttermilk



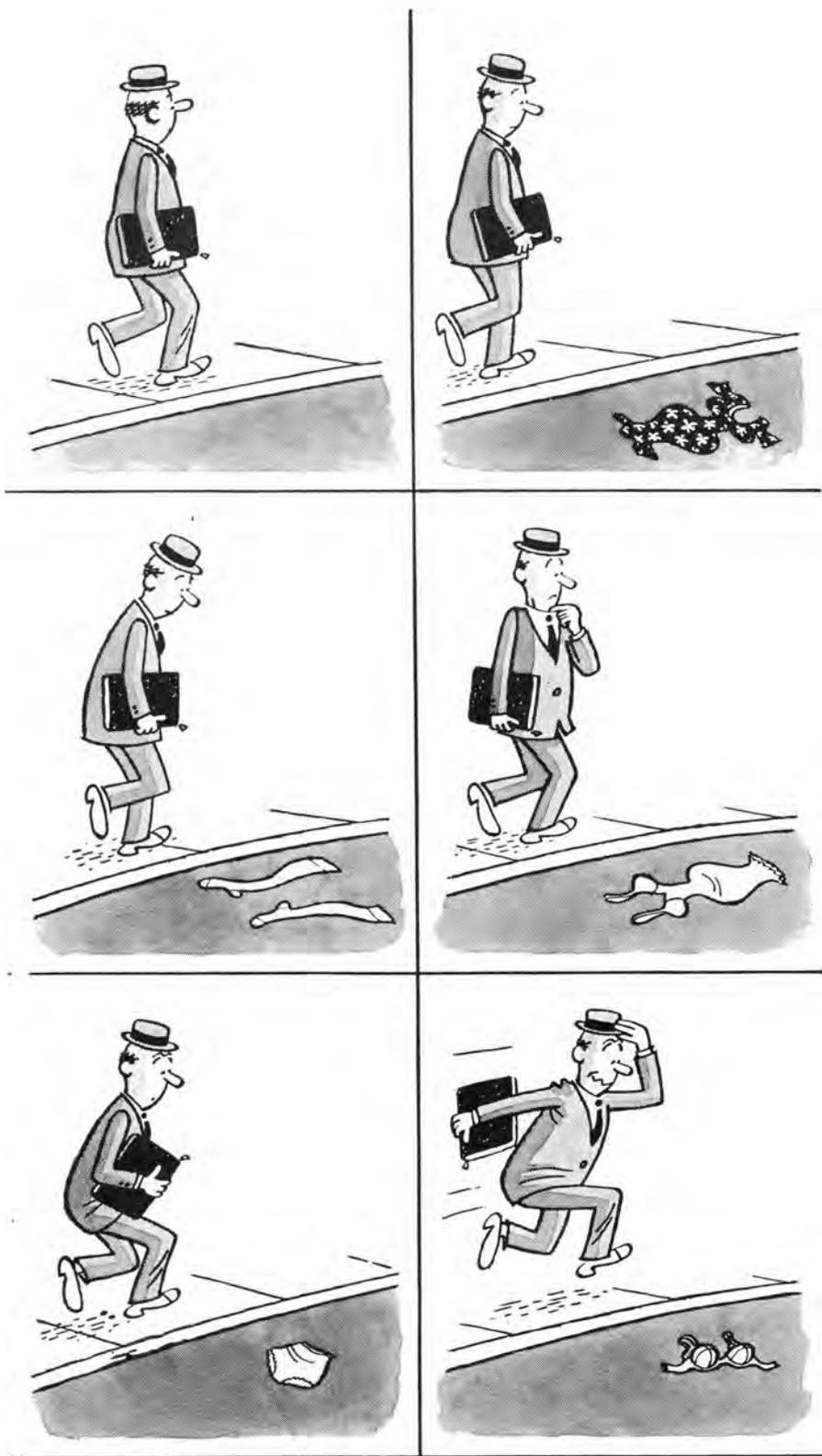
All aboard! All a-Borden's!

Get Borden's Buttermilk at your food store, or from your Borden milkman.

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STRIP TEASE

By BILL HARRISON



LOOK

What is a Catholic? a Quaker? a Jew? an Agnostic?

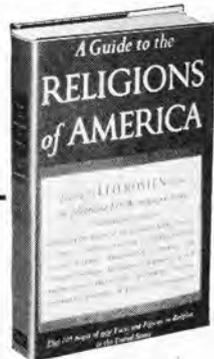


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- What is a CHRISTIAN SCIENTIST? by George Channing
- What is a CONGREGATIONALIST? by Douglas Horton
- Who Are The Disciples of Christ? by James E. Craig
- What is an EPISCOPALIAN? by W. Norman Pittenger
- Who Are JEHOVAH'S WITNESSES? by Milton G. Henschel
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- What is a 7TH DAY ADVENTIST? by Arthur S. Maxwell
- What is a UNITARIAN? by Karl M. Chworowsky
- What is an AGNOSTIC? by Bertrand Russell
- Can a Scientist Believe in God? by Warren Weaver
- 64 Million Americans Do Not Go to Church: What DO They Believe? by Jerome Nathanson

Plus EIGHT valuable appendices which contain a wealth of interesting information—including statistics on church membership in the U. S., a summary of doctrines and beliefs, sociological data on the various religious groups, and much more.

JUST WHAT are the doctrines of the various religious groups from Episcopalians, Mormons and orthodox Jews to Seventh Day Adventists, Baptists, and Presbyterians on matters ranging from the Trinity to Birth Control? How many members has each denomination? Where do they live? How do they worship? What Holy Days do they observe, and why? How do the various groups differ from each other? What is the position of each on intermarriage, divorce? What lies behind the rise in church attendance by 9,000,000 in the past four years? And what about the 64,000,000 Americans who don't go to any church?

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The Open

Charles Laughton discusses women drivers while



I suppose every American citizen has said, "That must be a woman," on seeing an automobile behaving erratically, or, to be more specific, behaving as if it had a will of its own which was not necessarily the will of the American people, and who, on passing the said automobile, has always seen that a woman was driving. Now, having been raised on Bernard Shaw, I had always figured that a woman, being so involved with the continuation of the race, was too busy



This one is in the left lane, the 20-miles-per-hour one. She had a nervous childhood but has been told by her analyst that she must resist all intrusions on her calm.



This one is not irritated by her veil. She has been maddened by the success of her best friend's canapés, the recipe for which she picked up at a count's house in Rome.



This one does the cover-up tease, more or less similar to the strip tease. She will tell the police it is perfectly safe, as you can see the lights change through wool.

Road

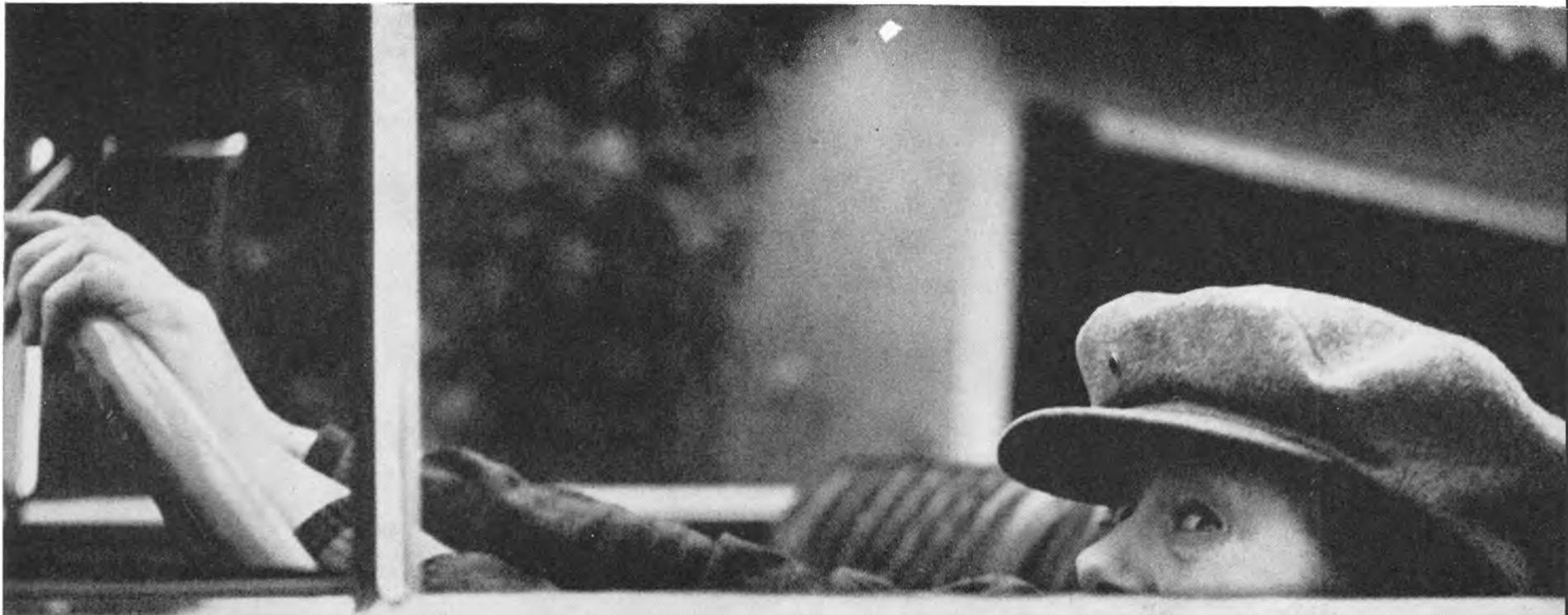
his wife Elsa lampoons them

humming with all that to bother about not driving the left lane at 20 miles per hour. I said so one day, and Elsa [Lanchester], who is not romantic about women and who is the funniest woman in the world, went on to act out the probable preoccupations of different type females she had seen on the road. As I value my life, I hurry to say that the opinions implied are not necessarily mine. I am sure that LOOK also repudiates all responsibility. [LOOK most assuredly does.—Editor]

This one, I think, is driving back from a wiener roast. She must have been "the most"—to say the least—as she is now wearing her boy friend's new tweed cap.



This one has not been properly cared for by her husband. She makes a signal like Carry Nation used a hatchet, which is what she would like to do to her husband.



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BRIGHTEN YOUR
HAIR UP 35%**

with the very first shampooing!



A SINGLE SHAMPOOING with new milder Fitch Dandruff Remover Shampoo will brighten your hair up to 35% ... remove loose dandruff and recondition hair at the same time.



FOR CLEANER SCALP, dandruff-free hair, use Fitch Dandruff Remover Shampoo. The only shampoo *guaranteed* to remove ugly dandruff with just *one* lathering or money back.

**Only FITCH guarantees
cleaner, brighter hair...
free of ugly dandruff!**

Think of it! Scientific "Reflectance" tests prove new milder Fitch Dandruff Remover Shampoo brightens hair up to 35%! Yes, brightens hair up to 35%—and it's guaranteed to remove every trace of dandruff too, with just *one* lathering or your money back!

Most amazing, new milder Fitch is so gentle, it's wonderful for baby's hair! So, if you have only used Fitch when you really wanted to get your hair clean—if you thought it was too harsh and strong to use regularly—listen! New milder Fitch is so gentle, so free of bite and sting, you can use it *every* single time you wash your hair!

Reconditions too!

What's more, its remarkable reconditioning action leaves hair softer, easier to manage, inclined to wave.

Get a bottle of this new milder Fitch Dandruff Remover Shampoo. If you're not delighted with how it brightens your hair up to 35%—how it removes loose dandruff too, in just *one* lathering—return unused portion for full refund from manufacturer.

Also ask for a Fitch shampoo at any Barber or Beauty Shop.

**IMPROVE HAIR LOOKS
*or money back!***

L E T T E R S

T O T H E E D I T O R

Hiroshima Revisited

Congratulations on your Hiroshima article (*Lest We Forget*, Look, June 14). It is a sober reminder that, while we can rebuild cities, we cannot resurrect the dead, and that even before the H-bomb, humanity possessed the power to destroy itself.

GORDON DEAN
New York, N. Y.

Gordon Dean is a former chairman of the Atomic Energy Commission.—Ed.

... So the Japanese ... haven't forgiven us for dropping the atom bomb on them in 1945. I fail to understand why the bomb was more terrible than the tortures thousands of our men endured at the hands of the Japanese. ...

So they don't like to read the inscription ... "We pray we may never commit our sin again." How do you suppose the ... wives and mothers feel about the inscriptions on those white crosses ... scattered all over the Pacific? ...

MRS. DORSEY L. MOORE
Albuquerque, N. M.

... I would like to remind the citizens of all countries that if it had not been for Pearl Harbor, there would never have been a Hiroshima.

JULIUS E. FRANK, JR.
St. Louis, Mo.

... I have a very good friend that is from Japan. ... I'm giving her a stork shower this month. I feel we should help the people over there and make things pleasant for the many war brides that have come to our country. But may God help those ... that forget why and how the tragedy of Hiroshima had to be.

MRS. VIRGINIA L. GUSTIN
Birmingham, Ala.

Youngdahl, Big and Warm

Look's portrayal of the Rev. Reuben Youngdahl in *He Built the Biggest Lutheran Church in America* (Look, June 14) is as big and warm as he is. ...

DOUGLAS H. TIMMERMAN
General Manager
Minneapolis Chamber of
Commerce
Minneapolis, Minn.

... At my ... graduation I was extra nervous ... until the Rev. Mr. Youngdahl began to speak. You could just see everyone begin to relax. Here was a man who knew our feelings, and those of our parents in the audience. ... With him up there, it seemed like graduation was just another thing. ... At least, I didn't have the fear that I would trip and go flat on my face when walking to him for my diploma. ... Thank you for what you did for him. ...

C. NELSON
St. Paul, Minn.

The "Real" Alice

I certainly enjoyed the fine article *George Gobel: You Can't Hardly Get Them Kind of Comedians No More* (Look, May 31). But I was disappointed. ... Surely your cameraman caught at least one pose where Mrs. Gobel may be seen. ...

After reading something about George Gobel's real-life romance, it would have been nice to see his real-life Alice. ... Here was a chance ... and you muffed!

ALICE JULIAN
Chicago, Ill.

Seeking to make amends, Look presents the real-life Alice.—Ed.



... You ask ... "What's so funny about that Gobel?" In the old days, we made two classifications of comedians, "high" and "low." [To] the "high" comedian ... everything he says seems very serious ... but extremely amusing to his audience. The "low" comedian laughs at his own jokes before he's half through telling them. That Gobel is a "high" comedian—that's his secret.

H. C. ARNOLD
Miami Shores, Fla.

continued

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The Stomach**

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Immediate Relief!

A few drops of OUTGRO® bring blessed relief from tormenting pain of ingrown nail. OUTGRO toughens the skin underneath the nail, allows the nail to be cut and thus prevents further pain and discomfort. OUTGRO is available at all drug counters.

PHOTOQUIZ ANSWERS

- (See page 80) 1—Nevada, sagebrush. 2—Virginia, dogwood. 3—New Mexico, yucca. 4—Vermont, red clover. 5—Montana, bitterroot. 6—Florida, orange blossom. 7—Maryland, black-eyed susan. 8—Oregon, Oregon grape. 9—Delaware, peach blossom. 10—Arizona, saguaro. 11—New Hampshire, purple lilac. 12—Oklahoma, mistletoe. 13—Minnesota, moccasin flower. 14—Kansas, sunflower. 15—Texas, bluebonnet. 16—Tennessee, purple iris. 17—Utah, sego lily. 18—Massachusetts, trailing arbutus. 19—Maine, pine cone. 20—California, golden poppy.

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Zemo promptly relieves the intense itch of surface skin rashes, eczema, psoriasis, ringworm and athlete's foot. Zemo stops scratching and so aids faster healing and clearing of the irritated skin. The first trial of this soothing doctor's antiseptic convinces! Greaseless. Stainless. Buy *Extra Strength* Zemo for stubborn cases.

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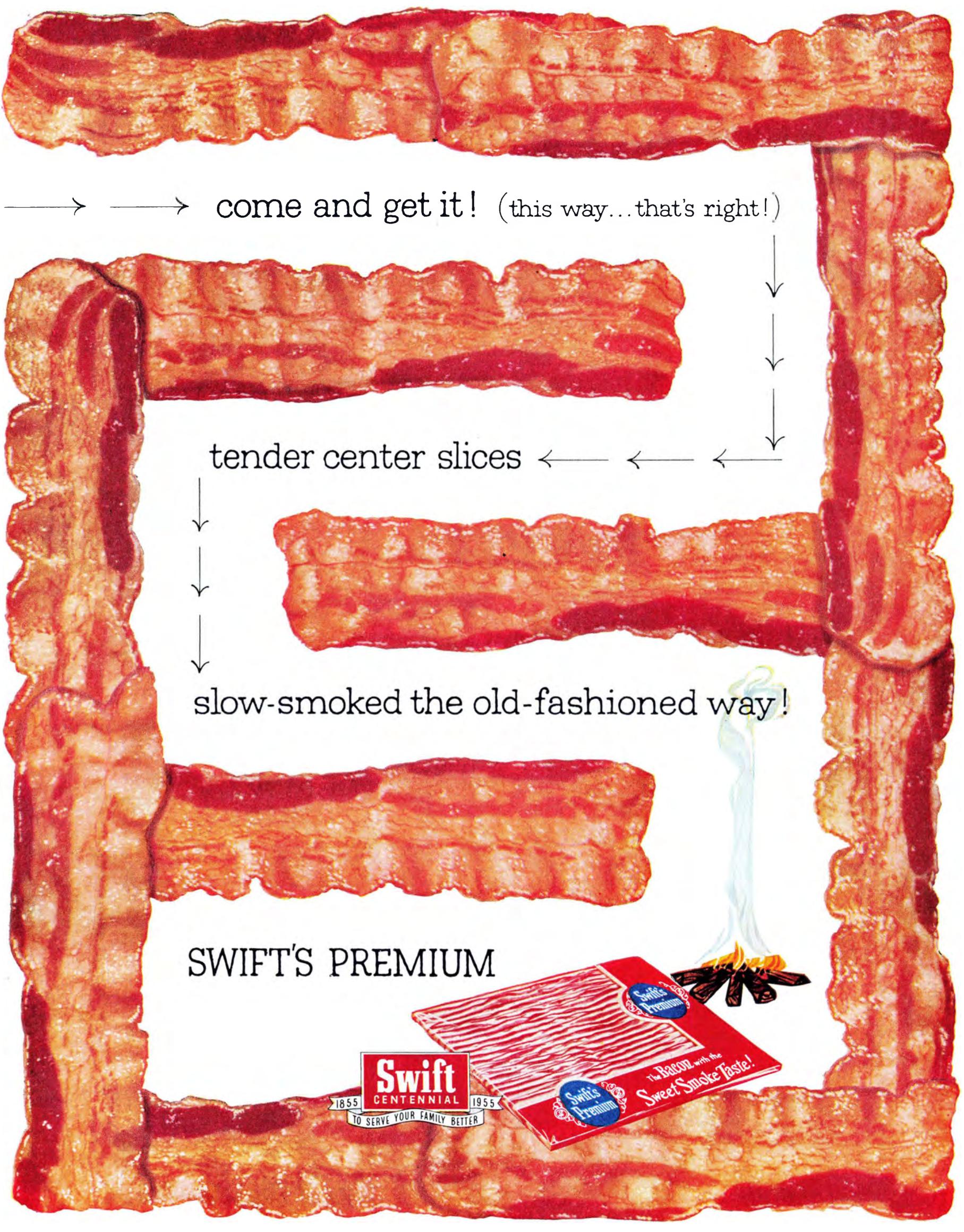
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tender center slices ← ← ←

slow-smoked the old-fashioned way!

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 Seagram Seabreeze

best of all!

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IT'S DELICIOUS... 1½ oz.
 dry Seagram's Golden Gin over
 plenty of ice... add tonic water
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Science Finds Healing Substance That Relieves Pain—Shrinks Hemorrhoids

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain — without surgery.

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Most amazing of all — results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne*) — discovery of a world-famous research institute.

This substance is now available in suppository or ointment form under the name *Preparation H*.* Ask for it at all drug counters—money back guarantee.*®

LETTERS continued

Hodding Carter and the South

My heartiest congratulations to Hodding Carter on his truthful exposé (*The South and I*, Look, June 28). I was taught in my childhood in the South that all men are created equal. But now that I see my teachers facing the test of their teaching, I suggest that they either fight for what they teach or change it to "All men are created equal except for the Southern Negro." . . . As a native Georgian who will soon be returning to civilian life from four years in the Navy, I'm sure the South would not like to be fought with its very own teachings.

GEORGE R. EATON, JR.
Atlanta, Ga.

. . . Mr. Carter mentioned that he was heartened at the favorable response from young people about his earlier article. . . . There is at least one of our country's youth that has not been swayed by the false propaganda of the integrationist demagogues. I am 17, and a high-school graduate, and . . . add my vote to that insignificant group (according to Mr. Carter) who wrote approving the censure of his article by the Mississippi House of Representatives.

JOE BYRD, JR.
Tucson, Ariz.

. . . I think that these splendid articles [by Hodding Carter] are two of the finest ever to appear in your magazine. . . . As a fellow Mississippian, I am proud of Mr. Carter and his endless struggle against intolerance and prejudice.

JOHN DERDEYN
Natchez, Miss.

What Is Justice?

A feather in your cap for . . . *What Is Justice for a Tortured GI?* (Look, June 28), which vividly illustrates conditions our soldiers were subjected to before succumbing to Red interrogation methods. I think it thoroughly clarifies their loyalty to their country.

RONALD T. CURRAN
Avalon, Pa.

. . . A personal copy of that article should be sent to every one of the top brass in the Defense Department. . . .

PAT KINDER
Bradley, Ill.

. . . My heart went out to the boys who suffered so much, only to return to the United States to be put on trial for trying to stay alive as POW's. I'll bet [if] the men on the board, sentencing these poor boys, were to go through the same thing, they would do anything to stay alive. . . .

TERESA LANZA
Hartford, Conn.

. . . It should make the Defense Department and the Army think before judging and condemning individuals who probably behaved at least as well as those passing judgment [on them] would have done under similar circumstances.

R. C. THOMSON
New York, N. Y.

The Royal Stairs

May I draw your attention to a misleading reference in *Peter Townsend, a Royal Problem* (Look, June 14). . . . In the course of the article, there appears a story suggesting that Group Captain Townsend may have carried Princess Margaret up some stairs at Buckingham Palace. In my original

story, I made it clear that I was quoting it from an article which appeared recently in a "reputable French magazine" and had been read by many French people. Somehow, the reference to the French magazine was left out, and it appeared as though I myself were the source of this story, which is not so.

GEOFFREY BOCCA
Rapallo, Italy

Here's Charlie

I object . . . strenuously! That cute Charlie Martin in *Diary of a College Beauty* (Look, May 17) is really handsome. Besides, [he's] president of his fraternity . . . voted [its] most outstanding man . . . this year. And that car can run



like nobody's business—185 miles in little over six hours. I think the Ford Motor Company would be insulted at the statement about the motor falling out!

Here is a front view from his "press agent," his mother.

MRS. MAXINE S. MARTIN
Sebring, Fla.

Well Done

Air Force Doctor (Look, May 17) . . . was an excellent presentation of a service vital to the welfare of the Air Force family. The article brought forth a great amount of favorable comment within the Air Force, particularly from people in our medical program.

H. E. TALBOTT
Secretary of the Air Force
Washington, D. C.

. . . Many people here made very favorable comments—mostly personal—but a good many more about the fine way the story was done, and the photography. Some have asked me to pass these thoughts along to you. . . . Without exaggeration, the commendation was 100 per cent here.

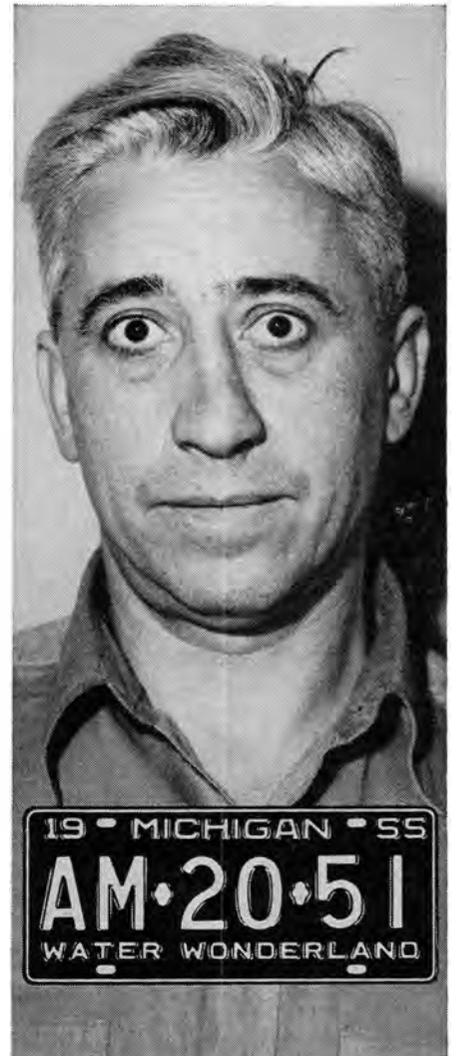
An interesting sidelight to the story involves Major Murrah, whose picture appears at the *Fasching* party in Wiesbaden. His parents are strictly [against smoking and drinking]. They are also subscribers to Look. . . . Naturally, he received a letter from them—and he's been wriggling a little bit—all good-naturedly, however.

CAPT. R. V. DERMOTT
APO, N. Y.

END

Address letters to Editor of LOOK, 488 Madison Ave., New York 22, N. Y. No anonymous letters will be considered for publication.

GUILTY OF NEGLECT!



This motorist neglected to have his service man check his oil filter every time he changed his oil. The penalty: costly engine repairs. A clogged oil filter lets gritty road dust, hard carbon and sludge grind away at delicate engine parts. Keep out of trouble! Ask your service man to check your filter when changing oil. Insist on Purolator -- toughest, most efficient filter made. Refills cost as little as \$1.60.

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NORMAN VINCENT PEALE

Answers your questions

Q *I am Catholic and my wife is Jewish. We were married at City Hall because we both decided not to change our religions, although we practice neither religion. We feel that following one religion in our home would be better than none, but neither of us wants to follow the other's religion. Would you consider it wise for us to convert to Protestantism, which we both feel we could follow faithfully? If so, how would we do it?*

I never encourage anyone to change religion, but rather urge them to be faithful to their own. If, however, you want to be together in one church and truly desire to become Protestants, then I suggest that you visit various churches in your community, selecting the one which most completely satisfies your souls and through which you feel you can best serve God. Then, ask to see the minister of that church, who will instruct you in the process of conversion.

Q *I read a statement by a minister that "most people want God as you want a hot-water bottle—to get over a temporary discomfort," and that "people today are just using God for their own convenience." What do you think of this?*

I do not agree with the minister. While there may conceivably be some few people who take that superficial attitude, the great majority are seriously, sincerely and thoughtfully seeking a deeper spiritual understanding. They are experiencing the life-changing power of God in their own lives, which of course is the first step, as all spiritual

change must begin in the individual's own heart. And the new converts I have seen are expanding their spiritual experience into profound ethical and social actions. They are eagerly allowing God to use them. It is both dangerous and clumsy to minimize the sacred spiritual experience of seeking human souls.

Q *I saw in the newspaper the assertion by a Protestant minister that the religious revival sweeping the country is not "genuine or permanent." What is your opinion?*

I believe that it is genuine and will exert a lasting influence. I receive an average of seven thousand letters a week, and many of them contain moving personal experiences of people whose lives have been spiritually changed. Moreover, these people are no longer living on a pagan level, but are active in churches and are serving God in business and social life. I think it is dangerously presumptuous to disparage the work of the Holy Spirit operating in human hearts.

Q *I am a Negro. When I call to make an appointment for a job, I am always given one. When I walk into the office for an interview, everything freezes and I am turned away without getting a chance to prove what I am worth. It is so discouraging to be turned away. What do you suggest I do?*

You must be very sure that some of the "freezing" is not in you. That may itself create an unconscious barrier. Perhaps you go in for the interview with

a negative attitude, expecting to be turned down. Negative expectations often bring about negative results. Don't be discouraged. Keep on applying. There are more and more people who draw no color line. Pray before the next interview, think positively and always face people in a kindly frame of mind.

Q *I was shocked to hear a group of ministers criticizing Billy Graham. They did not approve of his methods, they did not like his theology and, in fact, they seemed personally hostile to him. What do you think?*

I regard Billy Graham as a humble, selfless, completely dedicated man of God. No preacher of our time is reaching so many. Anyone who is so unusually effective is always criticized. They attacked John Wesley similarly in his time.

Billy Graham is a great Christian. He quietly ignores such criticism and hostility and, with love in his heart, goes on letting Christ use him in an astounding manner.

Q *I am a woman of 46 and extremely nervous. I am terrified of severe storms, and at the sight of a darkening sky or strong winds I begin to go to pieces. I have tried to overcome this but to no avail. Can you suggest anything to help?*

The source of your fear is likely in the deep subconscious. It is probably the result of an experience in infancy, or is perhaps symbolically associated with profound sorrow or failure situations. Religious and psychiatric counseling should uncover the cause and relieve you of this fear.

Q *I am to be married in August, and everyone is extremely happy but me. I was married before when I was 17, and my husband died within a week of the birth of our first child. I was heartbroken. Then my husband's brother began to date me and grew to love me and my baby. Although I have promised to marry him, I feel in doubt, I do not feel the same love for him as I did for my husband. I hate to break my fiancé's heart, but as the wedding date comes nearer, I become more afraid of the future. What do you suggest I do?*

Do not marry him unless you are sure. Better break his heart now than later. Better postpone all plans until you definitely know your own heart and mind. Are you being influenced by the fact that he is your late husband's brother? Be very honest with yourself and with the man. That always makes for a cleaner-cut situation. Pray that you may know God's will and you will get the right answer.

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Address your questions to:
Dr. Norman Vincent Peale, *Look Magazine*,
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When General Crook died, Indians wept. And a Sioux chief named Red Cloud said: "He never lied to us. His words gave the people hope."

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LOOK APPLAUDS



WILHELM MUNTHE DE MORGENSTIERNE

As Norwegian Minister and Ambassador to this country for the last 21 years, Wilhelm Munthe de Morgenstierne has demonstrated astute knowledge of America, unflagging good will during scores of negotiations and a deep (but not blind) affection for the United States.

Ambassador Morgenstierne's Washington career began in 1910 when he was a 22-year-old ministry attaché whose main job "probably was putting stamps on letters." Since then, the Ambassador has spent over 35 of his 67 years in this country. Today, he is the dean of the Washington diplomatic corps—which includes representatives from 78 countries. In a league dominated by protocol and cultivated courtesies, his trade-mark is genuine warmth and an unflinching smile. His advice to new diplomats: "Be natural, friendly and absolutely sincere. Remember, you are in a foreign country as a representative of your own. . . . And be sure to have an extra set of studs." As for the dean himself, he hasn't a single pair of striped pants in his wardrobe.



JESS HOWARD

While the Corvallis, Ore., Kiwanis Club was naming police officer Jess Howard the Honorary Kiwanian of the Year, the kids of the town regarded him simply as "the greatest." Corvallis (pop. 16,000) is the proud home of Oregon State College, but had paid scant attention to organized activity for grade- and high-school youth. Howard joined the police force in 1953, bringing a real love of youngsters to his job. This interest has come to dominate his spare time. With the co-operation of the Police Department, Jess started a teen-age boys' club. Then he organized a bowling league, held a "rodeo" for the hot-rod set, arranged dances and shows. When schools closed, Jess reopened his employment service, set up last year to find summer jobs for teenagers who wanted them. Townspeople have pitched in to help officer Howard's program, and now he is itching for more free time so he can start a dozen new projects. The kids go on loving every minute of it.

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The truth about the

SALK

POLIO

VACCINE

Politics and scientific bickering have clouded a great medical victory

By **ROLAND H. BERG**

LOOK'S MEDICAL EDITOR

BRUSH away the political bickering, scientific squabbles, fumbling misjudgments by official agencies—and one untarnished fact remains clear: A safe, practical method for controlling paralytic polio has been demonstrated. The impressiveness of this medical victory has been tempered by these factors:

1. The overly dramatized announcement of the Salk vaccine on April 12, 1955, hid some of its shortcomings.

2. It is impossible to guarantee 100 per cent safety; there is still a mathematically remote chance that infective polio virus may be present in the vaccine.

3. Tests on children between six and nine indicate the vaccine is less effective for six-year-olds than for older children.

4. The vaccine is 72 per cent effective against paralytic polio, but is less effective against the most frequent type of polio virus.

5. The responsible Government agency did not maintain, from the start, close enough su-



pervision over every step in a new manufacturing and testing process.

6. Public officials and scientists made many conflicting decisions, which confused and confounded parents.

7. Vaccine released by one manufacturer had to be recalled because cases of paralytic polio were associated with a part of the vaccine it produced.

But despite these deficits, it was a good

vaccine and a safe one. None of the more than 400,000 children in the 1954 field trials suffered serious ill effects from the injections.

The vaccine is made by growing separately the three types of polio virus in flasks containing bits of monkey kidney cells in a nourishing solution. The virus thrives on the monkey cells; within a matter of days the viruses have multiplied a millionfold. The virus then is separated from the cells and readied for the delicate process of converting deadly live virus into a harmless solution that will protect children against crippling polio.

Polio virus has a Dr. Jekyll-Mr. Hyde character. One part of it can cause crippling infection; the other can trigger the body to produce protective antibodies. The trick is to treat the virus with formaldehyde so that the infective part will be rendered harmless, while the portion that stimulates antibodies will be left unimpaired. Overtreatment will rob the vaccine of its effectiveness. The formaldehyde treatment is a precise process.

At various stages, samples must be tested to determine the quantity of remaining live virus. The amount of live virus in the vat from

continued



Every procedure in medical practice is a calculated risk



The three Salk youngsters and Mrs. Salk were early volunteers for Dad's vaccine experiments.

which the sample was drawn can then be estimated. The testing is continued for several days after the sample has shown no live virus present. The safety of the vaccine depends on the sensitivity of the test. And while these procedures are the best that science knows, no one is sure how much more sensitive the human body may be. Thus, there is still a remote chance that live virus might be present in some vials of vaccine.

Physicians know that there is some element of danger in everything they do. They realize that out of every 150,000 children vaccinated against smallpox, one child may contract a deadly disease as a result. This is not a certainty but it's a possible risk that must be weighed against the benefits of vaccination.

In deciding whether their children should be vaccinated against polio, parents should know that, although the paralytic form is relatively rare, vaccination can make it even rarer.

Of the approximately 13,500,000 children in the group six to nine years old, some 5,400 will develop the disease each year—about one child in every 2,500. Since the vaccine is 70 per cent effective, if all children in this group were vaccinated, the number of paralytic polio cases would be reduced to 1,700. Thus the risk is reduced to one child out of 8,000. This is significant and worth-while protection.

Among the many criticisms raised about the handling of Salk vaccine is the charge that political pressures were responsible for the selection and licensing of certain commercial manufacturers. This is not so. By October, 1953, Dr. Jonas Salk's experiments had convinced the scientific advisers of the National Foundation for Infantile Paralysis that his vaccine should undergo a field trial. Basil O'Connor, the Foundation president, sought the advice of Francis Brown, a member of the Foundation's board of trustees and president of Schering Corporation. Mr. Brown compiled a list of all companies that had the technical know-how and facilities to manufacture the vaccine. His own firm was not included among the dozen named.

Representatives of the listed firms were in-

vited to New York to discuss the possibilities of vaccine manufacture. No subsidies were offered or requested. The Foundation indicated that it would contract to purchase stated quantities of vaccine from each.

Six of the companies decided to join the venture. For each, this meant a considerable investment of money and facilities. The six companies were Eli Lilly; Parke, Davis; Pitman-Moore; Wyeth; Sharp & Dohme and Cutter. These are the same six firms which later were to be licensed by the Government after the April 12 announcement of success in the field trials.

The confusion which developed after that announcement was triggered by the occurrence of polio cases traced to two lots of Cutter vaccine. Cutter Laboratories had submitted to the Government written reports covering the complete manufacturing and testing processes on eleven batches of vaccine. These were studied by the Laboratory of Biologics Control in the Public Health Service, and were found to be in order. Consequently, the eleven lots were cleared and distributed.

About two weeks later, cases of paralytic polio began occurring among the children who had been vaccinated with material from two of the eleven lots. At that point, all Cutter vaccine was recalled by Government order. The Public Health Service summoned experts for advice. On May 7, despite a difference of opinion within the group, Surgeon General Leonard Scheele halted all vaccinations throughout the country. Scientific teams were sent to all six manufacturers to review manufacturing and testing procedures. Samples of the two suspected lots were sent to a dozen university laboratories to check for the presence of infective virus.

A Scientific Mystery

Some weeks later, Dr. Louis Gebhardt of the University of Utah reported that a monkey inoculated with vaccine from one lot had become paralyzed and died. The virus was found to be the same type causing the disease in the vaccinated children. Although the tests are not final, this is presumptive evidence that the vaccine contained live virus. If that were so, the question is: How did it get there? The manufacturer's reports on all eleven lots were correct. The vaccine had passed required tests. Were the tests too crude, the manufacturing requirements inadequate, or had an accident occurred?

Surgeon General Scheele explains the vaccine confusion by blaming an exacting manufacturing process and inadequate safety tests. What Dr. Salk was able to do in his laboratory so brilliantly, the Surgeon General contends, was impossible for large-scale makers to duplicate with regularity. However, the manufacturing and safety requirements were laid down by Dr. Scheele's own staff as early as May, 1954. If they were so complex, critics want to know, why didn't the Public Health Service maintain a close vigil on the producers?

By mid-June, the investigation had not yet revealed the answer; and there is a possibility that the solution may never be known. But there is a theory that might supply the reason. Although the original requirements, set by the Laboratory of Biologics Control, demanded tests



Anxious parents like these had their hopes shattered



in 1953 with the failure of gamma globulin. Today, their dreams for better protection against polio have come true.

for the presence of live virus at different steps in manufacture, none was asked for in the bottling phase. At that stage, only a test for bacteria or other contaminants was required. It is possible that during the bottling stage, an undetected accident may have permitted some live virus to enter the vials. Supporting the theory is the new Government requirement of a test for live virus in the final bottling stage.

Important, too, is the Government's decision to supervise more closely the manufacture of the vaccine by placing a Government scientist in each of the six plants—something critics say should have been done from the start. And the Government finally has taken steps to increase the 35-man staff of its Laboratory of Biologics Control, which is responsible for observing the manufacture of all biologic products, to 150 persons and raising the stature of the Laboratory.

The extra testing will provide additional safeguards, but this does not mean that vaccine made under the original regulations was unsafe. Attesting the vaccine's prime safety, aside from the Cutter incident, are the more than five million children who have been vaccinated with no untoward results.

The "Provoking Phenomenon"

Parents are particularly concerned about having their children vaccinated when polio is prevalent in the community. Will getting the first or second shot of vaccine provoke an attack of polio? Some years ago, doctors in England and Australia noticed that if any sort of injections were given to children during a polio epidemic, many of the youngsters came down with polio. Often the paralysis centered in the arm or leg which had been injected. This they called the "provoking phenomenon"; why and how often it occurs is uncertain.

Scientists point out that during a polio epidemic, virus is present in the intestinal tract of many adults and children who show no symptoms of the disease. These are so-called healthy carriers. For some unknown reason, the virus does not further invade their bodies. Certain studies have shown that there may be 300 healthy carriers for every actual case.

Scientists theorize that the shock of an injection may cause a hormonal change in the body which triggers a harmless infestation into a disastrous infection. Many physicians prefer to skip all inoculations for children during a polio epidemic. The Public Health Service does not take a definite stand, saying that this is a decision that community health officers and family physicians will have to make on the basis of local conditions and individual cases.

Some experts who do favor giving the second shot during an epidemic argue that the previous one has stimulated enough antibodies in the child to act as a barrier against infection. Another suggestion is to give gamma globulin a few days before administering the first or second shot and depend on antibodies present in the gamma globulin to protect the child temporarily against polio. Within a few weeks, the vaccine would stimulate sufficient antibodies and the child would have long-term protection.

The vaccine will be improved. The search is on for strains of less virulent virus to replace the ones now being used in the Salk vaccine. Also on the horizon is a vaccine treated with ultraviolet rays to render it safe; another is composed of living polio viruses that have been "tamed" and can no longer cause disease. But these are promises for the future. Today, the only polio preventive that has been proved safe, practical and even 70 per cent effective is the Salk vaccine when properly made.

END



Walt Disney



Most celebrities reach a certain eminence, then stop.

Walt keeps on growing—not just up, but backward, forward and sideways.

By ARTHUR GORDON

IN Orange County, near Los Angeles, there has sprung from the California earth a fantastic monument to the imagination and genius of one man. This monument is in the form of an amusement park, and is named Disneyland after the man it commemorates. The man is also its creator, Walter Elias Disney. In many ways the dizziest Disneyism of all, Disneyland is 60 acres of pure whimsy adjacent to 100 acres of parking area for 10,000 cars.

It is, in the words of its creator, "something of a fair, a city from the Arabian Nights, a metropolis of the future, a showplace of magic and living facts, but above all a place to find happiness and knowledge." This, then, is the dream-come-true of America's number-one merchant of dreams.

Mr. and Mrs. America and children, arriving on opening day, July 18, will find themselves whisked from the parking lot to the entrance in a little motorized train. For an admission fee of one dollar for adults, 50 cents for children, they will enter a world of yesterday, tomorrow and Neverland, with today shut out by a high dirt ramp around which runs another miniature train, just five eighths normal size.

Here is a replica of Main Street in a small American town as Walt remembers it from his boyhood. Here is Tomorrowland, with atomic engines and rockets to the moon. Here is Frontierland, with stockaded forts and an almost life-size Mississippi stern-wheeler churning up a man-made river. Here is Adventureland, with teeming jungles and thatched huts. Here, above all, is Fantasyland, with an honest-to-goodness castle towering 70 feet into the California air.

Disneyland is not only a living monument to a living man; it is a surprisingly accurate map of the complicated mass of little gray cells that make up the mind of Walt Disney. All the apparent paradoxes are there: Nostalgia jammed up against the needle-pointed promises of the future. The relentless urge to reduce reality, somehow, to smaller, more graspable terms (all the buildings on Main Street are 80 per cent of normal size; even the horses pulling the horsecars are

miniature horses). The small-boy fascination with explorers, big-game animals, outlaws, Indians. The delight in pure fantasy, balanced by a ferocious attention to detail. The profusion of imaginative ideas so wild and luxuriant as to give the startled observer an impression of carefree chaos—but timed to the last split second and planned down to the last glint in the spun-glass elephant's eye.

Here it all is: The small child's delight in *apparent* danger (crocodiles snap, but they never quite bite you; pirates shoot, but their bullets are table-tennis balls and always fall short). The buckskin trappings of the frontier, fairly flapping with Americana; log forts, long rifles, coonskin caps. And, dominating it all, the soaring battlements of the castle which, not very surprisingly, has been chosen as the symbol of Disneyland.

It might be said that Walt Disney started building his castle some years back, in the sleepy little town of Marceline, Mo. An old country doctor waited patiently while a local artist made a sketch of his horse. He looked at the finished portrait and nodded solemnly. "That's fine, Walter. I'll buy it—here!" He fished a quarter from his pocket.

Just what the seven-year-old draftsman did with his first earnings is not recorded (it's a cinch he didn't save them), but it's not too farfetched to say that millions of people on this troubled planet are indebted to the wise old doctor who knew the value of encouragement backed with cash. For the horse was the forerunner of the most beguiling parade of animals ever to issue from the mind of a single man. And the boy who became that man was Walt Disney.

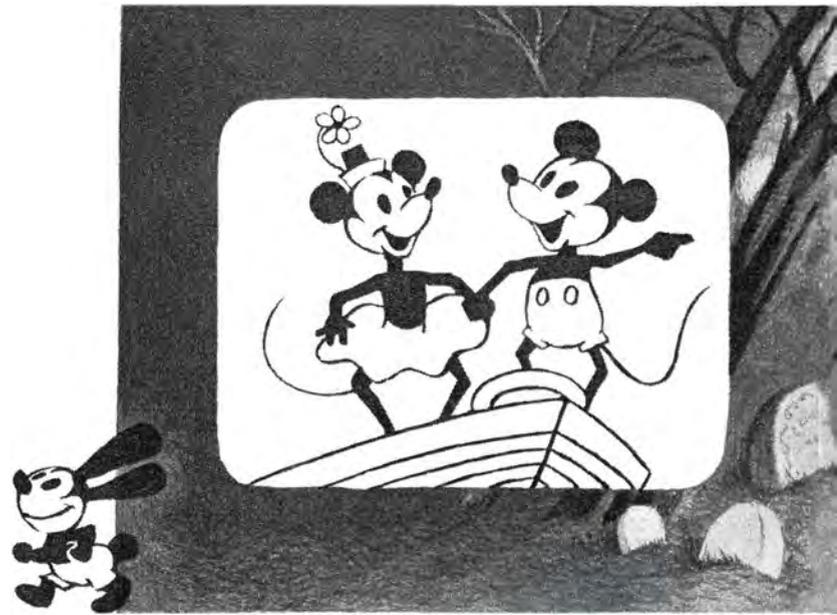
He was born in North Chicago on December 5, 1901, the fourth of five children—four boys followed by one girl. His father was Elias Disney, an Irish-Canadian who set his hand to many things and never had much luck with any of them except the fiddle, which he played with gusto and skill. Walt's mother, Flora Call Disney, was a stanch little woman of German-American descent who had a large measure of gaiety and courage and needed both.

Elias Disney tried raising oranges in Florida; a freeze wiped him out. After several lean years in Chicago, he moved to Marceline, counting on his two older sons to help him farm. The life was so hard that they finally walked out on him and went back to Chicago.

continued

The world of Walt Disney

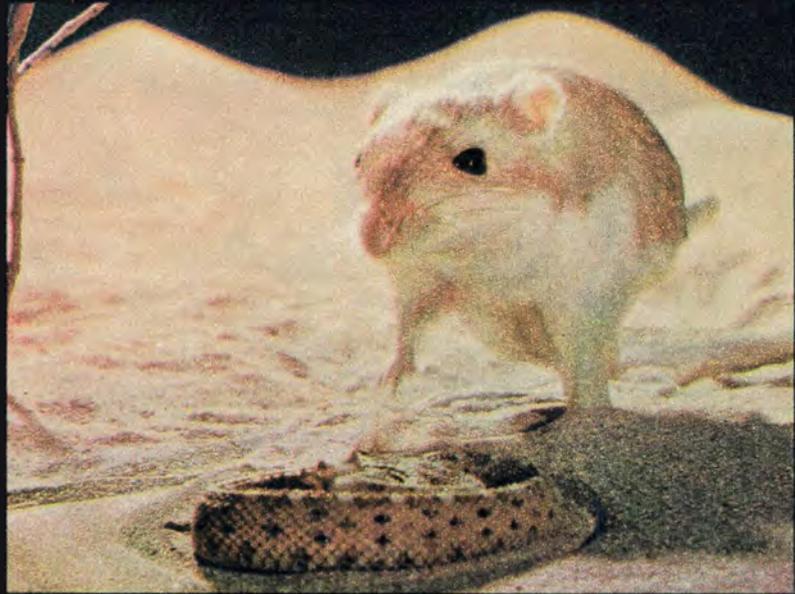
In thirty years, Walt Disney has made more than 600 films, watched by a billion pairs of eyes. Twenty-four Oscars crowd his shelves. Though in recent years he has moved into the "live" movie and TV field, his special brand of stardust glows brightest on the cartoon creations shown here.







"The Living Desert"

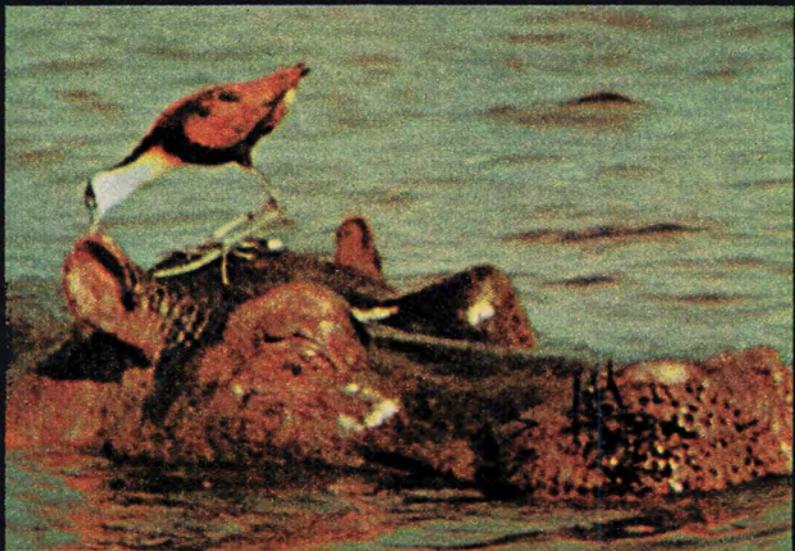


"Davy Crockett, King of the Wild Frontier"



*Walt Disney finds excitement
that others overlook ...
in a kangaroo rat's valiant battle,
the saga of a folk hero,
a hippo's comical playmate*

"The African Lion"



plain slice of bread. There was no grumbling, which gratified the old man. He never knew Mrs. Disney had buttered each piece carefully on the underside.

From Marceline, the family moved to Kansas City, where Elias became owner of a newspaper-delivery service. Roy and Walt had to get up at four a.m. and deliver their papers before school. After school, the evening papers were waiting to be delivered.

Walt's performance at school was poor—partly exhaustion, no doubt, partly that lessons bored him. "If they'd made me see that education could help me make a living, or that arithmetic might be useful in figuring my income tax some day. . . . But they didn't."

Later on, the boys worked at various summer jobs. Walt's favorite was selling peanuts, popcorn and candy on the train between Kansas City and Chicago. His uniform made him feel important; he loved dangling nonchalantly from the steps of the train as it pulled out. Hungry, even then, for an audience, Walt used to appear sometimes in amateur shows, giving imitations of the idol of the day—Charlie Chaplin. Even today, the urge remains; he enjoys himself thoroughly in front of the TV cameras.

When America entered World War I and Roy joined the Navy, Walt was frantic because he was too young to sign up. Finally, by falsifying his age, he got himself sent to France as a Red Cross ambulance driver. The war was about over when he arrived. "They only paid me \$22 a month, but I made a little money with my paint-brushes. Camouflaged German helmets were prized souvenirs; so I used to camouflage 'em. Used to paint *croix de guerre* on leather jackets, too. Finally came home with about \$500. I was rich!"

The money didn't last long. After a couple of false starts, he got a job in Kansas City as cartoonist with a company making movie slides. In 1920, animation was a crude novelty, nothing more. Walt began experimenting, sold a few films locally and decided—at the ripe old age of 19—to go in business for himself.

It was rough sledding. One day, a dentist called Walt and asked him to come down and discuss making a cartoon that would teach children the rudiments of dental hygiene. Walt was delighted, but said he couldn't come right away—his shoes were at the repairman's, and he lacked the 75 cents necessary to get them back.

He Meets the Future Mickey

His studio was full of mice that were constantly trapping themselves in wastebaskets in their endless quest for food. Walt put several in a cage and tried to make friends with them. One, christened Mortimer, used to amble nervously around the drawing board, stopping now and then to clean his whiskers. Before Walt finally left Kansas City, he tenderly took all his mice out to a nearby vacant lot and let them go.

When Walt's position in Kansas City became desperate, he borrowed a camera, went around taking pictures of babies until he had a little cash. Then he bought a ticket for Los Angeles to join Roy, who was trying to make a living selling vacuum cleaners. With \$500 of borrowed capital, the brothers rented the back end of a real-estate office for \$5 a month and started turning out a series of shorts for a distributor in New York.

They hired two girls to help them, at \$15 a week. One of the girls, Lillian Bounds, found this pittance so small that sometimes she did not bother to cash her paycheck. This endeared her greatly to Roy, who was handling such finances as there were. He kept urging Walt to use his charm to persuade the lady to cash even fewer checks. Walt was willing—and in the process fell in love with Lilly and married her. It's a partnership that has lasted happily to this day.

By 1927, Walt was doing fairly well with a cartoon series about a character named Oswald the Rabbit. But the demon of perfectionism was already stirring in him; he wanted more money to improve Oswald. He visited the New York distributor, who saw no reason why Oswald couldn't be made for even less. The result was an argument in which the grim truth came to light that Walt didn't own Oswald—the distributor did. He told Walt to leave the rabbit and take himself and his expensive ideas elsewhere.

On the long ride back to California, Walt and Lilly racked their brains for a character to replace Oswald. Somewhere in mid-conti-

ment, Walt remembered his beady-eyed friend back in Kansas City. "That's it!" he cried. "We'll use Mortimer!" Mortimer, Mrs. Disney said, was a horrid name, even for a mouse. Why not something gayer? "Well," said Walt, "how about—Mickey?"

The first two mouse cartoons got absolutely nowhere. Al Jolson's *Jazz Singer* had just been released. Sound was revolutionizing the industry. Nobody was interested in a mouse, certainly not a silent one. When the third cartoon was finished, the little band of heroes invited their wives to a special showing of Mickey Mouse in *Steamboat Willie*. They projected Willie's antics onto a sheet and sat behind it armed with whistles, horns and tin pans, making a frightful uproar. At the end, they rushed out, perspiring and triumphant. "How was that?" they cried.

"How was what?" said the wives, who, knowing their husbands were crazy anyway, had thought it best to disregard the noise.

Despite this callous reception, Walt got a mortgage on his house. talked Roy into mortgaging his house too and raised enough money for synchronization. All told, *Steamboat Willie* cost the terrifying sum of \$1,200: even Walt's cherished Moon roadster had to be converted to cash. But this was the turning point. Almost overnight, the man-made mouse became an international celebrity. From then on, Disney was a mouse-made man. Even today, out of all his creations, Mickey is closest to Walt's heart. When he wants to honor someone signally, he sends them a "Mouscar," a statuette of Mickey that is Disney's equivalent of an Academy Award.

One by one, Mickey's famous playmates joined him: Minnie, Pluto, Goofy, the terrible-tempered Donald Duck. Donald really came into being because Mickey was so good and kind that it was hard to find very exciting roles for him. One animator said, "Donald's the kind of fellow who'd pull a rug out from under you and laugh like crazy. Mickey would run to pick you up."

An All-Time Hit

In 1937, Disney's first major picture, *Snow White*, was released. Seven hundred artists worked on it. It cost over a million and a half, and strained the brothers' credit to the breaking point. But the results were fabulous. The first release grossed \$9,000,000. Subsequent releases added \$5,000,000 more. The picture won eight Academy Awards, one for the film and a miniature Oscar for each dwarf (all classified as one Oscar when adding up Disney's score). It had seven song hits and sold \$10,000,000 worth of merchandise. One London theater offered to book it permanently. No subsequent Disney triumph has ever quite equaled it.

With such a stunning success, Disney might have been excused for thinking his troubles were over. They were not. *Pinocchio* (now in the black) cost him \$2,600,000 and lost him—temporarily—\$1,000,000. *Fantasia* cost \$2,300,000 and also lost \$1,000,000. The onrushing European war wiped out his profitable foreign markets. A crippling strike paralyzed the studio, leaving emotional scars and bitterness. Then came Pearl Harbor. The studio made training films, at cost, for the duration of the war.

All this time, Disney protected his home jealously from the glare of publicity. He and his wife have two daughters: Diane, the older, much like her father, and Sharon, whom they adopted. The story has been told, but is worth telling again, how Diane came to him one day shortly after she had started going to school. "Daddy," she said incredulously, "are you *the* Walt Disney?" When he admitted he was, she demanded an autograph to take back to school to prove it.

Disney has always been regarded as a model father and husband. He and his wife shun the night clubs, spend many of their evenings in the projection room at home, where Walt lies back in a reclining chair and edits thousands of feet of film.

The house itself, handsome without being pretentious, is filled with solid-looking antiques—completely devoid of Disneyana. There is a swimming pool, seldom used now that Diane is married and Sharon is in college. Around the house and through the canyon it overlooks winds the half mile of track that Walt built for his famous miniature railroad.

Mrs. Disney, a handsome and quietly charming woman, never tries to intrude on her husband's professional life. Although she

continued

Stubborn as a mule, Walt accepts guidance from just one source: the public

seldom appears at the studio, Lilly Disney likes to go on trips with her husband. Some years ago, Walt took his three girls, a niece and a secretary to Europe.

While he was away, a pair of Sardinian donkeys at the studio that were Walt's especial pets produced a small male offspring. "Congratulations!" the studio wired him. "At last you have a son and heir! Something of an ass, it's true—but still, a boy!" Disney was delighted and showed the message to everyone he met. Last winter, Diane presented him with a bona fide grandson—the first, she predicts confidently, of several.

Nothing in Disney's private life is odd, eccentric or even very colorful. Stability, predictability, normalcy—these seem to be the hallmarks of Disney at home. At the studio, things are different.

A famous and temperamental photographer once came from a considerable distance to make a portrait of Walt Disney. When he found he'd been given just half an hour to do the job, he protested bitterly. "It's impossible!" he cried. "How can I possibly begin to understand you in thirty minutes?"

"Never mind," said Disney soothingly. "Some people around here have been working with me for thirty years, and they don't understand me yet!"

There are several reasons for the apparent contradictions in Walt's personality. One is that—in the studio, at least—your impression of Disney depends to some extent on where you sit. Another is that Disney, being a born and somewhat frustrated actor, gives different performances for different audiences. Perhaps the main reason is that, unlike most adults whose personalities become fixed at a fairly early age, the man somehow retains a flexibility—almost child-like in its plasticity—that enables him to keep shifting and changing.

"Walt's outstanding characteristic," said the man who knows him best (his brother Roy), "is single-mindedness. When he decides he wants to do something or do something a certain way, nothing stops him—literally nothing. He's a terrific optimist; he always thinks everything will turn out for the best. Usually, his plans and ideas do—in the long run. But this lack of realism can also be a handicap."

Nowadays, Walt handles only production. Roy wrestles with finances and management.

Despite completely different (but complementary) temperaments, the brothers remain close friends and allies. Some things they have in common: independence, persistence, a flypaper memory, a gambler's willingness to take chances. They never travel in the same airplane. The studio, they figure, might survive the loss of one of them. But not both.

He Has Forty Number-Two Men

Roy is an easy man to talk to. Some people claim that Walt is not. "Trouble is," one of his animators said, "Walt's mainly interested in just one set of ideas—his own. If you have opinions to express, he'll listen politely enough. But he seldom throws the ball back. Sometimes he'll interrupt you in the middle of a sentence and go off on a complete tangent. He doesn't mean to be rude. He's just thought of something that strikes him as irresistibly interesting."

When it comes to production, Disney makes all the decisions. There's no replacement for him, no chief of staff. "Number-two man?" said Roy when queried about this. "Walt has forty of 'em!"

His assistants know what he wants, and try to give it to him. When pleased, he can be generous with praise. But sometimes the sessions are stormy, with Disney pitching thunderbolts and every one else catching. Not long ago in a story conference, he spotted something he considered a serious breach of good taste. Afterward, the chastened animators—there were two of them—tottered down to the dispensary and asked the studio nurse for something to quiet their nerves. They weren't fooling, either.

Story conferences fill the bulk of Disney's working day. "He must have a tightly compartmented mind," one associate said. "He can walk out of a conference, empty his brain completely of a thousand details, and be able to concentrate instantly on a completely

different set of problems." Another said, "Walt doesn't analyze anything. He just knows whether it's right or wrong. He has perfect faith in this instinct, or critical faculty, or whatever you want to call it. He makes mistakes, sure: *Alice in Wonderland*, for example, was so jazzed up that most of the charm was lost. But he learns from mistakes; he's careful not to be so phrenetic now."

Disney accepts artistic guidance from just one source: the public. When he finished the Davy Crockett trilogy for television, he was through with the subject—he thought—forever. But with several million children—not to mention their parents—clamoring for more Crockett, he changed his mind. He had covered Crockett's life, it was true. But there were hundreds of Davy Crockett legends to draw from. If the customers wanted him that badly, the customers must be right. They'll get him—in the wide-screen movie adaptation this summer, in a new television drama next fall.

In his headlong drive to provide the best in entertainment, Disney spares neither his men nor himself. Historical research must be accurate down to the last belt buckle. In a story conference on a cartoon sequence, Walt will worry about the height of a character's forehead, or the breadth of his shoulders. When the economic realities demand a departure from perfection (for example, the air-brake compressor on the miniature Disneyland train is somewhat out of scale), he's miserable.

"After you've worked with Walt for a while," one of his animators said, "you become a perfectionist too. He's an exciting guy to work for, because he expects the best you've got."

"You have to watch Walt," another old-timer said. "He'll lull you into a kind of trance with words, then suddenly shoot a question at you. Chances are you'll react quickly and honestly, which is what he wants. He sort of booby-traps you. Another thing he'll do sometimes is poke a good idea full of holes just to make you fighting mad; around here, this technique is known as 'the goose,' and has nothing to do with 'the mouse' or 'the duck.'"

He Dodges the "Moneymen"

To Disney, dollars are simply a means to an end. He skulks around the studio avoiding the "moneymen," as he calls them, as long as he can. When they finally catch up with him, he usually refers them to Roy. He has convinced himself that Roy really wouldn't be happy without staggering financial problems, and he certainly doesn't want Roy to be unhappy.

Once, when Roy reported to him grimly that they owed several million dollars, Walt began to laugh. "What's so funny?" demanded Roy sourly. "I was just remembering," Walt said, "the days when we couldn't afford to owe even a thousand dollars because nobody would lend us that much!"

Where the studio's current activities are concerned, they tell the story in Hollywood of a nervous movie mogul, worried about his competition, who went to Las Vegas to quiet his nerves. Near dawn, out in the desert, scientists set off the biggest atomic test explosion yet. The sky blazed, the ground shook, a mighty wind rushed through the house. "My God," cried the great man, leaping wildly out of bed, "what's Disney up to now?"

As of 1955, he has six major strings to his incredible bow and several minor ones. The major ones are his cartoons, his live-action melodramas (Conrad Richter's *Light in the Forest* and *The Great Locomotive Chase*, which will star Fess Parker, are on his schedule), the nature films he calls "True-Life Adventures" (*The African Lion*, *Arctic Wilderness*, *Secrets of Life* and *Undersea Story* are pending), his relatively new "People and Places" two-reelers (*Siam*, *Switzerland*, *The Blue Men of Morocco*, *Sardinia*, *Lapland*, *Japan*), his television ventures and the brand-new Disneyland amusement park. The minor strings—and they are minor only by comparison—are his music- and book-publishing activities, and his licensing to manufacturers (681 in 26 countries, according to the latest count) of the right to sell toys and novelties on Disney characters.

While the movies are still Disney's chief stock in trade, the me-



Top Crocketts are Walt and grandson. Six-month-old Christopher Disney Miller is also shown below with his mother Diane, grandmother Lilly Disney and aunt Sharon. Walt shuns home publicity, is model husband and father.



dium that fascinates him at the moment is television. From its debut (on ABC-TV) last October, *Disneyland* was a sensational success. It was never rated out of the first ten shows and by April was right on *I Love Lucy's* heels in the race for first place.

Immensely popular adventure stuff like *Davy Crockett* was balanced by first-rate scientific shows like *Man in Space*. Praise, plaudits and new awards fell upon Disney like the gentle rain from heaven.

Spectacular as its rise has already been, Disney's TV stock will undoubtedly go even higher with the advent of the *Mickey Mouse Club*, a five-days-a-week, one-hour show aimed primarily at children. It will go on the air next October. Some cartoons will be run (for the adults in the audience, the producer says dryly), but the bulk of the material will be brand new.

A Mickey Mouse newsreel will cover events all over the planet that are of interest to children. There will be serializations of classics filmed in the country of their origin. Camera teams all over the world will ferret out animal stories. Mickey's foreign correspondents, youngsters themselves, will investigate everything from the eating habits of pandas to the playing fields of Eton.

A Book of the Mouse Club will offer cartoon adaptations of familiar stories. A series called *You* will deal with the mysteries and functions of the human body. Sports will be covered. Various careers—clowns, stamp collectors, skin-divers—will be dramatized. Anything is grist to the mill. As usual, the Disney magicians shy away from the word "education"—they insist that it's all entertainment, that they're not competing with the schools. But heaven help the homework on *Mickey Mouse Club* nights. Heaven, for that matter, had better help *Howdy Doody*.

TV Won't Kill the Movies

One thing Walt likes particularly about television is the instantaneous response. He doesn't think TV will ever put the movies out of business. "It's too expensive, for one thing. And there's no foreign market to speak of. Half our movie revenue—the gravy half—comes from abroad. Television will never be able to match that."

But he plans to keep bringing to the new medium the combination of imagination and perfectionism that is the Disney trade mark. He already has his ABC-TV schedules planned through 1957. With *Disneyland* appearing once a week and the *Mickey Mouse Club* five times, the rate of idea consumption will be tremendous. "If this keeps up," one studio veteran said, "pretty soon we'll be running the only unauthorized madhouse in Southern California!"

Madhouse or not, Walt Disney Productions seems unlikely, in the foreseeable future, to run out of ideas. All through its remarkable history, ideas have flowed out faster than artists can draw, film can run or cash registers can ring. Visitors at Disneyland park, amazed by the profusion of ideas represented there, may justifiably wonder how space can be found to accommodate the fruits of Disney's future creative frenzy.

When the park opens, Disney intends to be right there, watching the public have a good time. To discourage autograph hunters, he plans to ride a horse—a stratagem he thinks will be very effective. In case the crowds get too much for the Duke of Disneyland and his prancing steed, Walt has arranged for a supersecret hideaway for himself over the turn-of-the-century firehouse. There he will watch the goings-on, and—as could be expected of Walt—in case anyone wants him in a hurry, he can always slide down the brass pole.

Fess Parker, Disney's celluloid Crockett, has swept across the U. S. in a way that would have warmed the heart of his real-life counterpart. For an intimate look at "Davy Crockett's" tour of twenty-two cities, turn the page.

Meet...



"Hi, Davy!" Small-fry Americans, shaking hands with their TV hero for the first time, greet Fess Parker with squeals of delight or an awe-struck silence.

...Davy Crockett

Fess Parker leaves the wild frontier of TV's *Disneyland* to meet his youthful public face to face in a tour of 22 cities

OLD DAVY CROCKETT, who went to glory at the Alamo, would be mighty surprised at all the fuss his name has stirred up 119 years later. Hub of the excitement is a 30-year-old Texan, Fess Parker, who six months ago was an unknown actor in Hollywood. As Davy Crockett of Walt Disney's TV and movie series, Fess suddenly became the hero of millions of American kids. On his tour of 22 cities, he was greeted as an old friend by crowds of eager youngsters, shook hands with thousands of them in department stores where Davy Crockett merchandise (100-odd items from bath salts to stationery) sold like hot cakes, accepted the keys to a dozen cities, dedicated ball parks and playgrounds, and left behind him a trail of boys and girls in coonskin caps. Beaming merchants reported: "The biggest thing since Hopalong Cassidy." Fess, 6' 5" in his moccasins, grew up hearing, like all Texas youngsters, of Davy Crockett's exploits. A University of Texas graduate, he plays a guitar for relaxation, composes and sings his own ballads and loves his work—especially meeting the kids. "I'm having nothing but fun," he says.

continued



Little coonskinners in Oklahoma City get close-up of Davy's rifle and buckskins



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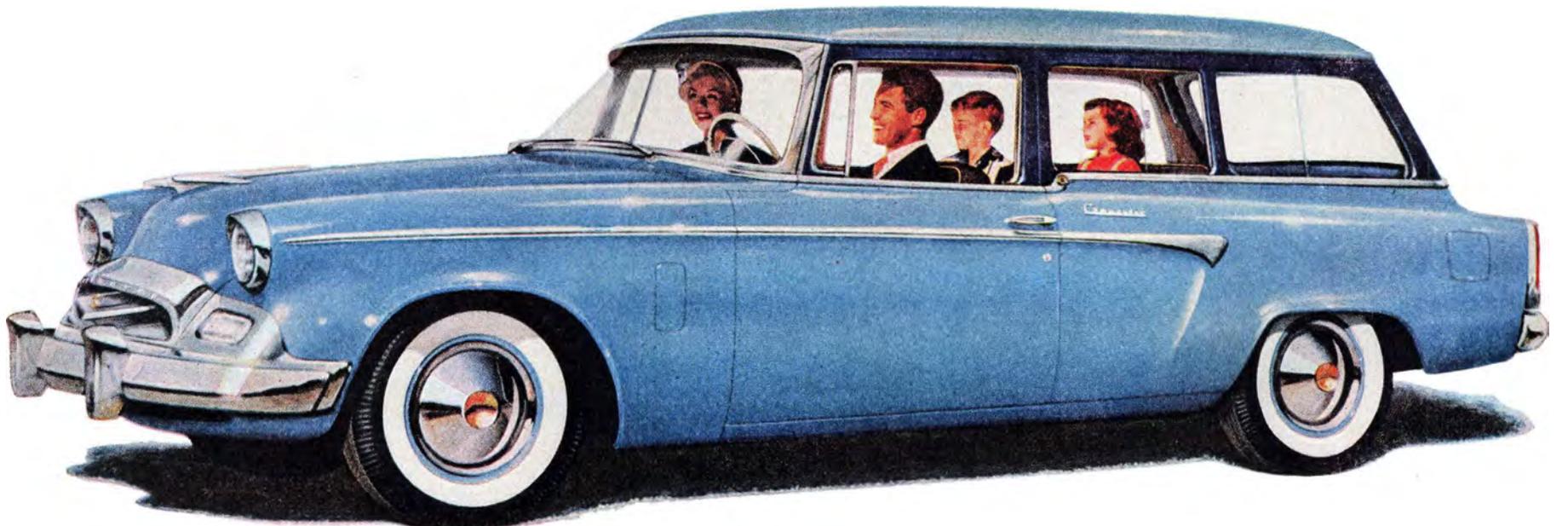
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DAVY CROCKETT *continued*

In Tennessee, where Davy Crockett first won fame as an Indian fighter and politician, Fess got a warm welcome. At Nashville, Gov. Frank G. Clement made him an honorary colonel and took him home to meet the kids (right). At Greeneville (below), he climbed on a fire truck to greet crowd which filled the main street.



Fess Parker's pilgrimage recalls Davy Crockett's triumphs in his Tennessee homeland

Near Limestone, Fess finds the birthplace of his hero on a tree-shaded bank of the Nolichucky River. A stone marks the site and the date, August 17, 1786.



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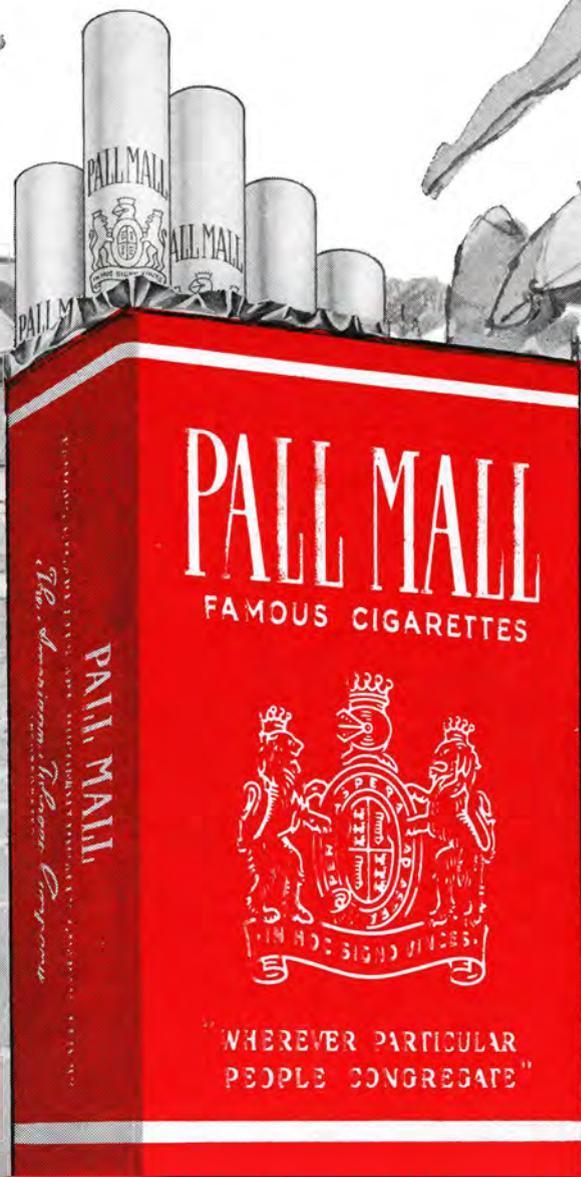
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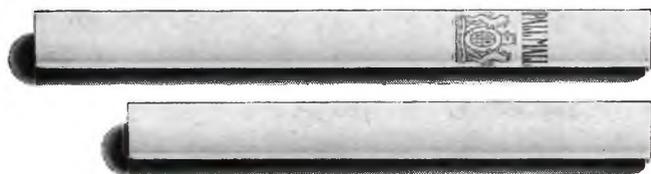
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PART II



“British star Joan Collins, in Hollywood to make films, has found America (what she’s seen of it) efficient but provincial, rushed, not half so much fun.”

A NEW LOOK AT

Americans

After nine years abroad, a reporter and his wife find their country confused but not jittery

By WILLIAM ATTWOOD

LOOK'S NATIONAL AFFAIRS EDITOR

WE drove across the country in a British sports car with red French license plates. We figured it would be a conversation starter in the drive-ins and filling stations along the way.

It was. Several times a day, we would have to answer questions from innumerable strangers: How many miles a gallon do you get? How fast will it go? What did it cost you? What did you say those plates were—French?

We would explain that we'd been living in Europe for several years, doing magazine work, and then we'd wait for the questions that seemed inevitable—questions like, “How are things over there?” or “Does it look like war?” Instead, we'd hear, “Well, hurry back and see us,” or just “Take it easy, now.”

What had happened to the American jitters that we had heard so much about abroad? The speeches out of Washington and the stories we had read in papers and magazines had just about convinced us that Americans were scared of McCarthy, scared of Communists and so scared of war they were ready to drop the big bombs first. In short, that America had lost its nerve. Instead, we found almost everyone outwardly relaxed and unconcerned about anything beyond personal affairs and strictly local problems.

And what about the sweeping charge that Americans are imperialists, always reaching out and meddling in other peoples' business? Plenty of foreigners think that Americans are watching them all the time, and plenty of foreign correspondents get to feel that their dispatches are the biggest news on Main Street.

Well, we were on the road a month before anybody on Main Street asked us a question about world affairs. In the last ten years, Americans may have invested \$62,000,000,000 and thousands of lives in trying to make the world a better place—but the ones we met seemed more interested in our gas mileage than in any news we had of their investment.

So we decided that among the biggest surprises of our trip was the relative lack of fear, of curiosity—and of knowledge—about the world outside America.

Let's first take a closer look at what they call the jitters.

Joe McCarthy, who made political capital out of ignorance and anxiety, is a dead duck. Only three people mentioned his name to us spontaneously, two of them to say he was washed up. McCarthy isn't denounced—just ignored. Even his former supporters seem to have forgotten him. TV hurt McCarthy because millions saw him in action for the first time. But I think that boredom was his nemesis: People got tired of a routine that was all fire alarms and no fire.

The state of mind of which McCarthy was a symbol is fading too. The Communist bogey needs a new coat of paint. I remember the

continued



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McCarthyism is subsiding and Americans are adjusting to a long cold war

professional lecturer in San Francisco who dropped the Red menace from his repertoire because he couldn't sell it any more. And I remember the Texas legislator who told us, "These days, I vote as I please. I'm no longer afraid of being called a pinko."

You still meet people who "play it safe" and avoid "controversial" issues. You still hear of busybody ladies like the Minute Women saving the Republic by trying to purge libraries and picket Mrs. Roosevelt. And there are those, like the press agent we met in Nevada, who peddle dark hints about the "Communist infiltration of Congress." But, by and large, the average American is neither looking under nor cowering under his bed—if he ever was.

War talk has subsided. In town after town, we were told that a year or two ago people were speculating and worrying about another world war. Now the prevailing feeling is that things will work out somehow. The dire predictions in the press haven't panned out, and if you mention war clouds, you're likely to be told, "Well, Ike must know what he is doing. He got us out of Korea, didn't he?"

(This stubborn conviction that "Ike knows best," coupled with a universal longing for peace—at any reasonable price—is a fact of American life that no politician can afford to ignore. We found it in every state we visited.)

And the feeling that nuclear war will be avoided, somehow, helps to explain the almost total indifference to Civil Defense from Maine to California. "Practicing for H-day," said a young banker in Boston, "means that you've got to live with the idea that the bomb is coming. But how can you expect people to live in constant apprehension? So they blot out the idea—and Civil Defense with it."

Everything we saw and heard on this trip across the country supports the conclusion that this nation, accustomed to fast action and quick results, is learning to live with crisis. Americans are adjusting to the long cold war.

The only worries that people will readily talk about are either quite personal or quite vague. In New England and the industrial towns, it's job security and the specter of unemployment; in Texas, Colorado and Kansas, it's the drought; in the South, it's desegregation; all over the country, it's the nagging recollection that peace and prosperity have never been permanent.

Still, prosperity and an ever-expanding economy are taken for granted by nearly all but the older businessmen who remember 1929. For every man who mused, "How long can it last?" we found another who cited the tremendous population boom and Government economic policies as proof that America has seen its last depression.

So far, no jitters. You do, however, find a sense of disquiet wherever you go. (In this age of anxiety, only a moron could be completely relaxed.) And the haste, the urgency and the driving ambition that I mentioned earlier have made too many Americans too tense for their own good. An insurance broker in California put it this way: "I don't know anybody who's really happy. We're all knocking ourselves out keeping up with the Joneses, climbing the success ladder and worrying all the time about what might happen if we slip down a rung or two."

Maybe we aren't enjoying our bountiful way of life as we should. But foreigners who assume that America is suffering from a case of the jitters are dead wrong. America is still one of the rare places in the world where you can ask a man, "What are you concerned about?" and get the answer, "Nothing much."

I also mentioned that we were surprised at encountering so much indifference and ignorance about the problems tormenting this uneasy planet. When our European car failed to evoke any questions about these problems, we began steering random conversations around to world affairs.

The results were disturbing: We found only two people who came close to guessing how much money the U. S. has spent in foreign aid. We found many who thought Australia was near Switzerland. We found hardly anyone who knew anything about the theory, practice and sinister appeal of communism; most people simply said they were against it because it was bad.

The nuclear weapons that threaten our survival were built at Los Alamos; yet even the telephone operator in nearby El Paso had never heard of the place. Food rationing in most of Europe ended about six years ago; yet the one question we were frequently asked was, "Can you get enough to eat in Europe?"

People always listened politely and attentively to anything we had to say about the outside world, but it was seldom very long before the talk would shift back to familiar things, like the cost of living or their favorite TV comedian.

I won't deny that local affairs are the number-one concern of people the world over. The fire on the next block is also the big topic in Paris and Rangoon. But in no Western country with a fraction of America's global interests have I found as many people whose only reaction to world events is "I just don't know" or "It's all too complicated for me."

The air age has almost abolished distance and the atomic age could well abolish war—or civilization. But how many Americans

continued

"Iowa farmer Wilbur Goodhue was shocked when I told him about low living standards and primitive methods of Asian peasants. World problems baffle him, but Goodhue favors more trade and trusts Ike to keep America out of another war."



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AMERICANS continued

Inadequate information contributes to our ignorance about world affairs

have grasped these new concepts? In Ohio, we met an Air Force veteran of two wars who had. "You've got to do a lot of flying before you realize how small the world is," he said. "Most people around here still think of Europe as being far away. I know that no place is far away any more. And another thing—I've been to Hiroshima. There are some things you can never understand unless you've seen them or done them."

The press contributes to America's outdated provincialism. For long stretches of this trip, we had a hard time keeping up with what was going on in the world. Consider these typical examples:

At breakfast in Orlando, Fla., the only paper we could find on the rack in the coffee shop contained just four lines of foreign news in all its 18 pages. Two gaudy magazines on the same rack provided their share with articles entitled *Russia's Secret School for Love Spies* and *Call Girls of Paris*.

During the so-called Costa Rican revolution, we saw papers devoting banner headlines to a handful of gunmen playing cops and robbers in a Central American jungle. This was at a time when events that might affect everyone's future were shaping up in the Far East.

An Alabama editor told us that a dog fight on Main Street was bigger news than an election in France. "If people want entertainment," he said, "that's what they'll get. It's not my job to try and educate them."

Other editors we met felt the same way. Explaining world news is a chore to be handled by the syndicated columnists. But these often sound more ignorant than their readers. After three weeks' exposure to editorial pages in the Southwest, I tried to imagine what my views of the world would be like if I had read or seen nothing else.

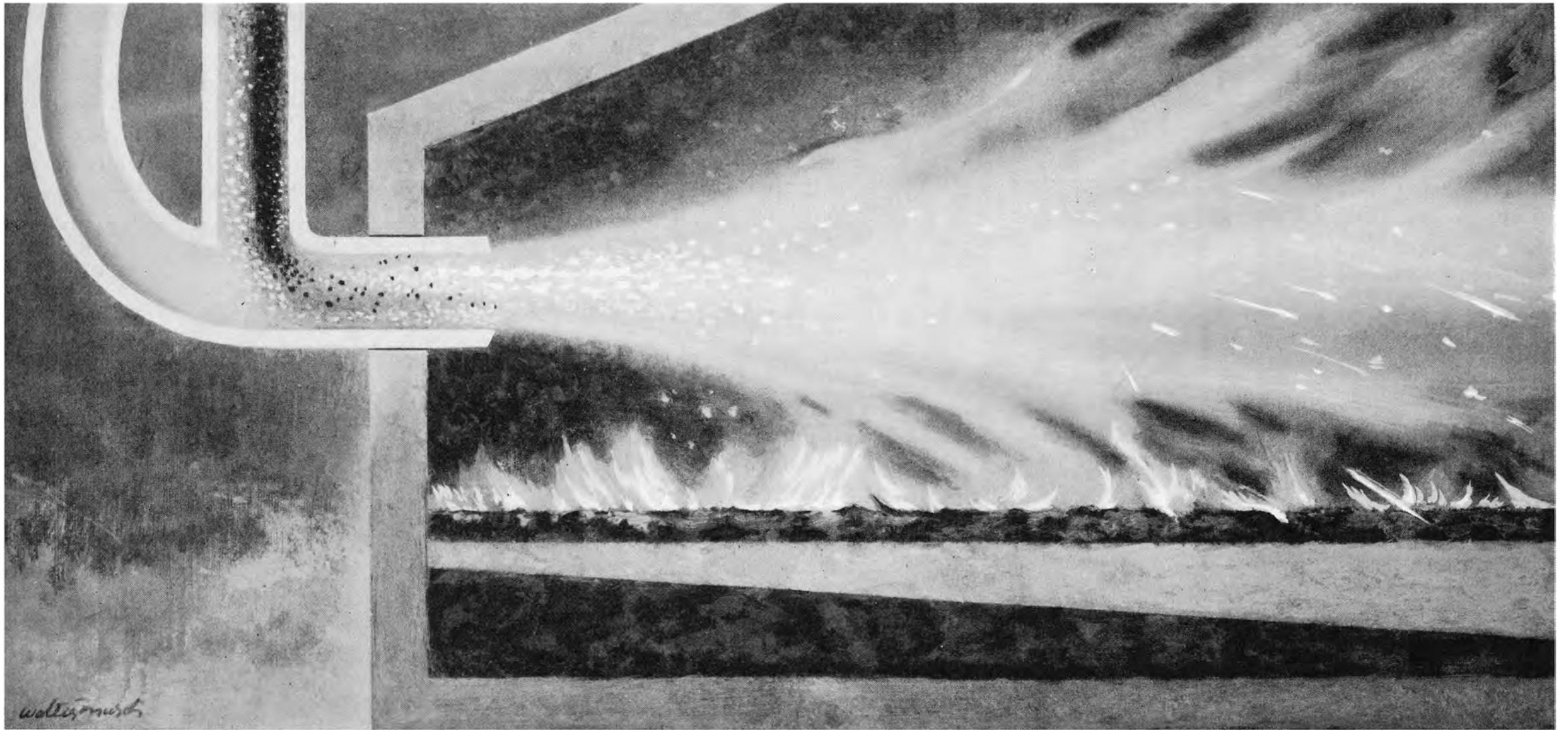
Well, I would think of our European allies as flabby, unreliable and irresponsible; of free Asia, outside of Formosa and South Korea, as a vast, mysterious and somewhat hostile area headed by soft-headed double-talkers like Nehru; of America as having a monopoly of the old-fashioned virtues, plus much of the world's wisdom; of communism as being the same as nazism, only worse, and of its leaders as being diabolically clever. I would regard the big decisions of the cold war—like Korea and the Marshall Plan—as blunders that made us look like suckers. And I would be inclined to think that the less we have to do with the rest of the world the better.

More than ten years of overseas travel and reporting have convinced me that all these premises are false and that many of them

continued



"No, you can't use the car, but please feel free to help yourself to the power mower."



An artist's inside look at Inco's 1000-ton-a-day oxygen flash smelting furnace, Copper Cliff, Canada.

Now Inco makes ores smelt themselves

Important fuel savings... plus tonnage sulfur recovery
... with new oxygen flash smelting process

This is the hot, flaming heart of a new International Nickel Company furnace for treating copper concentrate.

It's an oxygen flash smelting furnace.

That means conservation of fuels, conservation of sulfur. That also means efficient extractive metallurgy.

In this new Inco process, you separate oxygen from the air. You blow this oxygen—and fine copper sulfide concentrate—into white hot furnaces.

The oxygen reacts with the concentrate. Iron and sulfur burn, creating heat. The ore smelts itself, eliminating need of other fuels: copper collects in the matte, iron and rock in the slag.

And the previously wasted furnace gases? These sulfur-rich gases are collected and sold for production of liquid sulfur dioxide, up to 300 tons a day.

Oxygen flash smelting is another advance in extractive metallurgy. It's part of Inco's

\$200 million improvement and expansion program.

Purpose of the program: to step up production, to keep costs down, through maximum utilization of ores.

To find out more about this program, write for free 65-page illustrated booklet entitled, "The Romance of Nickel." The International Nickel Company, Inc., Dept. 218d, New York 5, N. Y.

© 1955, T. I. N. Co.



International Nickel

Producer of Nickel, Inco Nickel Alloys, Copper, Cobalt, Tellurium, Selenium and Platinum, Palladium and Other Precious Metals.

Misjudged abroad, United States is still the world's most exciting country

are variations of the familiar Communist slogan, "U. S. Go Home."

But since everyone hasn't had a chance to see the world as it is, I was continually astonished to find that most Americans have taken these reams of printed nonsense in their stride. We found people baffled but not embittered, provincial but not isolationist. We found more common sense and balance about world affairs than we expected. A labor organizer in El Paso provided what is probably the best explanation: "I look at the papers but I don't believe half the stuff I read. How do I know who's giving me the straight dope?"

There's at least one other factor responsible for U. S. provincialism: The gap between America's standard of living and that of 2,000,000,000 other people has become so wide as to make communication difficult. How can an Iowa farmer buying a new combine visualize the problems of a Hindu peasant earning \$50 a year? How can a Detroit autoworker understand the political radicalism of his French counterpart, riding a bicycle back from work to an unheated one-room flat? When a Texas businessman told me it should be obvious to anyone that communism was the same as slavery, I found it difficult to convince him that communism doesn't look that way to an Algerian squatting in a dark hut with five hungry children.

Similarly, it's hard for Americans, few of whom know what it feels like to be bombed, to comprehend the passionate yearning for peace among people who have firsthand experience with wars and their aftermaths.

And yet—in spite of all the barriers to better understanding—we came back from this trip more encouraged than dismayed. Ignorance and indifference are the prevalent attitudes about the world, but the trend is promising. I have mentioned that bigotry is disappearing and that our fears are subsiding. I think that provincialism is breaking down too.

Windows on the World

In almost every town we visited, we found some people who were both informed and interested in the problems confronting this country and humanity in the mid-twentieth century. We found that TV had made the wide world more familiar to millions who had led isolated, circumscribed lives. We found foreign-exchange students on remote campuses, helping to enlarge our knowledge of other peoples and lands.

And we met countless veterans who had traveled to far places in uniform—pilots who discovered the new dimensions of distance and GIs who learned more about geography and people than they ever could at school. "Kilroy was here." That old World War II phrase tells a lot. We met one of the Kilroys in an Oregon filling station. "French license plates!" he exclaimed. "Say, are you folks from Paris? Isn't that a great town? I sure would like to go back some day."

The Kilroys weren't around 15 years ago. That's when a majority of the Americans truly believed that isolationism was a practical policy. Today, you never hear the word. In Ohio, a dairy farmer unconsciously told me the reason why. We were discussing the price of milk. "These days," he said, "if the price drops a few cents over in Indiana, why we feel it the next day. What with better transportation, everything's all linked up. It's that way all over the world. A little war starts someplace and right away we're involved. Times have sure changed and we might as well get used to it."

I don't agree with the Alabama editor who said that all the people want is entertainment. I think that a lot of the subsurface disquiet and frustration we found on this trip would be dispelled if the facts of life about the world we live in were clarified and explained by both the press and the President. In an age haunted by communism and nuclear weapons, it's only natural for people to concentrate on the understandable—even frivolous—things of life. But this doesn't mean that Americans would not welcome more guidance and enlightenment.

Take one example. The challenge of competitive coexistence in the years ahead is one that could be dramatized in simple terms. Here's an opportunity to show the confused millions in the world that democracy has more to offer mankind than the Communists can

even promise. It's a cause that could mobilize the energies of all the Americans who read the headlines and keep saying, "It's all so complicated—there's nothing any of us can do."

Communication is a two-way street, and American provincialism is matched by the illusions that foreigners entertain about America. At the outset of this report, I listed some of the widespread and current generalities about Americans—that they are frightened, impetuous, hypocritical about racial equality and immature in their ignorance of world affairs.

This trip has taught me that foreigners have as much to learn about us as we do about them. Americans are neither frightened nor impetuous; there is still some racial discrimination—but progress is spectacular; there is ignorance, too, but our impulses and policy decisions in world affairs are still more often right than wrong.

Best of all, there are a capacity for change and a willingness to adopt new ideas as well as techniques that are probably unmatched in the world.

I came home tired of being an American abroad. A foreign correspondent gets it coming and going: He has to try to explain the world to American readers—and he has to defend his own country to his foreign neighbors. One of the toughest times, I remember, was two years ago, when Cohn and Schine were romping through Europe like a pair of cocky juveniles at Government expense. Those of us who knew our country kept reminding our European friends that the heartbeat of America was still steady and strong; that what looked like thought control could never take root in a land where the guy in the Cadillac and the guy in overalls call each other "Mac"; that our confusion, as a nation, would soon pass away and with it the alarmists in our midst.

We tried to explain these things, but we'd been away so long that we really weren't sure. It was just a hunch. Now that I'm back and have seen and talked to people throughout the country, I feel better. The hunch was correct. The future looks bright. America is still the most exciting country in the world.

It's good to be home.

END



LOOK

WHITNEY DARROW JR.

"Harry, your back! You know you're not supposed to lift things!"



8 horsepower fells this giant redwood

Your car can get 5 to 10 more horsepower with New Shell X-100 Motor Oil Premium

And you get this increase in horsepower in the kind of driving you do most!

Here are the facts:

A new motor oil, developed by Shell Research, does not have to be warmed up to flow freely—eliminating the engine drag of widely used conventional oils. This is especially important because under average driving conditions *your engine seldom fully warms up.*

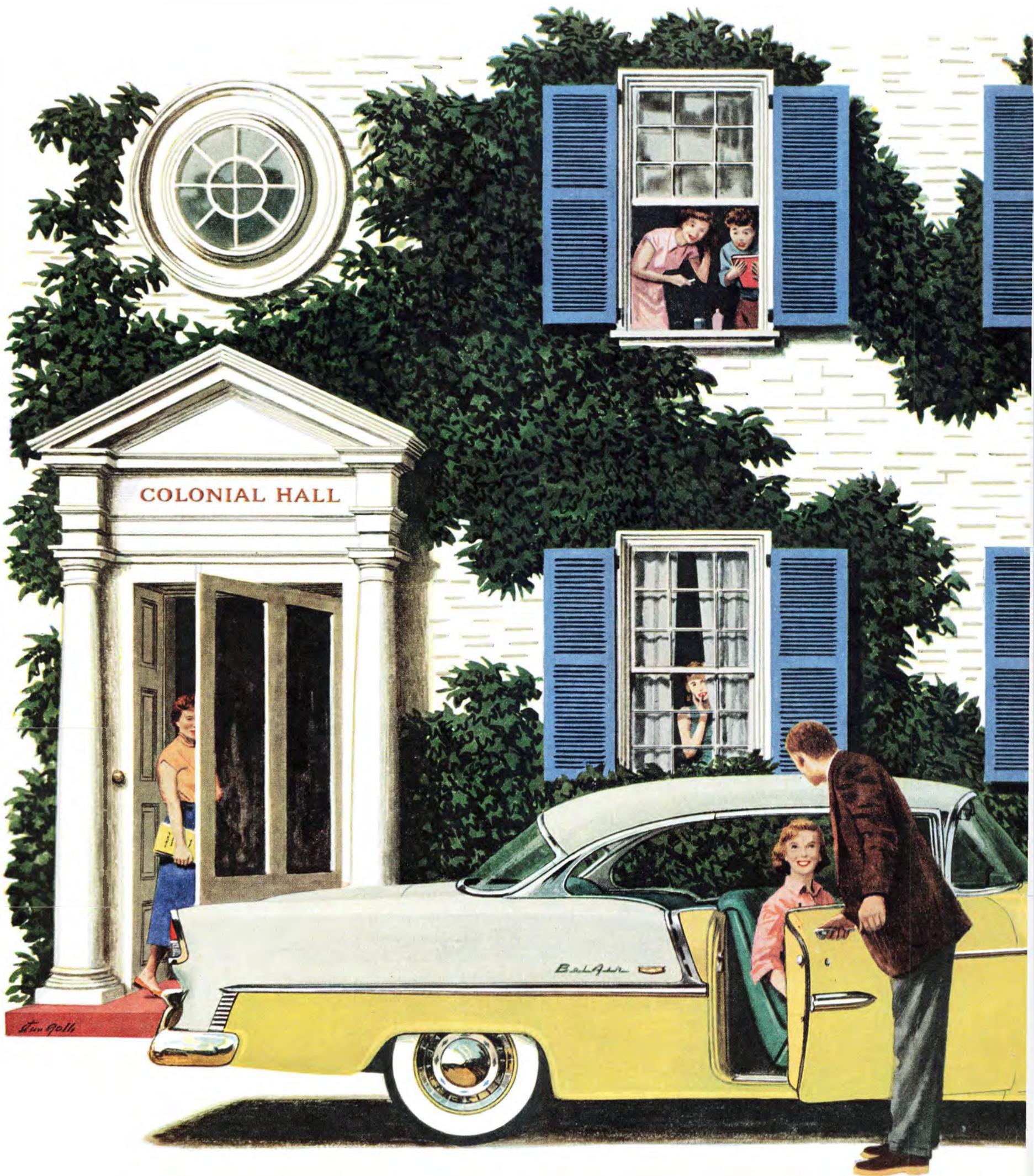
5 to 10 more working horsepower is at your

command the moment you start down the road.

X-100® Motor Oil Premium costs more than conventional oils. But when you consider this extra cost gives you 5 to 10 more horsepower, *plus protection against acid action which causes up to 90% of engine wear, you've made a good investment.*

Next time let your Shell Dealer drain and re-fill your crankcase with new Shell X-100 Motor Oil Premium. It gives your engine the *finest protection it can have.*





Stealing the thunder from the high



How to look your best when everybody's looking

Who says a picture isn't worth a thousand words?

Here's one that shows you what's going on in all kinds of places where young people gather today . . . when a new Motoramic Chevrolet puts in an appearance.

This car's so perky it looks like it's always going to a party! And they love it because it represents *them* . . . because it's young and fresh and eager in style and power and performance.

And if you nudge the pedal when the light goes green . . . you'll find nothing ahead of you but fresh air. And when you make a turn you'll find it corners like a sports car. *Blithe spirit!*

That new V8 engine acts as if you'd told the engineers what to make it do! And those two new and powerful 6's will give you more power than you'll ever want to use.

This car's got a lot to offer in the power-feature department, too. Braking, steering, gear shifting — even seat and window adjustments too, on Bel Air and "Two-Ten" models — all these little motoring chores can be done the "pushbutton" way in the Motoramic Chevrolet through extra-cost options.

So, drop around one of these fine days and get set to look *your* best when everybody's looking.

SEE YOUR CHEVROLET DEALER

motoramic



priced cars!



Circus

This Texas beauty, Bonnie Ogle, stars in six acts, is a housewife and mother. Her husband, Jack Ogle, is also one of the Gainesville community circus' top performers.

Gainesville, Texas, fell in love with
 show business' gaudiest daughter, the circus,
 and now everybody gets in the courting act

Crazy Town

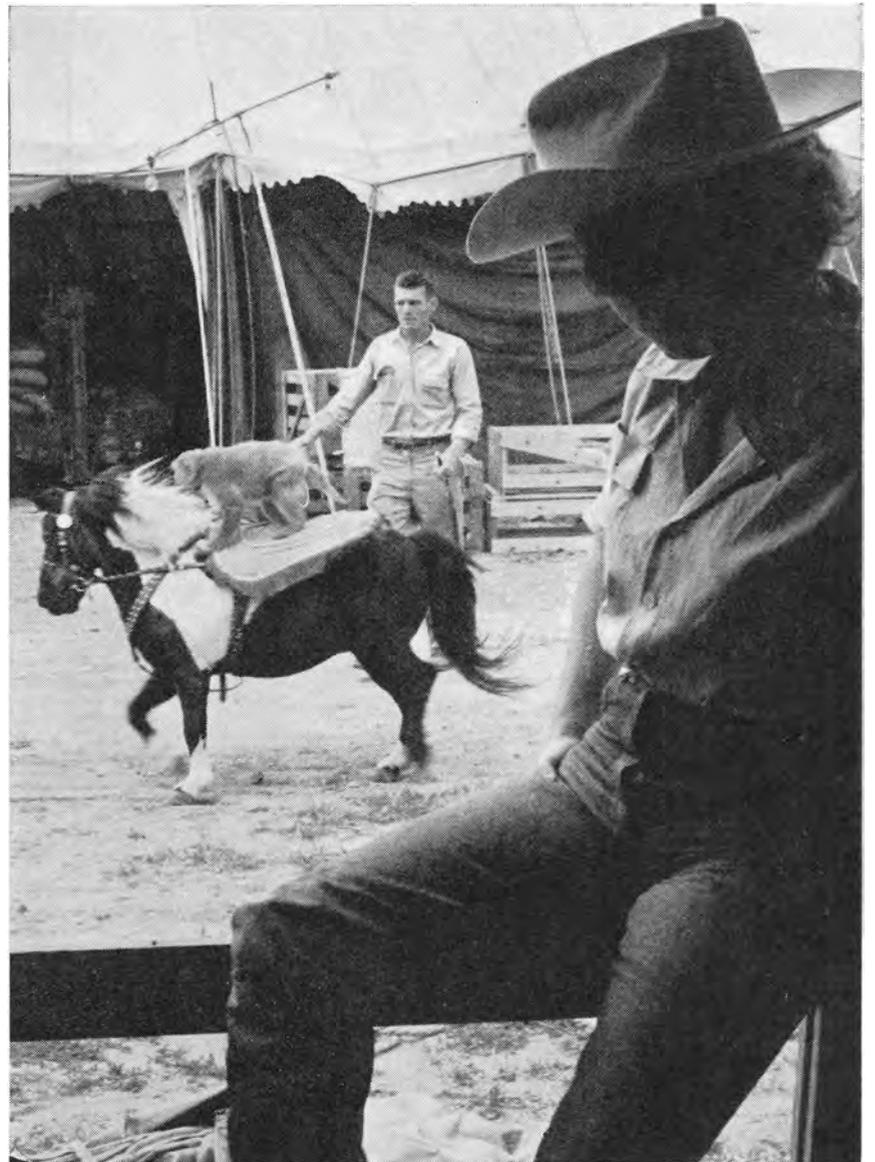
When Dr. A. A. Davenport (right) piped the ringmaster's whistle this spring, he began the 26th year of the unique Gainesville Community Circus. The original idea was to present a burlesque of the big top, but town spirit made it the real thing—an outstanding amateur show-business spectacle. Last autumn, a fire razed much of the circus equipment, but the show goes on. Gainesville remains circus crazy, and its determination will earn a big top again.



Bareback rider Donnelle Wilson has her costumes fitted by her mother. Many of the Gainesville performers design and make their own costumes.

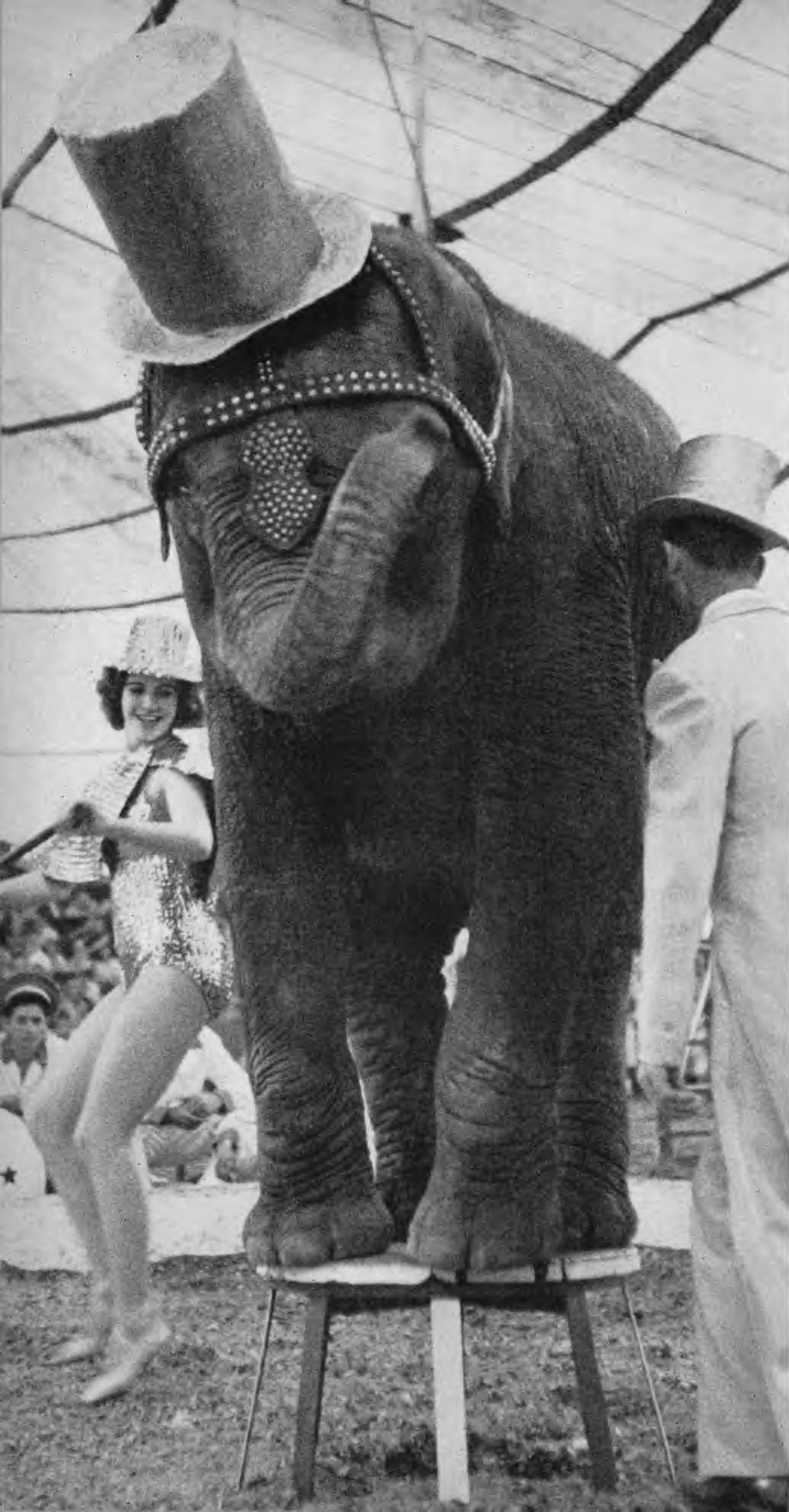


Proudest performers at Gainesville are the clowns. Their cavorting ranks include schoolboys, a physician, businessmen, a C. P. A. and a power-plant engineer.



Jack Ogle polishes a pony act with an early-morning workout. A lineman for a utility company, Ogle trained a mongrel dog as well as a monkey for this routine.

continued



The calliope, tanbark and three rings are a Gainesville way of life



Gainesville clowns start early. Joe Hornsby (in the mirror) and Paul Marion are students.



Mother and daughter (Eula and Georgine West) star in their version of a Chic Sale bit.

Trainer Paul McGehee and Evelyn Walker work with Gerry, the elephant.
END

For the softest, smoothest skin in the world... a
daily **LINIT** bath!



Anne Jeffreys... star of stage, screen and TV and her son Jeffrey

"My doctor recommended it," says lovely **ANNE JEFFREYS STERLING**, "and I've found that a daily **LINIT** bath is the perfect way to soothe and protect little Jeffrey's sensitive skin."



Produced by
Corn Products Refining Co.

IT'S a happy, happy day for your baby when you discover Linit for the bath. Because a Linit bath soothes and protects delicate skin as nothing else can.

The reason is simple: As you know, diapers, clothes, everything that touches your baby's tender skin—the air, even the very water in which you bathe him—can be a source of irritation.

But a small amount of Linit Starch makes bath water feel soft and cooling...leaves a smooth, invisible film that absorbs excessive moisture and actu-

ally guards the skin. Remember, too, a Linit bath not only protects baby from prickly heat, diaper rash and other annoying skin irritations, but helps to relieve and control these conditions once they develop.

So, it's only natural that Linit, starch from corn, is preferred by mothers everywhere for baby's bath.

Next time you bathe your baby, give him a *Linit* bath. See his skin become fresher, softer—and ever so much smoother.

here's all you do!

Swish approximately half a cup of **LINIT STARCH** into your baby's bath. See how smoothly, quickly it dissolves. Bathe baby as usual. Then pat dry with a soft towel to leave a sheer veil of protecting Linit on the skin.

FOR WOMEN ONLY

Light without switches . . . Anti-Crockett raccoon
 . . . Relaxing upside down . . . 42 kisses for Lana

GLOWING YOUTH. Clothes made of the new Flecton yarn offer mothers of roaming kids a chance to rest easier. Developed by Minnesota Mining & Manufacturing Co., the yarn contains tiny particles of glass which make kids glow when auto lights are reflected.



Boys on the road "shine" at night.



"Who, me?"

AMERICAN MOTHERS' HERO. Lady Clarissa Eden reports her husband's predecessor at 10 Downing Street, Winston Churchill, had quite a capacity. She says he drank seven quarts of milk daily while in office.



A liking for milk.

The hit salad in Rome this summer: lots of sliced young onions and sliced oranges, salt and paprika added for seasoning—plus a fat squeeze of lemon. Mix well, marinate and cool a day in refrigerator.



Thinly sliced onions are basis for Roman "hit" salad.

Of cats and men. Even a curious cat can turn on the new General Electric light with Touchtron lamp control. Available this fall, the light goes on or off when its base is touched. . . . A wife might tell her cranky husband to go stand on his head. N. Y. bachelor Dean R. Gibson finds it "relaxing."



Cat with a light touch. Man in repose.

BIRTHDAY, TEXAS STYLE. Celebrating his 11th birthday, precocious Angus Wynne, III, strode into the plush, expensive Baker Hotel night club at midnight, called for a ringside table, ordered fried chicken and iced tea for his friends. To impress night-clubbers, Angus explained his big-time party, "After all, we're in Dallas."



Oil country: Angus, 11 (right), and friends.



Tennis sweaters find new uses among U. S. families.

Fit for the occasion. The red-white-blue sweater (Catalina), popularized by Big Bill Tilden, is worn by ma, pa, kids for sailing, shopping, leisure (even for tennis).



It's not Marilyn!



New-style petticoat.

HOOP-LA-LA! When Montrey McMurry discovered she looked like Marilyn Monroe, she dyed her hair blond and has been causing traffic jams in N. Y. . . . New Hoop-la petticoat (right) is made with snap-on strips to link loops together. She's wearing the new plaid (Warner's) bra and girdle.



LOOK

CHON DAY

"According to the last article I read, I'm on the verge of a nervous breakdown."

MEN WHO FASCINATE WOMEN



Luigi Barzini

He is one of Italy's outstanding journalists. His scathing wit, his pungent statements about world affairs and personalities have given him an international repute. Like many creative people, he is lazy, works only when forced to. He prefers to lounge in the Roman villa he designed, play with his four children, ride horseback. Horsemanship is his most expensive hobby; he often goads himself to write, just to pay for it. He looks like a classical Roman *cavalière*, with aquiline nose, flashing white teeth, fiery eyes, crispy gray hair; his courtly charm and good looks magnetize women. "When he steps into a house," an eyewitness reports, "everybody, from cooks to *duchesse*, falls for him." He graciously accepts (is mildly suspected of reveling in) this adulation. He represents that attractive fusion, rather rare in northern countries, of the brilliant intellectual and the romantic man of the world.



John Wayne, Lana Turner: kissing match.

In Warner Bros.'s *The Sea Chase* (a 26,000-mile-long adventure), John Wayne kisses luscious Lana Turner 42 times. (Figures out to only one kiss every 619 miles.)

New Kleenex Economy Pack

More for your money

-and colors, too!



**Now—a "400" pack
of strong, soft Kleenex**

With this new Economy Pack you really save *two* ways:

1. You get 400 tissues (200 double-ply sheets). More Kleenex* for your money.
2. The exclusive "pop-up" box saves as it serves one tissue at a time.

What's more, the new Economy Pack comes in a choice of colors—soft pink, soft yellow, or pure white. Today ask for Kleenex tissues—in the new Economy Pack.

Be sure it's Kleenex
—the largest selling tissue in the world



SUIT BY CAROLYN SCHNURER

Almost everyone appreciates the best



... and the extra-bright refreshment of Coke is unlike anything under the sun.



TASTE its extra-bright tang — so bracing, so distinctive, the liveliest sparkle of them all.

FEEL its extra-bright freshness — the bit of quick energy that comes through in seconds.

ENJOY its extra-bright *quality* — the unmatched goodness that tells you “there’s nothing like a Coke.”

For perfect refreshment, it’s always — ice-cold Coca-Cola, so pure and wholesome.

The Pause That Refreshes . . . Fifty Million Times a Day

LOOK ON THE Light Side

EDITED BY GURNEY WILLIAMS



LOOK

JOHN DEMPSEY



LOOK

"I'm sorry, but could you try some other time?
Mr. Basset is terribly daydreamy right now."

STAN HUNT



LOOK

GREGORY D'ALESSIO

"You've been very cold to us lately. Are there others?"

Dear boss:

May I stay at home today
To rest up
From two weeks with pay?

JAY ROCKEY

Rhyme and reason

All children are obedient
Whenever it's expedient.

WILLIAM H. MARKEY

It's not hard to find someone to mind your baby. The people down-
stairs do.

CHARLES SCHAEFFER

Now, more than ever, the end should justify the jeans.

GENE SPERRY

Moral reflections with the aid of a glass of sodium bicarbonate

Among my follies
Are hot tamales.

JEAN SARTWELL

Famous lost words

BOAT-17' Ladd. Ocean fisher-
man. Bottom glassed. Remote
controls. Electric bait tank. Ex-
ceptional trailer with wench.

\$850.

Los Angeles *Southwestern Sun*

Inspirations

A Denver man to whom the Internal Revenue Service sent a \$15.37 tax-due notice cashed it as a check at a supermarket.

A watch manufacturer in Lancaster, Pa., produced and marketed a wrist watch for southpaws, with the winding knob on the left side.

An ocean liner sailing from Southampton to Australia laid in a big supply of engagement rings.

The National Pickle Packers Association sent a complimen-

tary barrel of pickles to the officers and crew of the British mine sweeper H. M. S. *Pickle*.

An ice-cream manufacturer in Denver named his latest flavor "Chocolate Fallout."

Georgia Tech authorities pasted cheesecake pictures on the college bulletin boards to insure students reading the notices.

The city of Tulsa this year issued dog-license tags in the shape of fire hydrants.

W. E. FARBSTEIN

Many speakers need no introductions. What they need are conclusions.

CARL ELLSTAM

A man is as old as he feels after supervising a kid's picnic.

SHANNON FIFE

Many no-account husbands are the result of a joint checking account.

JAMES L. CURRIE



LOOK

VIRGIL PARTCH

"He works like a real demon, doesn't he?"



Toys can be blown up by lung-power or air pump, which comes with playthings. "I don't have any trouble," confided Kenny, "but I think Didi runs out of air."

Blow yourself to a \$20.00 playground

"Inflation" has hit the toy business like a fresh breeze, and in a few seconds a youngster can blow up his own fishing spear, sword or tenpins game. Inflatable vinyl-plastic toys (Ideal) fit any beach-bag: Kenny and Didi carried their own

playground to Greenwich Point Beach in Connecticut, and were equipped with nine different playthings—cost about \$20. New blow-up toys are first appearing on the beach this summer—but promise to amuse America's children the year round.

continued



Kenny assumes a Prince Valiant role . . .



He peers through goggles, plays at spearfishing . . .

The ball bounces—and Didi makes a neat return.



Electric companies at work on atom power plants

Push development of vast new source of electricity

Top engineers of electric light and power companies are speeding work on ways to make atomic-electricity practical for everyday uses.

The first atomic-electric plant for serving the public is now being built near Pittsburgh, Pa. Proposals for four others — near New York, Chicago and Detroit, and in western Massachusetts—are in the hands of the Atomic Energy Commission.

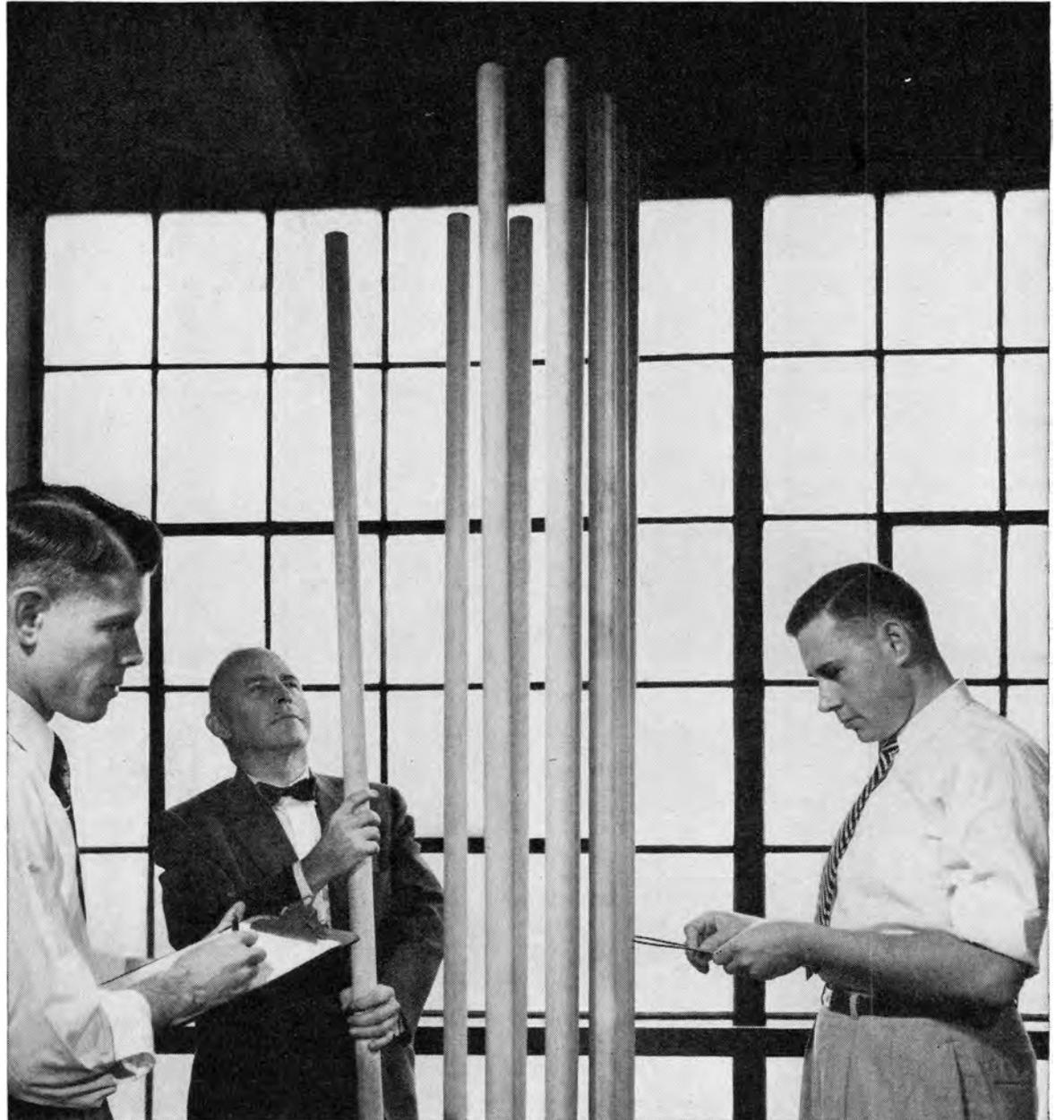
The power from these pioneering plants will probably be expensive to make, yet will be sold at regular rates. From these first plants, however, the electric companies expect to learn much about more economical and efficient atomic-electric projects for the future.

Reducing the cost of making atomic-electricity is problem No. 1—because electricity is already so cheap in America and we have plenty for our needs today.

However, the atom's promise of more power for the future is tremendous. The big job is to make it practical and economical. But the electric companies have solved other tough problems in bringing more and more electricity to more and more people, at lower and lower rates. They'll solve this one for you, too.

AMERICA'S ELECTRIC LIGHT AND POWER COMPANIES*

*Names on request from this magazine



Electric company engineers arrange full-size wooden models of the uranium rods that are the atomic fuel for certain types of atomic-electric plant. Several dozen such rods of uranium can supply enough heat to generate a whole year's electricity for a good-sized city.



First commercial atomic-electric plant in America is under construction at Shippingport, Pa., near Pittsburgh. The atomic heat-producing unit will be below ground level. Turbines, generators and other electric equipment will be the same as in plants using other fuels.



America's electric age. Plenty of low-price electricity makes possible kitchens like this today. But tomorrow's homes will need much more power, and atomic-electricity promises to supply much of it.

Clare Gard

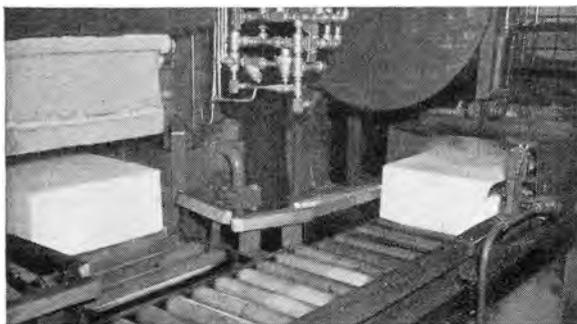
Do you throw it away or make it pay?

"You've heard it said that necessity is the mother of invention?"

"Seems to me plain everyday American initiative is pretty inventive, too. Take the way Union Oil got into the dry ice business.

"Union, you know, supplies much of the natural gas used in Southern California. Well, some years back, we needed to increase the heating value of our gas as it came from the field.

"We had a choice. We could enrich our product by adding other gases to it. Or we could accomplish the same thing by removing the CO₂, or



DRY ICE ON THE WAY TO THE CUTTING MACHINE.

carbon dioxide, from it. It was purely a matter of economics.

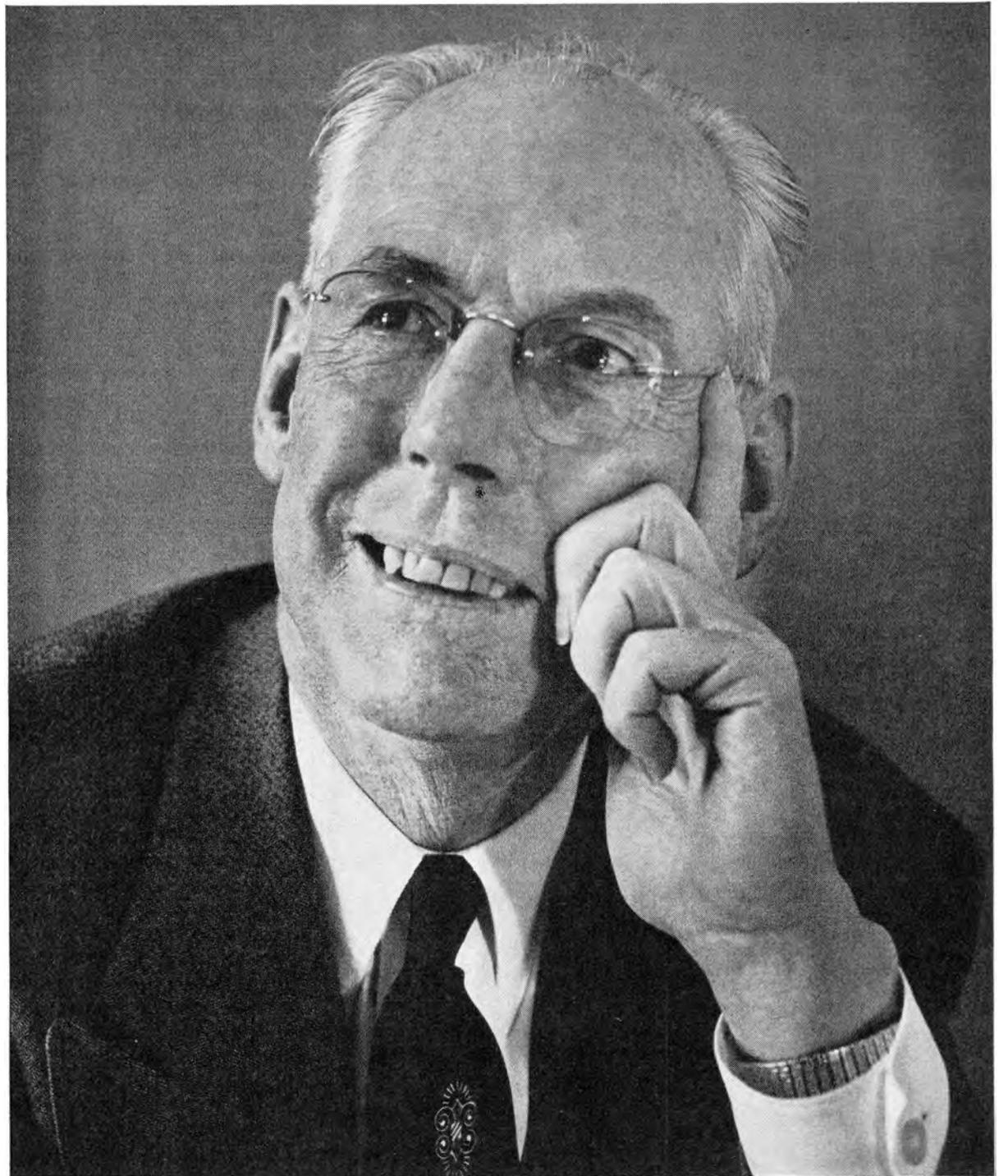
"We experimented removing the carbon dioxide with a process that had, till then, been used for quite a different purpose. It proved so effective it paid us to take out the carbon dioxide, even if we were to throw it away after we got it out of the gas.

"But that's the point. Instead of throwing the CO₂ away, we surveyed the dry ice industry, built an \$800,000 plant at Santa Maria, and converted our waste carbon dioxide into dry ice.

"That was 1948. Since then we've produced and



THE PACKAGED DRY ICE READY FOR SHIPPING.



CLARE GARD, PROCESS ENGINEER — THIRTY-FIVE YEARS WITH THE UNION OIL COMPANY.

sold over 102,000 tons of dry ice. And the plant's about paid for. See what I mean by American initiative?"

* * * *

Part of the initiative and inventiveness was Gard's, certainly. He was Process Engineer on the Santa Maria project.

A subsidiary company of ours has since built an ammonia plant which also makes dry ice.

Union Oil is now the largest producer of this product west of the Mississippi.

So long as you and Gard and all of us continue to enjoy the encouragement and rewards of America's free competitive economy, this kind of inventive initiative will thrive.

YOUR COMMENTS ARE INVITED. Write: The President, Union Oil Company, Union Oil Bldg., Los Angeles 17, Calif.

Union Oil Company OF CALIFORNIA

MANUFACTURERS OF ROYAL TRITON, THE AMAZING PURPLE MOTOR OIL

continued



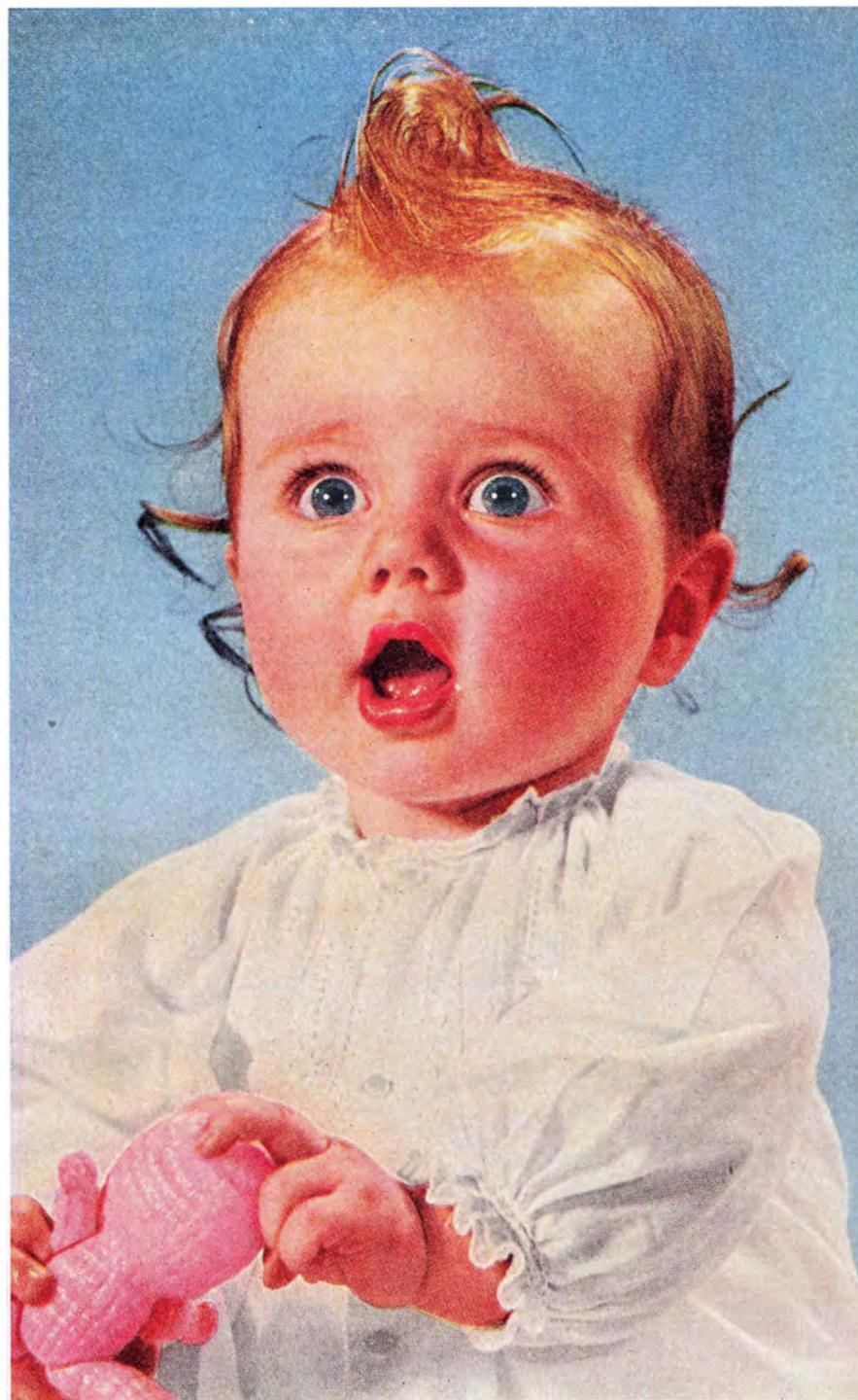
Kenny and Didi's portable playground includes: roly-poly punching bag, ring-toss elephant, shield and sword, basketball with hoop that hangs by suction, and a tennis set. There's also a tenpins game, a golf set complete with bag, ball, blow-up clubs and roll-up golf course—for all kinds of blow-up fun.

A playground in a suitcase—with room to spare.

Kenny and Didi tote their own lightweight blow-ups.



END



"My doctor said Carnation"

8 out of 10 mothers who feed their babies a Carnation formula say: "My doctor recommended it."

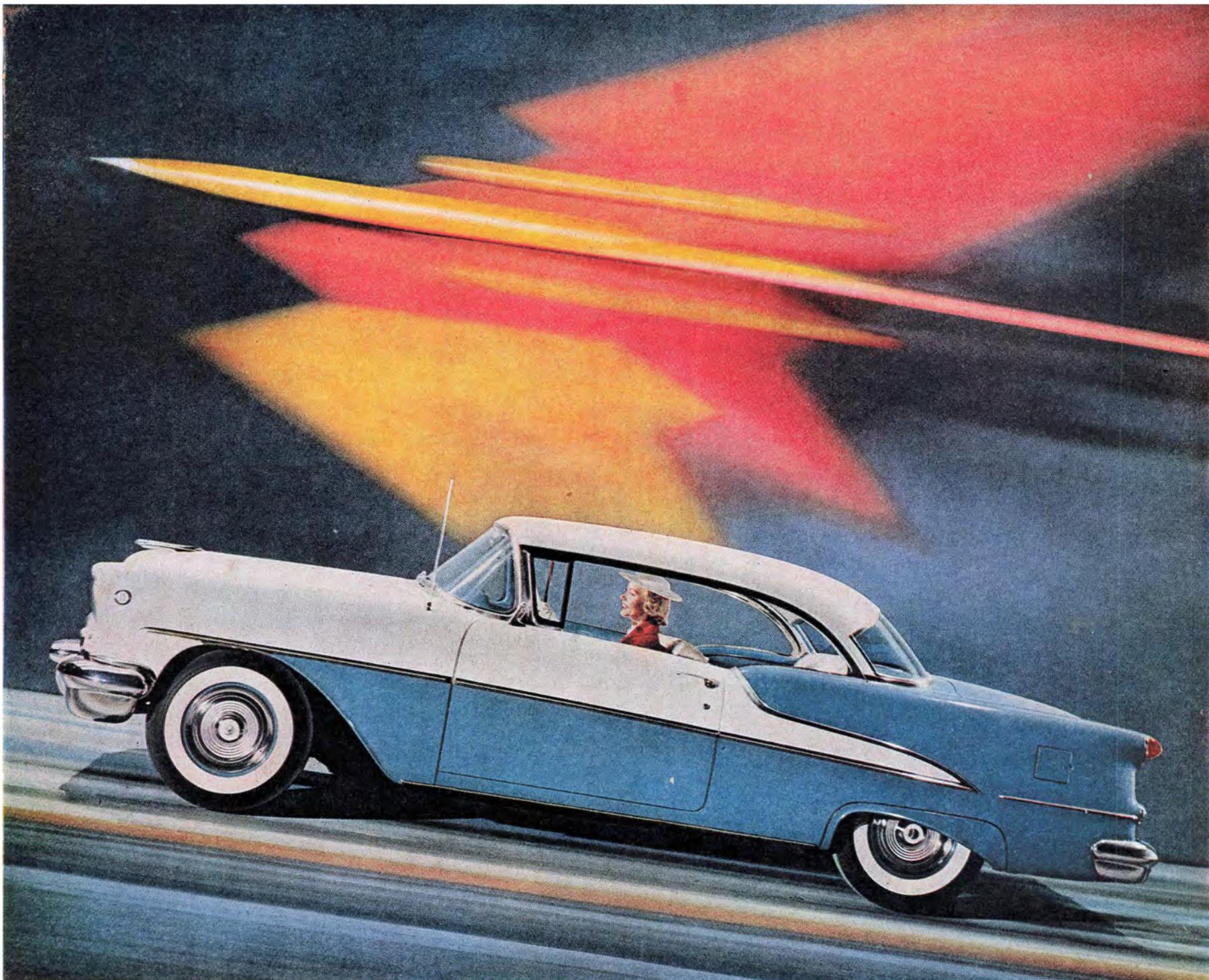
A healthy head start for your baby is our most prized reward for the constant care we give Carnation Milk. Today, as always, baby's health is Carnation's first concern.

Your doctor will tell you that no other form of milk for baby's bottle is so safe, nourishing and easy to digest. Yet Carnation costs so much less than prepared formulas. So join millions of mothers the world over . . . give *your* baby this *proven* milk "from contented cows" . . . the milk every doctor knows.

SEND TODAY for free copy of "You and Your Contented Baby," 64 illustrated pages of interest to every mother. Address Mary Blake, Carnation Co., Dept. LK-752, Los Angeles 36, Calif.

"from Contented Cows"





SUPER '88" HOLIDAY COUPÉ. A GENERAL MOTORS VALUE.

Express yourself...

with *Flying Colors!*



OLDSMOBILE

Excitement rides with you . . . *when you ride a "Rocket" Oldsmobile!* For here is a car more active than your imagination . . . free and fleet and vibrantly alive in every wonderful way! For taking off or taking a curve, for smooth stopping and easy steering, for easing through traffic or breezing along—you'll find that Oldsmobile is different . . . *dramatically different!* And the brilliant beauty is something you can't miss . . . up close or 'way down the road. That's Oldsmobile's exclusive "flying color" flair . . . the "Go-Ahead" look that matches the "Rocket's" go-ahead spirit! See your dealer for a demonstration. Get out of the ordinary . . . get into an OLDS!

HOW MUCH DO WE KNOW ABOUT DIVORCE?

By KINGSLEY DAVIS

Professor of Sociology, University of California



The divorce rate remains high, but it is leveling off from an all-time peak in

1946, when four out of every ten U.S. marriages ended in the divorce courts

How much do we know about divorce?

Much of what we read about divorce is misleading. For example, no one knows exactly how many legal divorces are granted each year in the United States. No one knows exactly how many children are affected, or how much alimony is paid, or how often divorce is desired by both parties or by only one.

Despite the vital importance of this subject in our lives, we have far less reliable information on divorce than we have on births, deaths, employment or foreign trade. Special studies of the emotional and social problems of marriage and divorce are difficult to finance privately, and Congress has never given our Government statistical agencies enough money to secure adequate factual information.

What is divorce?

"Divorce" is a legal term. Many marriages are broken not by legal divorce but by separation or desertion without recourse to the law. From the human (rather than legal) standpoint, divorce is the severing of bonds between husband and wife—so that they live apart, no longer have intercourse and cease to be a pair. This severing does occur regardless of legal sanction. It is an inevitable means of escape from the tensions of a close intimacy that has become unpleasant, filled with conflict or dangerous.

How many of our marriages end in divorce?

The risk of divorce in this country is unfortunately high. With previous records as a guide, we can say that about one fourth of the

marriages contracted since World War II will eventually end in the divorce court. No one knows exactly what the proportion will be.

It may be that fewer than a fourth of the unions begun, say, in 1955 will eventually be legally broken. Marriages contracted in war-time and immediately afterward are notoriously unstable.

Isn't our divorce rate rising steadily?

No—despite the popular notion. The legal divorce rate fluctuates sharply. For instance, there were approximately 390,000 legal divorces in 1953. This was less than two thirds as many as in 1946, when the estimated number was 610,000. In 1950, 1951, 1952 and 1953, there were fewer divorces than in any year from 1944 to 1949.

The divorce rate declined in the depression. It rose to a peak in 1946. Since that year, it has been falling again.

If the ups-and-downs of several years' duration are ignored, there has been a long-run rise in our legal divorce rate. The level in 1932, the depression low point, was still twice as high as it was in 1890. The curve, however, is not getting any steeper. In fact, it shows signs of leveling off.

Does the United States have the world's highest divorce rate?

No—depending on what you mean. If you are thinking only of legal divorces, Egypt has a higher legal divorce rate than we have, and, at times, Japan's has been higher. In Great Britain, Belgium, Holland, Sweden and New Zealand, the divorce rate since 1910 has climbed more than twice as fast as it has in the United States. The divorce

continued

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DIVORCE continued

More divorces occur in the second, third and

trend has been sharply upward in nearly all advanced countries, and in most of them, more so than in the United States.

But the important thing to remember—and people often overlook this in talking about our “high” divorce rate—is that marriages can break up by separation and desertion as well as by legal divorce. If you ask whether more marriages break up in the United States than in other countries, nobody knows the answer. Few countries have good statistics on legal divorces; none has information about actual separations and desertions. Nonlegal breakups are just as tragic, just as real in their human consequences, as divorces. And, in some countries, the chief way in which marriages are dissolved is not through divorce but through unofficial separation and desertion.

Isn't it true the rich get more divorces than the poor?

No. Despite the expense of getting unmarried and the lurid publicity given to the divorces of Hollywood stars and wealthy people, the few studies available suggest that divorce is slightly higher in the lower occupations and among people who are not well educated. Since desertion and separation also occur most often in the same groups, we can see that family dissolution is more characteristic of the poor than of the well-to-do.

Are not Catholics less prone to divorce than others?

Yes, if one thinks only of legal divorces. The few studies which have been made show that Catholics have a sizable divorce rate, though one that is less than that of the Protestants and Jews. But Catholic couples are involved in desertion cases to a greater extent than their share of the population would justify. Catholics also obtain annulments more frequently than Protestants or Jews do.

It therefore appears, on net balance, that family breakups are probably no less prevalent among Catholics than among other religious groups. This, however, is a question on which we need more detailed information.

When do most divorces occur?

More divorces occur in the second, third and fourth years of marriage than in any other years. This should not be surprising, because wedlock is so close and intimate that any flaws in a marriage soon manifest themselves.

Since it takes time for legal machinery to be set in motion and finish its task, the frequency of divorce in the early years of marriage means that a great many couples reach their fateful divorce decision *within a few months after the wedding*. Indeed, special studies in



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fourth years of marriage than in any other

Philadelphia show that the actual breakup of a marriage occurs *much earlier* than the divorce figures suggest. In one fourth of the divorces, the marriages broke up before the end of the second year.

Do most divorced people marry again?

Yes. Since most first marriages in our country are contracted at early ages (around 20 for women and 23 for men), and since divorce most frequently occurs early in the marriage, most divorcees are generally young enough to find another mate.

A census survey reveals that about 75 per cent of those who got divorces between 1943 and 1948 were already married again in 1948. Of those divorced between 1934 and 1943, approximately 86 per cent had remarried by 1948.

Indeed, the chances of marriage for people who have been divorced are greater than they are for persons of the same age who have never married or whose spouses have died.

Do divorced people tend to marry other divorced people?

Yes. Studies show that when divorced people marry again, they tend, more than chance would dictate, to choose other divorcees as mates—rather than widows or single persons. Why this should be so, we do not know.

Are most divorces obtained in order that one mate may marry someone else?

There is no reliable information on this. The interest evoked by the love triangle may cause us to exaggerate the role of the "other woman" or the "other man." If one mate seeks to marry another person, we often think that this is the sole reason for his or her wanting a divorce. But would the straying mate have looked for another partner in the first place, or been willing to take another, if the original marriage had been satisfactory? Divorce is a complex matter not easily reduced to a simple formula.

Whether or not a third party is involved in a divorce, the ex-mate seems to waste little time in plunging into another matrimonial experience. Dr. Johnson called a second marriage "the triumph of hope over experience."

How many women get alimony? How much?

Nobody knows. Up-to-date information exists for only a few states, and it shows great variations. Roughly, it seems possible that about a third of the divorce cases involve payments to the wife. When there are minor children, the wife is far more likely to receive alimony than when there are none.

Despite sensational sums reported in the press, the usual weekly or monthly alimony award is not large. Courts are often reluctant to saddle a man with heavy permanent payments, when it is known that the woman can earn money too.

Do second marriages turn out well?

There is some evidence to show that second marriages are somewhat more likely to end in divorce than first marriages, but most second marriages are stable, and many are radiantly happy. There also is evidence that second marriages that do end in divorce last for a shorter time. People who get divorced are probably more difficult to live with, on the average, than those who do not.

It is my opinion that the disruption of unsatisfactory marriages by divorce and the strong tendency of divorced people to marry again increase the total proportion of satisfactory marriages. It is like giving people a second chance.

How often are children involved in divorce?

Fortunately, the decision to get divorced mostly occurs early in marriage, and children are not involved in at least half the cases. Of the divorces and annulments granted in 1948, about 42 per cent went to couples with children. The average number of children per divorced couple was less than two. (These figures do not include children in homes broken by nonlegal separation and desertion.) The increasing tendency to remarry after divorce has the result that children of divorce are often absorbed into new homes. continued



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DIVORCE continued

The high U. S. divorce rate is not due to immorality or the easing of divorce laws

What is the effect of divorce on children?

Children of divorce deserve sympathy and protection. Yet, in all truth, the sorrow may be greater for the parents than for the children themselves.

We know that an unhappy and discordant home is a bad environment for children. A marriage that is doggedly maintained "for the sake of the children" is one that may create severe psychological problems for the parents and, through them, for the children. No matter how hard the parents try to suppress their bitterness, disappointment and mutual antagonism, these emerge in unconscious reactions—nagging, hypochondria, inferiority feelings, escape patterns. These, in turn, may create feelings of insecurity and confusion in the children. It is no accident that many a child of divorced parents turns out better than one reared in an "unbroken" but tense and unhappy household.

It has been noted by psychiatrists that children are often more perceptive—more grown-up, if you will—than their estranged parents. They exercise a remarkable degree of tact and restraint in what they tell one parent about the household of the other. Their greatest desire is to retain the good will and interest of both parents, because both father and mother are important to them. They want relations between the ex-mates to go as smoothly as possible, and they usually try to foster this development.

If the parents bury their differences as far as the children are concerned, if both father and mother are permitted close contact with the children and play a part in guiding their lives, the children will know they have two loving parents whose physical separation will not be a major tragedy in their lives. Children wisely do not live for their parents alone. They live for today and for their own future as well, and they can adjust to any situation that includes consideration and love.

Why do we have a high divorce rate?

We Americans are an individualistic and democratic people who hold a high ideal of marriage. We believe strongly that wedlock should be entered into legally and that children should not be born outside legal unions. Since we believe that marriage should be based on love, by implication we feel that marriage should continue only so long as real affection exists.

Our divorce rate is not due to a loosening of our laws. Undoubtedly, the laws on divorce have grown more liberal. They permit divorce on grounds that imply no real guilt (insanity, incompatibility, mutual separation and "mental cruelty"). They have adopted more lenient interpretations of the old rules. But the laws themselves have not changed so much as the divorce rate.

The change in our divorce rate has not come about because of legal innovation, selfishness or family "disintegration." It is part of the whole changed condition of our modern life and society. We are now an urban-industrial people, living in cities, highly mobile, and the divorce rate inevitably rises in this process of change, whatever the law may say.

Doesn't the ease of getting a divorce result in more divorces?

Yes—but not necessarily more breakups of families through separation or desertion. Even in countries where divorce is forbidden, marriages are not necessarily more stable and enduring.

Oddly enough, the ease and prevalence of legal divorce probably encourage many young people to enter matrimony—for even though they certainly desire the union to be permanent, they know they are not taking an irretrievable step.

Will our divorce rate climb in the future?

Not likely. Our divorce rate may never again equal that of 1946, when there were 40 legal breakups per 100 marriages.

Divorce rates are lower in the older regions of our country than in the newer regions, even though older regions are more industrial and urban. Such facts suggest that a saturation point is being reached.

continued



LOOK

JEFF KEATE

"Just let her try to find some job for me to do when I start my vacation next week!"

What can we say, finally, about divorce?

Divorce is an ancient and inevitable risk of life. Nobody likes divorce, just as nobody likes illness or unemployment. We cannot guarantee that marriages will be enduring, any more than we can guarantee that everyone will have good health or high talent or economic fortune. We cannot force people to stay in unsatisfactory wedlock—any more than we can force them to stay in their original station in life or their original place of residence.

The best way to forestall divorce is to marry the right person in the first place, and to bring maturity, tolerance and flexibility to the relationship. But mistakes will always happen. Life brings changes that cannot be foreseen, and the limits of human tolerance or endurance are sometimes reached.

Blaming the divorced is often thoughtlessly practiced by those fortunate enough to be happily married. (Sometimes, this attitude is adopted by those who are involved in an unsatisfactory marriage but lack the courage to dissolve it. By blaming those who get divorced, they express their unconscious aggression against those who do what they themselves would like, but fear, to do.)

Whatever our personal attitudes, we must realize that the ones who suffer most from divorce are the persons involved in it. If they dissolve their marriages, it is not because they want divorces *per se*, but because they are unhappy.

Divorce is, in sum, an ultimate but human means of escape, a tragic necessity that will endure as long as marriage itself endures, and as long as human beings are human—fallible, emotional, sure to try, certain to err.

In the next issue: Is it normal to be jealous? What is the difference between jealousy and envy? Are women more likely to be jealous than men? Is jealousy a measure of love? You will be surprised and informed by the answers of Dr. Ralph R. Greenson in How Much Do We Know About Jealousy?, the ninth article of LOOK's series on the nature of man.

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MIDMORNING Taxiing between jobs: ½ slice American cheese on melba toast; black coffee, iced.



LUNCH At chic restaurant: Mary Jane orders double portion of shrimp cocktail (8-10 boiled shrimp), seasons them with lemon juice. Fresh berries, coffee.



If your hardest stint in dieting is waiting until the next meal . . . this eat-around-the-clock plan is for you

SIX-SNACK

BEFORE BED One final snack: a book of verse, a slice of meat, chilled grapes. A three-meals-a-day diet was never like this!

EARLY MORNING BREAKFAST

A family meal: Model Mary Jane Russell eats cantaloupe, a hard cooked egg with crumbled bacon (½ strip), café au lait made with non-fat milk solids.



MIDAFTERNOON Under the hot lights: jellied consommé in a tall glass.



There is no hiding a need to lose those extra ten pounds during the summer (every surplus curve shows!)—but there is no harder time to stick to a rigid three-meals-a-day diet. When the sun blazes, light meals are easy. It's the between-meal refreshments that are the dieter's Waterloo. LOOK's six-snacks-a-day diet pampers the nibbler . . . and makes good scientific sense. It keeps the blood sugar at an even level—avoiding the ravenous spurt of appetite caused by a sudden blood-sugar low. And when food is eaten at spaced intervals, more calories are used up without storing fat than if exactly the same food is eaten all at one meal. Divided into six snacks throughout the day, beginning with an early breakfast, this diet stretches about 800 calories into what feels like a satisfying quantity of food. Your appetite doesn't get a chance to go out of bounds with foods that are fun to eat and varied enough to avoid "diet blues." Snack meals help to keep you cooler too. These are made up of hard-working calories, not one without the proteins, vitamins, minerals you will need while you lose six to ten pounds in two weeks. Fast-moving fashion model Mary Jane Russell, photographed eating her way through LOOK's six-snacks-a-day, even "diets" in a taxicab between sit-

S - A - DAY DIET

tings. She enjoys varied foods at her family meals, but avoids extra salt; uses pepper and herbs freely instead, pays attention to garnishes and flavoring touches. This is sound diet psychology, not whimsy. Savor every bite, sip slowly, really taste. Then you will eat less with more appreciation on this diet, ideal for summer, that converts the inevitable cooling snacks into a reducing plan.



EVENING Supper with children: All enjoy tiny meat balls (ground beef round), broiled on skewers with mushrooms.

The day you start

*Breakfast: ¼ cantaloupe, 1 hard-cooked egg with bacon (½ strip), café au lait (instant non-fat milk heated with instant coffee).
Midmorning: ½ slice cheese on melba toast, iced black coffee.
Lunch: shrimp cocktail (8-10) with lemon juice, ½ cup berries, black coffee or tea.*

Midafternoon: tall glass jellied (or hot) consommé.

*Dinner: tiny meat balls (3 oz. ground beef round) and mushrooms broiled on skewers, asparagus, black coffee or tea.
Before Bed: thin slice cold meat, 3-inch bunch grapes.*

Second day

*Breakfast: fresh peach, black coffee or tea.
Midmorning: 1 slice liverwurst, rye wafer, glass buttermilk (or non-fat milk).
Lunch: herb omelet (2 eggs), black coffee or tea.*

Midafternoon: glass clam or tomato juice, 1 saltine.

*Dinner: cottage cheese (¾ cup) and red caviar (2 teaspoons), 2 rye wafers, watercress, small glass dry white wine or apple juice.
Before Bed: ½ sliced orange.*

Third day (You're well on your way)

*Breakfast: ½ cup berries, 1 cup non-fat milk, black coffee or tea.
Midmorning: poached egg on 1 slice whole-wheat toast, black coffee or tea.
Lunch: wedge honeydew melon, very thin slice ham (trim fat), black coffee or tea.*

*Midafternoon: whole tomato, 1 rye wafer.
Dinner: salad—chicken (3 oz.), orange (½) and ripe olives (2), greens—black coffee or tea.
Before Bed: lean coffee "frosted" (instant coffee beaten with 1 cup non-fat milk).*

For a complete week's eat-often diet menus and calorie chart, send 3¢ stamped, self-addressed envelope to LOOK, Dept. D-20, 110 Tenth St., Des Moines 4, Iowa.



the Pitcher who throws Bullets...



Turley's stride off the mound sets him about five and a half feet closer to a batter.

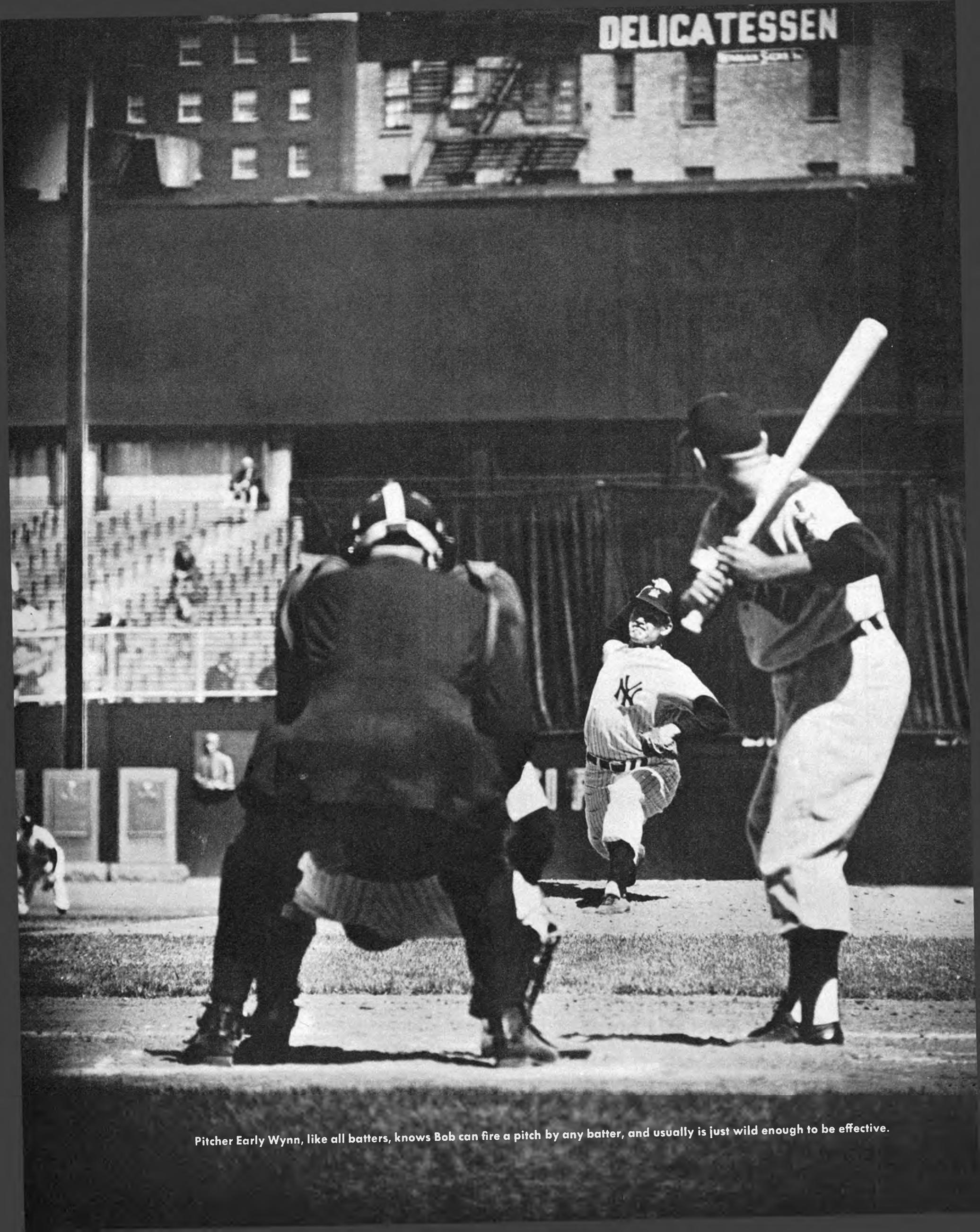
The Yankees' Bob Turley has baseball's best fast one since Bob Feller's prime

After watching Bob Turley catapult fast balls by Yankee batters in a 1954 game, Jim Turner, Yankee pitching coach, said, "Just once in my major-league career, I'd like to have thrown a fast ball as hard as any that young man threw today." Last November, the 6' 3", 215-pound, 24-year-old right-hander became New York property through a player trade with Baltimore. Turner's regard was not dimmed by Bullet Bob's season record of 181 walks and 15 losses. He had also struck out 185 batters and won 14 games. One poser, however, was how to prevent batters from waiting out Turley's untamed pitches for free passes to first. The Turner remedy would add more variety and changes of speed to the Turley curve and fast ball. American League hitters, already in awe of his scorching speed, know that diversity in the Turley pitching repertoire, and better control of his curve, will make the young right-hander a consistent 20-game winner.

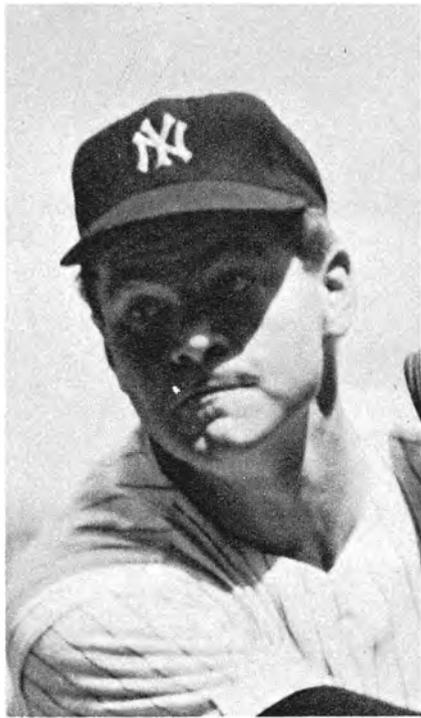
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Dave Pope, ex-Indian now with Baltimore, shys away from Turley's errant fast ball.





Pitcher Early Wynn, like all batters, knows Bob can fire a pitch by any batter, and usually is just wild enough to be effective.



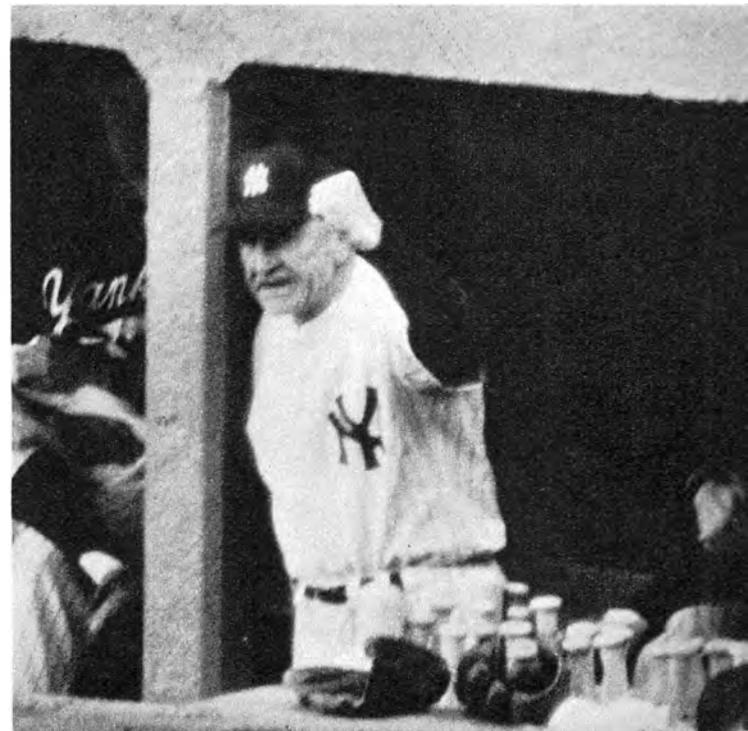
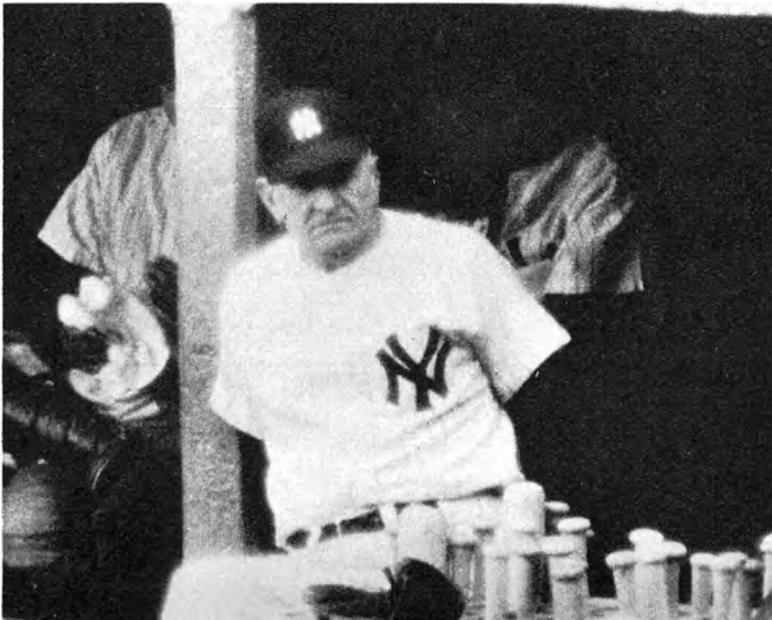
Newsmen are asked by Yankee catchers not to stand back of Turley in warmups; say they can't follow flight of the ball.

Hitters don't take toe holds with Bob Turley on the hill

Other pitchers may fire one or more balls during a game equal to the velocity of Turley's bullets. What makes the Yankee right-hander unique is his ability to hurl power shots inning after inning. Seen from the box of Yank fans Joe Glaser and Al Morgan, where these photos were taken, Bob's delivery is frightening. But his power is often wasted in wildness, causing his pitching totals to exceed 160 for nine innings. Yankee brass believe that the switch from balls to strikes will come with experience. Turley pitched only 67 innings with St. Louis in 1951 and 1953, with time out for military service. Actually, '54 was his first big major-league year. A youthful Feller set a modern record for walks in 1938-208. Turley has similar throwing machinery and similar problems. Bob Feller went on to greatness and Big Bob's power pitching shows the same promise.

END

Those bases on balls! Big Bob's wild heaves keep hatters loose at the plate, but when walks begin to pile up, Ol' Case suffers in grim silence.



Casey Stengel yells encouragement as Turley pours it on. Stengel pinned his hopes for a sixth pennant on Bob.



Another strikeout! Bullet Bob has been dueling with Cleveland left-hander Herb Score for the strikeout lead.

Produced by I. R. McVAY

Photographed by FRANK BAUMAN and KENNETH EIDE



That catchy, outdoor look is invading even the American boudoir. These girls look like athletes taking a breather, but they're wearing the latest-style

pajamas that don't look



pajamas. Intended for bed, new pajamas bear little resemblance to their predecessors, look like sportswear. All pajamas pictured are from B. Altman & Co.

like pajamas

Photographed by MILTON H. GREENE

Of course you wear them to bed. They're pajamas—that's what they're for. But they've gone in for camouflage tactics and look like natty sportswear. From 1932, when women first wore trousers and jackets to bed, to 1955, when they requisitioned 25 per cent of men's tops and bottoms, pajamas have looked monotonously like pajamas. Today, they're pseudo-sportswear with

one shining virtue: They don't look like pajamas. The girl on the right looks as if she were going skiing in her Schrank flannelettes (\$6.98); the one on the left, wearing a Van Raalte cotton lisle shirt with toreador pants (\$5.95), looks as if she were just back from a yachting trip. But it's all an optical illusion. They're really perched on organdy ruffles—ready to go to bed.

continued

continued



Meeting the postman: It's a pleasure in this dashing fencer's leotard in Helanca yarn (\$9.95) from Tommies. Matching overskirt for the more modest, \$7.95 extra.

In the dorm: Exchanging home permanents, they're wearing Munsingwear cotton jeans pajama pants with plaid shirt (\$4.95) and cotton knit sailor suit (\$5.95).



On the patio: If a neighbor peeks, she's safe in her Carter's brushed rayon with its screen-printed top (\$6.95).



At the piano: Bermuda shorts with Italian-style tops. The Luxite version (left) costs \$4.95; Schiaparelli, \$6.95.

out of bed and into action

Cartoons showing women in rumpled night clothes—hiding behind half-open front doors—are on their way out. In her new sporty pajamas, the American girl can confront the world without concern . . . and today's postman need not ring twice any more.





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A "regular" quiz kid you will stay
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of Water



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on Arising

Most people find fresh lemon juice in water—taken first thing on arising—overcomes sluggishness and insures prompt, normal elimination.

This simple, natural fruit drink is not a harsh laxative, not a drug. It's good for you. Doctors emphasize that fresh lemons—fresh from sunny groves in California and Arizona—are among the richest-known sources of vitamin C, and

provide B₁ and the *bioflavonoids*. They alkalinize, aid digestion, help prevent colds and infections.

So keep right and bright with lemon and water. Not too sharp or too sour, it has just enough tang to be refreshing; clears the mouth, wakes you up. Try it ten days; give it time to establish regularity for you. And always buy Sunkist Lemons—finest and juiciest grown.

Sunkist

HOW HOSPITAL STOPPED ATHLETE'S FOOT ITCH!

Amazing "hospital-tested" cream destroys Foot Itch fungi on 60-second contact . . . instantly relieves the itching!

Why endure that agonizing toe itch? Hospital tests show TING Antiseptic Cream gives instant relief . . . restores wonderful comfort to sore, burning skin and cracked, peeling toes.

Laboratory tests also prove that TING's remarkable fungicidal action destroys Athlete's Foot fungi on 60-second contact. Prevents spread of infection. Aids healing of raw, cracked toes amazingly fast.

TING is a non-greasy, stainless "dry cream" discovery. Simply rub on.

Dries quickly to powder that clings, thus continues relief for hours. Buy TING today. Guaranteed results. Money back if not completely satisfied. At all druggists. Only 69¢.



PHOTOQUIZ

The flowers in these 20 pictures have been used as emblems by different states. Identify the state flowers and, using the list below, select the state with which each one is associated. Score 5 points for each correct answer. A score of 60 points is passing, 70 is fair, 80 is good, 90 or over is excellent.



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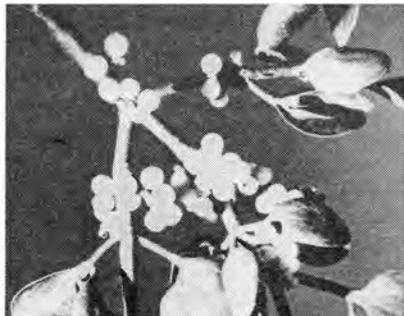


10

- | | | | |
|--------------|----------------|---------------|---------------|
| Florida | Arizona | New Hampshire | Maryland |
| Virginia | Tennessee | Oregon | West Virginia |
| Maine | North Carolina | New Mexico | Louisiana |
| Nevada | Vermont | Oklahoma | New York |
| Texas | California | Minnesota | Idaho |
| Alabama | Delaware | Kansas | Ohio |
| Mississippi | Montana | Massachusetts | Wisconsin |
| Rhode Island | Utah | | |



11



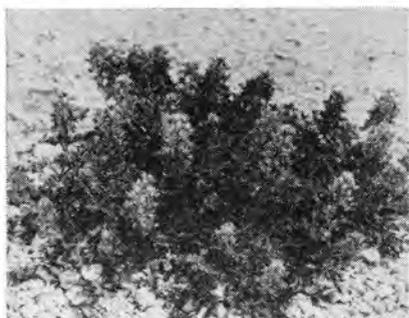
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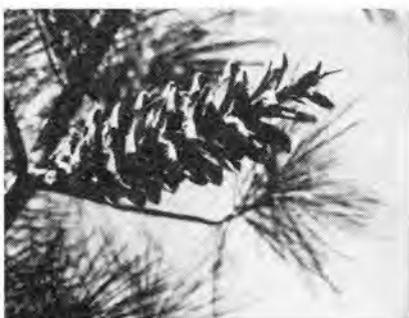
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17



18



19



20



*Summertime
Elegance*

For cool—and gracious—Summertime living, enjoy the elegant refreshment of a Schenley Reserve highball.

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QUICK RELIEF
TUMS 10¢
A
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Itch... Itch ..I Was
Nearly
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Very first use of soothing cooling, liquid D.D.D. Prescription positively relieves raw red itch—caused by eczema, rashes, scalp irritation, chafing—other itch troubles. Greaseless, stainless. 43¢ trial bottle must satisfy or money back. Ask your druggist for **D.D.D. PRESCRIPTION**.

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Callouses
**Pain, Tenderness, Burning
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You'll quickly forget you have painful callouses, burning or tenderness on the bottom of your feet, when you apply Dr. Scholl's Zino-pads. Thin, soft, wonderfully soothing, cushioning, protective. Separate Medications included for quickly removing callouses. Try them!



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MEN'S SWIM TRUNKS:

brief and louder



They're putting on their swimsuits in the locker room: the new bright, tight trunks reach penultimate brevity for American beaches, have a carefree tropical look.

New use for classic checks



When tanned marines came back to the U. S. from South Pacific service, some brought with them brief swim trunks, picked up from island natives. Copies of the tight-fitting, boldly printed trunks — the briefest and loudest ever to be seen on American beaches — caught on quickly on the West Coast and spread across the country this summer. Men lean enough to wear them — in woven fabrics or knits — like the brilliance of their tropical colors and the chance for more square inches of suntan.

By PERKINS H. BAILEY



BIG power boost...**BETTER** gasoline mileage
GREATER engine performance and protection
because...

Only NEW Sky Chief gives you all 3

1. **PETROX** in Sky Chief gives you more, money-saving, engine-saving protection. Unlike ordinary additives, *Petrox* is an exclusive, petroleum-base element. It cuts engine wear — leaves no harmful deposits. And — you get greater gasoline mileage you can measure on your speedometer.
2. **TOP OCTANE** Sky Chief gives you more, knock-free power. This is the highest octane Sky Chief gasoline ever available — made to give you *all* the power your engine can deliver. This is the result of Texaco expenditures in the past year of more than 77 million dollars devoted to increasing octane quality! With this great gasoline you'll *feel* that added surge of power mile after mile!
3. **100% CLIMATE-CONTROLLED.** Texaco Sky Chief is the *only* premium gasoline *specially blended* for the climate and altitude wherever you fill 'er up in all 48 states! Result: you get *maximum* performance: quicker starts, faster, smoother getaways, instant pick-up on the highways and up the hills!

THE TEXAS COMPANY

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TIP — Sky Chief and Havoline are the tested, top-performance team. Use them together. Your engine will outlast your car.



TUNE IN . . . TEXACO STAR THEATER starring JIMMY DURANTE or DONALD O'CONNOR on television, Saturday nights, NBC.





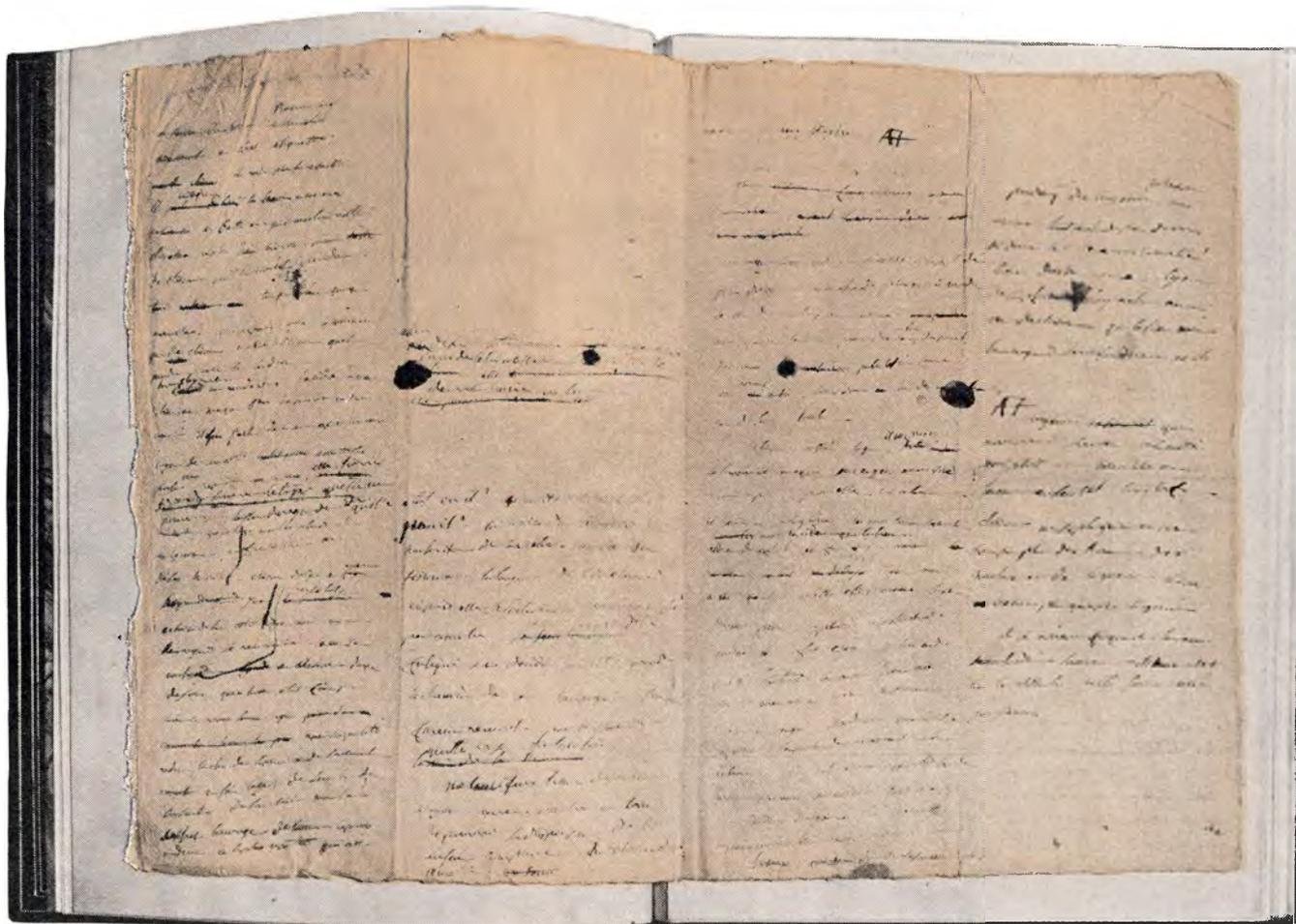
When Gin and Tonic is the call... or
 someone wants a cool Highball...

both taste better with **CALVERT**

Just raise a tall, cool Calvert highball to your lips and taste the difference. You'll know, at once, that this wonderfully mellow whiskey is smoother — so much *smoother going down*.

And bright, clear-tasting Calvert Gin makes a Collins or a Gin and Tonic extra dry, extra smooth and delicious. Always call for Calvert Whiskey . . . Calvert Gin . . . and have them *both* when folks drop in!





Recently discovered manuscript shows Napoleon's nervous handwriting, his numerous corrections.

DISCOVERED:

A Love Story Written by Napoleon

Published here for the first time, his only effort at fiction throws new light on his romance with Désirée

In September of 1795, the career of a promising young French artillery general named Napoleon Buonaparte (later he changed the spelling) was at low tide. By his direction of a campaign against the British at Toulon in 1793, he had won standing in his profession. Then he ran afoul of politics in the Revolution. He was out of favor and reduced to poverty.

Nevertheless, Napoleon was a hero to Eugénie Désirée Clary, and he won the heart of the beautiful brunette who later became Queen of Sweden. The course of their love did not run smooth; in that fateful September, Napoleon issued an ultimatum. Désirée, on the advice of her mother and Napoleon's own brother, broke the engagement.

It was in this autumn of his love and in despair that the future emperor penned his only attempt at fiction, a semi-autobiographical and prescient tale of love and betrayal, *Clisson and Eugénie*. From 1795 until 1920, the public had no inkling of its existence. Then a Polish scholar discovered eight pages of the manuscript. But these eight pages—today in possession of the Polish (Communist) state—do not include the essential middle of the story. The missing four pages turned up this year in London and were bought for \$6,440 by Howard Samuel, a private collector. The entire story, obviously a fictionalized version of Napoleon's romance, is published for the first time on the following pages.



*Clisson
and Eugénie*

A story of love and betrayal

By NAPOLEON BONAPARTE



Clisson was born for war. When still a child, he knew the lives of the great military leaders. He meditated upon the principles of military art at a time when his schoolmates had their eyes out for girls. From the moment he was old enough to bear arms, he marked every step with brilliant feats. He had reached the top rank of the military although only an adolescent. Fortune always favored his genius. Triumph followed upon triumph, and his name was known among the people as one of their most cherished defenders.

Envy and calumny, these are base passions which assail a man's budding reputation, which destroy so many useful men and stifle so much genius. Power, coolness, courage and firmness only multiply his enemies and offend those who, because of their position, should influence opinion in his behalf. Clisson's grandeur of soul they called pride, and they reproached him for his steadfastness. Disgusted with triumphs which increased his enemies but brought him no friends, Clisson felt the need to withdraw into himself, and for the first time he took stock of his life, tastes and position.

Like all men, he desired happiness but so far he had found only illusions of glory. His soul searching led him to understand that there were other sentiments than the warlike, other leanings than the destructive. The ability to nourish men, to rear them, to make them happy is far better than the capacity to destroy them.

He wanted to withdraw a while, to establish some order in the host of ideas which had besieged him for several days. He left his army corps to seek the hospitality of a certain gentleman friend at Champvert near Lyons.

This countryside, one of the pleasantest in the vicinity of that great city, combined all that art and nature could provide, and he seldom remained indoors. His host entertained many guests of good society but Clisson could not accustom himself to petty formalities. His ardent imagination, his burning heart, his severe reasoning, his cold mind were only bored by the wheedling of coquettes, the game of gallantry, the arguments of busybodies and the points of gibes. He could not conceive of intrigue and understood nothing of puns.

His pleasantest pastime was to wander in the woods. There he enjoyed himself. There he faced up to evil and rose above human folly and baseness.

Sometimes, on a bench bathed in the silver light of the star of love, he surrendered to the desires and palpitations of his heart. He watched the enchanting spectacle of the dawn and the twilight, and the course of the stars shedding their light upon the woods and plains. The changes of weather, the view, the song of the birds, the murmur of water—everything made a fresh and hitherto unknown impression upon him. Yet, he was seeing what he had seen a thousand times without feeling anything, without being struck by it all. Wretched man . . . [Unreadable passage follows.] Your spirit, prey to illusions, to agitation and to apprehension, has been blind to the beauties and insensitive to the pleasures of nature.

Naturally skeptical, Clisson grew melancholy. Reverie replaced reflection. He had no plans to work out, nothing to fear, nothing to hope for. This state of quietude, so new to him, would soon have led him imperceptibly into a stupor.

He often went to the baths at Alles, a league away from his abode. There he spent whole mornings, watching the people or wandering through the forest or reading some good author.

One day unlike most, when there was quite a crowd, he saw two pretty creatures enjoying their outing with all the frivolity and gaiety of sixteen-year-olds. Amélie had a handsome figure, fine eyes, a beautiful complexion, lovely hair and she was 17. Eugénie, a year younger, was less beautiful with an ordinary figure and complexion.

When Amélie looked at a man she seemed to say: "You love me, but you are not the only one. I have many others. So remember that you can only please me by flattery. I appreciate compliments and I like a gallant manner."

Eugénie never stared at a man. She smiled gently, showing the most beautiful teeth imaginable. It was sheer provocation when she displayed the prettiest of hands, the whiteness of her skin contrasting with the blue of her veins.

Amélie was like a piece of French music, enjoyable to all because they immediately sense the harmony which is to follow the pleasing first chords.

Eugénie was like a nightingale's song, or a piece from Paisiello, pleasing only to sensitive souls, mediocre to most. She was like a melody which transports and excites only those born to feel it deeply.

Amélie subjugated most of the young men; she commanded love. But Eugénie alone could please the man who loved not as a matter of good taste or gallantry, but ardently with the passion of deep feeling.

Amélie found love through beauty. Eugénie was to kindle in only one man's heart a strong passion worthy of a hero.

The freshness of Amélie and her eyes captivated Clisson. He created opportunities of speaking to them in order to accompany them as far as their estate where he would ask to see them from time to time.

His mind was full of the pretty young ladies whose acquaintance he had just made. He never tired of inwardly tracing and retracing the features of Amélie, of recalling her words. Already, he found himself carried away by this enticing image, but thoughts of the silent and unassuming Eugénie troubled him, thoughts which exercised an inexplicable mastery over his heart and disturbed his pleasurable recollections of the lovely Amélie.

For their part, the reactions of the two women were quite different. Amélie took Eugénie to task for not concealing her lack of pleasure in the stranger's conversation. She found him somber but of distinguished and open countenance. Eugénie thought Amélie had been too eager. Her heart was uneasy and she found herself unable to deny a strong aversion for the stranger, an aversion which she could neither explain nor justify to herself.

The next day, Amélie tried in vain to persuade Eugénie to go with her. A moment after Amélie's departure, Eugénie rose to write to her sister and to walk around the estate.

Meanwhile, Clisson and Amélie strolled arm in arm like old acquaintances. The freedom in their hearts and in their surroundings banished all formality and convention. They remained together for several hours. [Unreadable sentence follows.] Then the gay, lovable and beautiful Amélie returned home, carrying a very favorable opinion of Clisson, whom she found agreeable if not very gallant. She spoke only of Clisson for the rest of the day and planned with Eugénie to go to the baths the following day. For her part, Eugénie pondered her conversations with the stranger. She did not know whether she should hate or respect him.

A rendezvous was tacitly arranged which Clisson eagerly kept. But, as he perceived Amélie in the distance, he was annoyed to see her friend with her. Eugénie listened in silence or replied without interest. Yet, she fixed her eyes on the stranger and did not tire of staring at him.

"How quiet and thoughtful he is! His eyes mirror the maturity of age and his features the languor of youth." But she was upset to see him so absorbed by Amélie. She pretended to be tired and persuaded the others to take the path back to the estate, when they were met by their doctor who called upon them from time to time.

The doctor was surprised to see Clisson with Amélie and thought he could supplant him by paying compliments to Amélie. Clisson became silent and his gaze now turned to Eugénie. "Excuse him," said Eugénie, "we have heard so much spoken of you. I should like very much to know you." The note in her voice, the play of her features, touched the heart of Clisson. Their eyes met, their hearts became as one.

In a short time, they realized that they were destined to love one another. Eugénie learned to appreciate Clisson's endearing qualities and the charm of his person and character. All that is most praiseworthy in love, sweetest in sentiment and most exquisite in pleasure flooded the hearts of these two fortunate lovers. [Unreadable sentence follows.]

Eugénie, who in her heart had vowed friendship and had believed herself insensitive to love, now felt all its fire. Clisson was

continued



Napoleon, like the Clisson of his story, loved and lost.

“ . . . nature had given them the same heart, the same soul, the same feelings.”

thoroughly happy. He forgot the war, took no further interest in the time spent away from Eugénie and the time he failed to draw every breath for her. Completely in love, he forsook glory.

Their souls intertwined; they overcame all obstacles and were united forever.

The months, the years, flowed past with the speed of hours. They had children and remained lovers. [Unreadable sentence.] Eugénie loved with the constancy with which she was loved. There was no sorrow, no pleasure, no anxiety which they did not share. It seemed as if nature had given them the same heart, the same soul and the same feelings. At night, Eugénie slept only in her lover's arms or with her head resting on his shoulder. By day, they were inseparable, rearing their children, cultivating their garden, managing their household.

Eugénie had truly avenged Clisson of men's injustices, which remained in his memory only as a dream. The world, the people, had forgotten, quickly forgotten, all that Clisson had been.

Eugénie was now 22 years old and still felt as though in the first year of her marriage. Never had the aspirations of souls bound two hearts more closely. Never had love, in its caprices, joined two persons so different.

The company of a man of such great merit as Clisson had fulfilled Eugénie. Her mind was enriched, her very weak and tender emotions were now characterized by a force and energy which were essential to the mother of Clisson's children. Clisson was no longer somber or sad. He had developed the gentle character and graciousness of his beloved. Military honors, accustoming him to command, had made him proud and sometimes hard, but Eugénie's love made him more compassionate and more tolerant.

They saw few people. Few knew them, not even their neighbors. Their only contact with the outside world came when helping the unfortunate who appreciated and blessed them. Others saw them as fools and misanthropes.

Suddenly, in the midst of this idyl, Eugénie's mind was disturbed by forebodings. Tears dampened her eyes; anxiety filled her heart. She clutched Clisson in her embrace, held him tight against her and was loath to let him go. Melancholy by day, tender by night, the good Eugénie foresaw an uncertain future, and disquiet filled her mind.

It was stifling hot. A terrible storm hung over the horizon. Rain, lightning and thunder darkened and then brightened the sky. Eugénie broke into tears. She pressed her husband tightly to her breast. Their daughter, Sophie, began to cry at her mother's distress and buried her face in Eugénie's skirts, her childish hands wound around her mother's knees. "Clisson, your future is uncertain and my soul is prey to misfortunes which seem certain to occur. If you must cease to love me, snuff out the life of your Eugénie with the very hand that now caresses her."

Irrevocably bound to Eugénie by esteem, love and nature, Clisson seized every chance to restore her to good senses and happiness. He took Sophie in his arms. "My Eugénie, on the life of our Sophie, I swear everlasting love. But do not distress me so. Why should you be alarmed when I am so calm?" They continued talking well into the night and fell asleep very late. The sound of approaching horses and voices awakened Clisson. He rose and saw one of his former couriers who brought him a letter from the government. It was an order to leave within 24 hours for Paris where he would be entrusted with an important mission.

Unfortunate Eugénie, you sleep and they take away your lover! "The terrible mystery is explained now," she cried. "Disaster has come upon us. Oh, Clisson, you are leaving me. You are to witness once more the folly of men, events and fortune. Farewell my happi-

ness; farewell happy, fragile and infinitely short days. You are priceless." She fell back, pale, weak and lifeless. Clisson was hardly stronger, but he had to leave.

Soon he was the leader of an army. But he never moved a step without thinking of Eugénie and writing her to give proof of his love. His name was a symbol of victory and his talent and fortune magnified it. He succeeded in everything, surpassing the hopes of the people and of the army which owed him its success.

For several years, he and Eugénie had been separated. Yet, never a day passed without her always tender letters which sustained his courage and fed his love. Then he was grievously wounded in a battle during which he was forced to expose himself. Was Clisson, still so young and so useful to his family and country, to meet his end already? Rumor exaggerated the extent of his mishap. He decided to send Berville, one of his officers, to inform his wife and to keep her company until he was completely recovered.

Passions were only dawning for Berville. He had not yet been in love. He was like a tired and distraught traveler who casts about him at the end of a long journey in search of a resting place for the night: He was looking for a place for his heart. He saw Eugénie, mixed his tears with hers, shared her anxiety, and all day long they talked of Clisson and his misfortune. A novice to the passions, he imagined his young heart moved by a tender friendship; but a passion, the more fierce for being hidden and unrecognized by himself, had already taken hold of Berville. He idolized Eugénie. She had no suspicions of her husband's friend.

Yet, she writes less often, at less length. Clisson is torn by doubts. He has recovered from his glorious wounds. But an anxiety he cannot conceal betrays the agitation in his soul. Eugénie does not write to him any more, Eugénie does not love him any more. What Berville writes is restrained and of no interest.

Night and day, Clisson thinks of his misfortune. His first reaction is that he should fly to Champvert and snatch Eugénie from harm and disgrace. But the army, his orders . . . and his country have placed him there!

It is two hours past midnight. Everything is ready for death. The orders have been given, the battle is being prepared. Tomorrow, how much blood will saturate this place! But you, Eugénie, what will you say, what will you do, what will you become? Rejoice at my death, curse my memory and live happily.

The call to arms came at dawn. The watch fires were extinguished. The columns got under way, the drums beat the charge on the flanks, and death stalked through the ranks.

How many unfortunate creatures regret life and want to cling to it! Alone, I want to end it. It was Eugénie who gave it to me.

They came to tell him the right flank was beaten. They are pushing back the center . . . A little later, they tell him that the center is victorious, but that on the left, fresh troops appear in the battle.

Farewell, you whom I had chosen as the arbiter of my life; farewell, companion of my best days. In your company, I knew supreme happiness. I had exhausted my life and blessings. What remained for the future but satiety and boredom? At the age of 26, I have exhausted the ephemeral pleasures of fame, but in your love I have savored the sweet pleasures of a man's life. That memory rends my heart. May you live happily, without thinking any more of your unfortunate Clisson! Embrace my children; may they be spared the ardent soul of their father lest, like him, they become victims of men, glory and love.

He folded his letter, gave the order to his aide-de-camp to take it at once to Eugénie, and immediately placed himself at the head of a squadron, flung himself, headlong, into the fray . . . and died pierced by a thousand thrusts.

END



"FRIENDS FROM ACROSS THE LAKE" by Haddon Sundblom. Number 110 in the Series "Home Life in America"

When everyone feels like relaxing—

What makes a glass of beer taste so good?



Sun-ripened barley—carefully, expertly malted—and other grains selected from our country's choicest crops. Tangy hops give beer a distinctive flavor.



Pure, clear water, as pure as finest spring water—and brewing equipment kept absolutely spotless to maintain that purity.

Important minerals—including certain basic elements our bodies use up every day—are among the natural ingredients of beer.



The way it "goes with everything." Beer fits right in with the friendly informal kind of social gathering that's so typically American. That's why beer and ale are traditionally considered *beverages of moderation*.

Beer Belongs — Enjoy It! America's Beverage of Moderation





Far from home, a Keewaydin pack tripper picks daisies in a flower-strewn Montana valley.

Hardy Easterners braved the chill of swirling, crystal-clear mountain stream.



Girls' favorite packer, Hank, leads way up divide.



Nancy Thorpe came from Lincoln, Mass.



Montana Sun, Summer Fun

Sixteen pretty tenderfeet, jubilant and saddle-worn, cross the continental divide

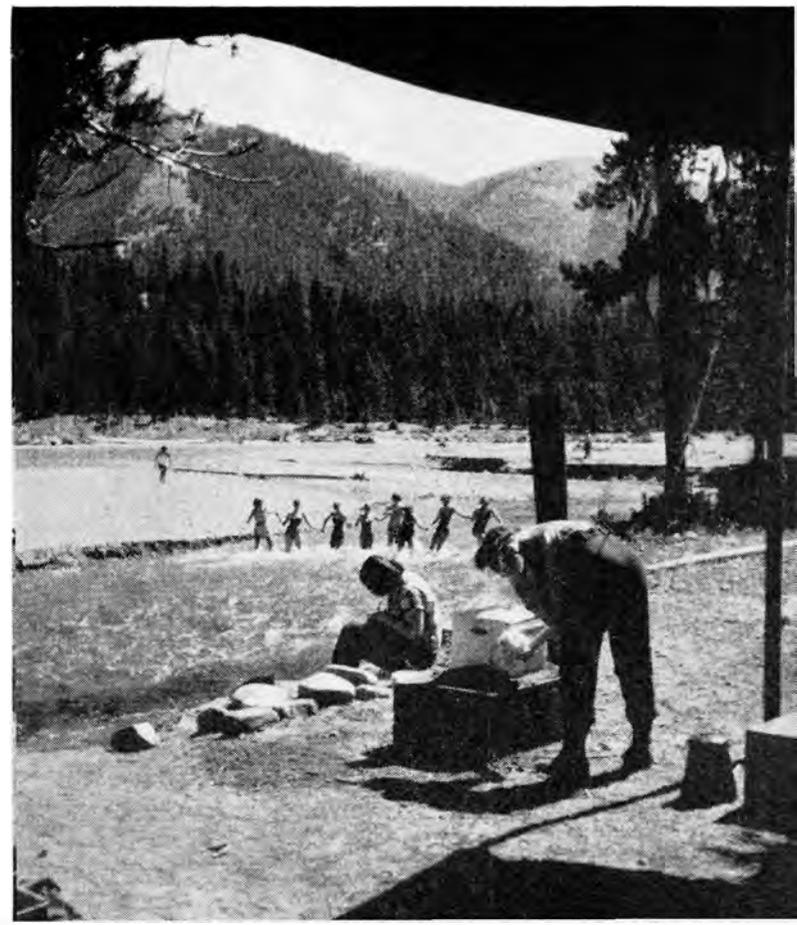
"Rebel" sympathizer claims a section of the divide for the Confederacy.



It was a sight for any cowpuncher's steely eye—sixteen trim, horse-broken Eastern young ladies, high on the backbone of the U. S. A., the continental divide. For the annual Keewaydin Ranch Trip, the pretty crew had been chaperoned cross-country to Montana and a two-month dream vacation. In the land where the West wind blows free, and the Rockies rear to the shockingly blue sky, they learned how to haze cattle, spin ropes (and yarns), and spread their bedrolls on a "mattress" of pine needles. "Ah," sighed the cowpoke, "wilderness!"

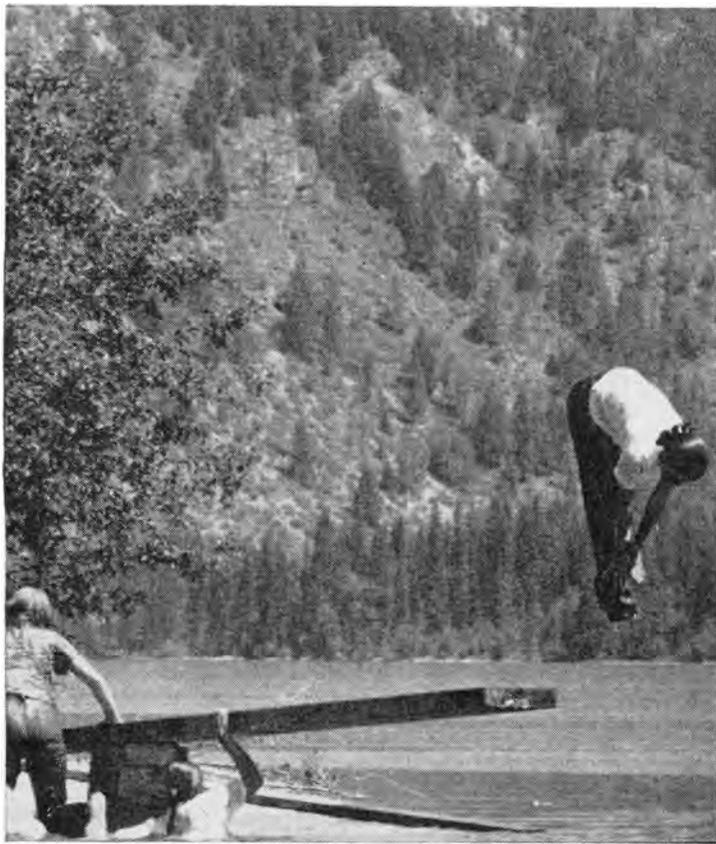
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Girls camped alongside rushing trout streams.



MONTANA SUN *continued*

The girls learned to ride, rope and spin yarns—then off to the Divide



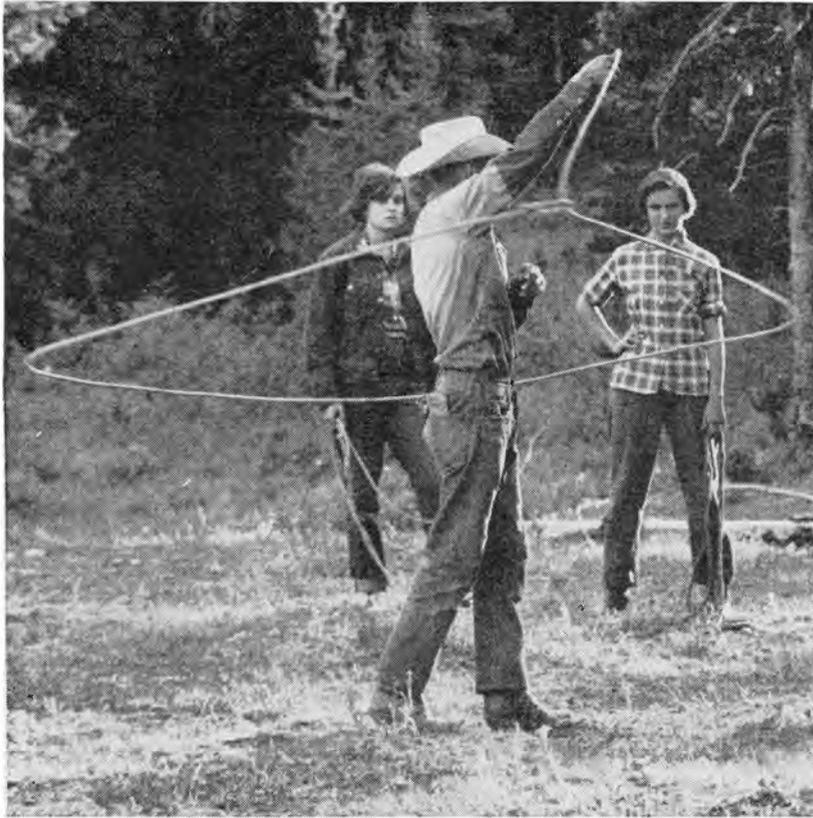
Blue jeans are standard wear even for a cool swim.

Jinx Holzman massages back for Joyce Cooper.



Joyce Cooper fishes for her supper in the rushing waters of the Flathead River.

Photographed by FRANK BAUMAN • Produced by DAVID ZINGG



Packer Hank spins a rope, then demonstrates that . . .



. . . it can have more than one use.



While the weary girls rest, trip organizer Gertrude Clarkson checks condition of the horses.

Ten adventurous days after the start at Holland Lake Lodge, the trip ends at another ranch.





James

“The Man from Laramie”:
Stewart currently is starring in his 50th film, *The Man from Laramie*, produced for Columbia by William Goetz. In the role, Stewart shows he can look as deadly as the toughest gun slinger. “It’s this look that makes him good in Westerns,” says Goetz.



Screen wife June Allyson has been his partner in three hits, *Strategic Air Command* (above), *The Stratton Story*, *The Glenn Miller Story*.

Stewart—Highest Paid Actor

The highest stakes in theatrical history have come to Stewart—who has been gambling on himself for five years

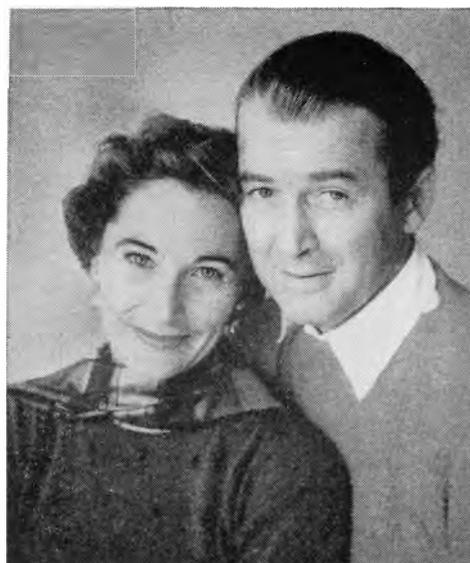
IN his 20-year movie career, James Stewart has never made the list of "great screen lovers" or "ten handsomest men." His looks are homespun in a friendly way; he is tall (6 feet 2½ inches), thin (167 pounds), has steady blue eyes and graying brown hair. He talks homespun, too, in a flat and famous drawl. In his private life, he avoids the usual Hollywood specifications for stars. He lives in a comfortable 38-year-old house on a good but not gaudy street in Beverly Hills (half a block from Jack Benny's). He nurses old suits and hats long beyond their life expectancy. He takes his four kids to Sunday school, where his wife teaches a class, and he has never once been involved in any Hollywood scandal or gossip.

Yet, this quiet, unromantic figure has been the highest-paid actor in Hollywood for four years running. And the expected profits (\$4,000,000) on his two hit pictures last year, *The Glenn Miller Story* and *Rear Window*, will establish another record for him—he is now the highest-paid actor in film history. Stewart rakes in the biggest pots because he has been willing to gamble on himself—he takes a percentage on a picture's profits instead of a salary. His shrewd business idea inspired other stars to follow along, but Stewart is the richest because he thought of it first. He has seven other pictures still working for him on similar deals: *Harvey*, *Winchester '73*, *Bend of the River*, *Thunder Bay* and three current ones—*The Far Country*, *Strategic Air Command* and *The Man from Laramie*. It is estimated that the total gross of these nine films will pass \$40,000,000. Stewart

eventually will receive 50 per cent of the net. An industry employing thousands of workers would be happy to gross as much as all these Stewart pictures combined.

What is Stewart's magic? Director George Stevens says: "Talent is his secret. With the possible exception of Marlon Brando, Jimmy Stewart is the most extraordinary actor alive. He carries absolute conviction in every scene, overcoming the audience 'will to disbelieve'. You can see his eyes go out of focus a little as he thinks in front of a camera. And when he goes into action, you *know* it's true."

continued



Real wife is Gloria Hatrick McLean. Jimmy, a bachelor until 41, met her at a party at Gary Cooper's, and courted her so quietly that Hollywood was taken by surprise when they married in 1949. There are four children in the family.



George Gobel gets a lift from his guest star in a maternity-ward skit. For his TV starring debut, Stewart played a reformed Western gunman.



Grace Kelly helps him prove he can also be the screen lover in *Rear Window*, but his big successes have portrayed bashful boys and tough Westerners.

“I don’t appeal to bitter sophisticates.”

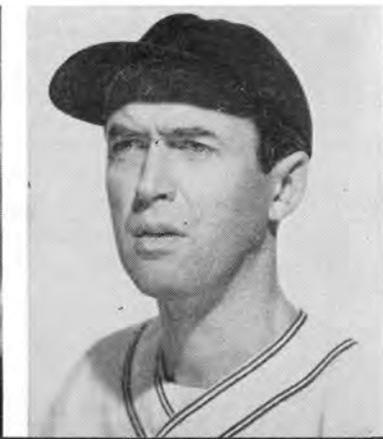
Analyzing his persistent success, Stewart says: “I try to choose pictures that are good for the whole family, not for bitter and sophisticated adults. I look for success stories—even in Westerns—with characters worth developing. I think about young people and their outlook on life. Stories about people who fail, quit, give up and stay there aren’t for me.” After his current *The Man from Laramie*, for Columbia release, Stewart will do a “chase” mystery, *The Man Who Knew Too Much*, for Alfred Hitchcock, to be filmed in French Morocco and England. Then comes his big role as Charles A. Lindbergh in *The Spirit of St. Louis*. “I’ve been waiting to do it for years,” he says. “My only problem is I’ll have to blonde my hair or something.”

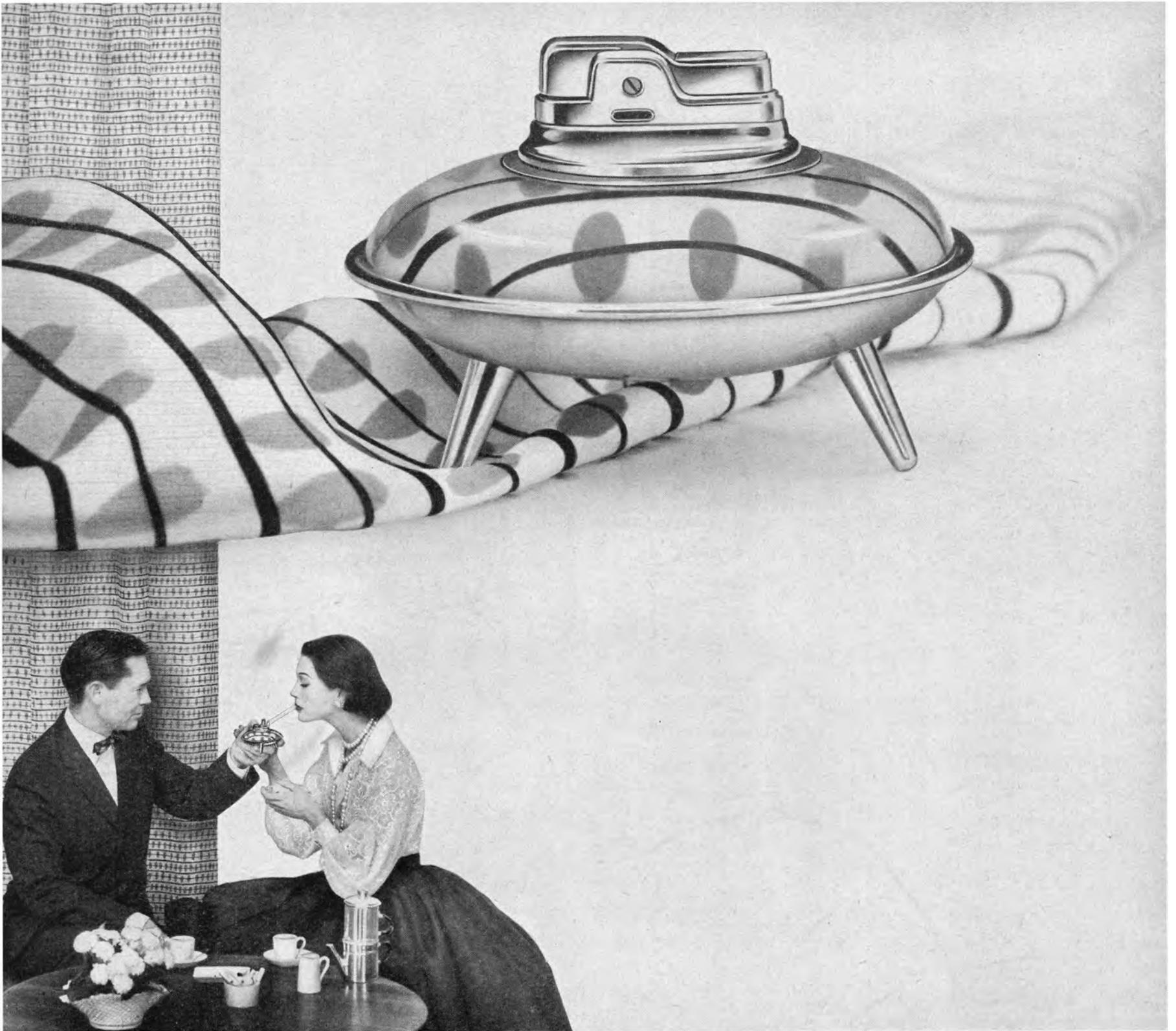
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Veteran Stewart says that his success is due to his love of success stories

Famous faces of Stewart in his crowded screen career: the idealist in *Mr. Smith Goes to Washington*, 1939; the crippled baseball star in *The Stratton*

Story, 1949; the wacky inebriate in *Harvey*, 1950; the clown in *The Greatest Show on Earth*, 1952; and the shy bandleader in *The Glenn Miller Story*, 1954.





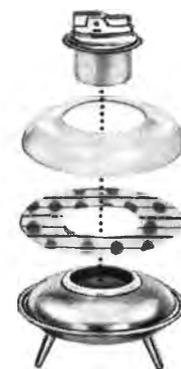
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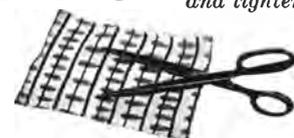
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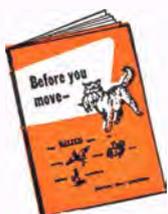
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JAMES STEWART *continued*



Jimmy Stewart was born in Indiana, Pa., May 20, 1908. Here he is in a family-album portrait with his sister, Mary, now an artist.



Oscar winners in 1940: Ginger Rogers (*Kitty Foyle*); James Stewart for *The Philadelphia Story*, with Katharine Hepburn.



The colonel won his eagles the hard way, as a B-24 bomber-group commander in the great aerial strikes against Hitler's Germany.



"Picture salesman" Stewart, officiating here at a shipboard talent show en route

Stewart studied to be an architect, but an

In the depression year of 1932, James Maitland Stewart, whose family has run the Stewart Hardware Company in Indiana, Pa., since 1863, left Princeton University with a degree in architecture. It was not a flourishing time for fledgling architects, but Stewart could play an accordion. He got a job as a musician on Cape Cod. Between 1932 and 1935, the stage-struck youngster managed to win parts in eight Broadway plays. Then came Hollywood. His film debut was in a

His father's best man: Jimmy and wife Gloria returned to Pennsylvania in '54





to the Orient, travels everywhere to make personal appearances to promote films.

accordion opened the way to movie stardom

small role in *Murder Man*, and his first important break, in 1936, was as leading man with his friend Margaret Sullavan in *Next Time We Love*. He enjoyed five years of stardom before World War II took him into the Army Air Forces. His combat record was brilliant; the ordeal of battle proved him a natural leader. Since the war, Stewart's career as a businessman-star has broken all the records, and today the ex-accordionist is one of America's best-loved actors.

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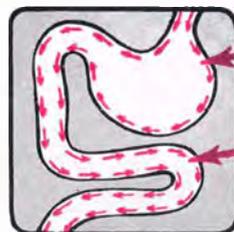
to attend his 82-year-old father, Alexander Stewart, at his second marriage.



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This erstwhile "most eligible bachelor" of Hollywood now has become the model father of four



Patient father Jimmy works on an ivory model of a ship he brought back from the Orient to stepsons Michael and Ronald McLean. The antics of Kelly and Judy (below) move him to say: "A station wagon is the only thing to have when you've got a mess of kids like us."



Unwinding business cares takes Jimmy to the links regularly, but he says glumly that his score "isn't worth mentioning." His wife generally wins.

"Getting a big family right away was fine with me," said James Stewart, shortly after his twins, Judy and Kelly, were born in 1951. "When I go in for anything, I like to get it over with."

Stewart is a good companion to the twins and his two stepsons, children of Mrs. Stewart's previous marriage. He plays baseball and goes riding with them. "They keep me abreast of the latest activities of Davy Crockett and their other heroes," he says. "Both boys have Davy Crockett outfits, and I get ambushed by wild frontiersmen every day after school. They never have shown any interest in the 'space stuff', though. . . . The boys are also movie fans, but they're kind of fickle. For a long time, their favorite cowboy was Randolph Scott. It took me quite a while to break them away."

He leaves the entertainment of his young daughters pretty much to his wife, though, and admires her ingenuity in devising bedtime stories for them. "Gloria mixes up Little Red Ridinghood, Bopeep, Hänsel and Gretel, Little Miss Muffet, and who knows what else, and comes up with the darnedest stories I ever heard," he says.

END



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